

CHESAPEAKE CONNECT2022 A PROGRAM OF THE BALTIMORE METROPOLITAN COUNCIL

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WHY DETROIT

Detroit is a place where things were made. Detroit is the city that defined American culture through the cars it produced and even the music that was played in them. That's Detroit's 20th-century story.

But we aren't visiting Detroit to learn about the past. We're visiting Detroit to learn about what the city is making now and what it plans to make in the future. Atop of that list is the remaking of the city itself. Detroit in 2022 is fourteen years removed from the auto bailout and nearly a decade removed from the largest municipal bankruptcy in our nation's history. Since then, Detroiters have led their recovery by betting on themselves, with an eye on the future.

Detroit has spent the last decade rebuilding its downtown as a center of corporate and economic activity. Quicken Loans cofounder and longtime Detroiter Dan Gilbert moved the company headquarters to the city in 2010 along with 1,700 jobs. His family of companies has since worked to bring jobs, housing and transit to the urban core. Titanic auto manufacturers Ford, Chrysler and General Motors are also based in the region, with the latter headquartered right in downtown Detroit. Today, they are all working to make Detroit the global center of electric vehicle innovation.

Detroit isn't just downtown.
Businesses, anchor institutions,
and communities across the
city are actively reimagining
and redefining their roles
in tomorrow's Detroit.
The Avenue of Fashion
is quietly becoming

#CCONNECT2022

a national model for the sustainability of small minority businesses. The Marygrove Conservancy is turning a university campus into a cradle-to-career educational pipeline built to meet the needs of tomorrow's economy. On the east side of the city, neighborhoods are turning vacant lots into community spaces and urban farms. Finally, Detroit is not immune to the realities of climate change, and waterfront communities from the city's Gold Coast to historic Belle Isle are learning to adapt to changing conditions in real-time.

Ultimately, Detroit's story is one of resilience and reinvention, which we hope can inspire us in reimagining Baltimore.



TIMELINE

JULY 24 1701

CADILLAC

Antoine de La Mothe
Cadillac establishes a French
settlement, Fort Ponchartrain
du Détroit (the strait), along
with 100 French soldiers and
100 Algonquins.

1805

GREAT FIRE

Fire destroyed much of the city inspiring its motto Speramus meliora; resurget cineribus - We hope for better days; it shall rise from the ashes. 1815

INCORPORATION

Detroit is incorporated for the third and final time on October 24, 1815, following the strife of the War of 1812 - Population: 850.

1967

UPRISING

The Twelfth Street Riot follows a police raid becoming the largest civil disturbance in 20th century America. 1959

MOTOWN

Barry Gordy, Jr. establishes Tamala records, the short-lived precursor to the Motown Record Corporation. 1958

SYMBOL

Marshal Fredericks' famous Spirit of Detroit statue is dedicated.



2012

Grassroots organization Detroit City FC founded by 5 residents, eventually growing into a professional soccer team.

SOCCER

2013

BANKRUPTCY

Detroit files for the largest municipal bankruptcy in U.S. history. 2014

RECOVERY

The city emerges from bankruptcy after only 17 months.



1974

MAYOR
Coleman Young
takes office as
Detroit's first Black
Mayor, serving 20
years until 1994.

1837

STATEHOOD

Michigan becomes the 26th state and Detroit its first capital.

1950

POPULATION

Detroit's population reaches its height at 1.85M.

1856

PARKS

Hog Island is re-named Belle Isle and is later fully designed by Frederick Law Olmstead. 1891

MARKET

Eastern Market opens at its current location becoming a hub for the wholesale food industry. 1903

FORD

Henry Ford and eleven other investors meet to found the Ford Motor Company.



1922

HAMTRAMCK

Already designated a village Hamtramck incorporates as a city to avoid annexation from Detroit. 1909

HIGHWAY

The first mile of concrete road is laid on Woodward Ave.

2014

TIGERS

The Detroit Tigers sweep the Baltimore Orioles 3 - 0 in the ALDS, the only time the two teams have met in the postseason. 2018

DOWNTOWN

Dan Gilbert's Bedrock
Detroit announces a
\$900 million two-building
project downtown.

2021

RAVENS

Justin Tucker kicks the NFL's longest field goal at 66 yds with only 3 seconds left against the Detroit Lions to win the game.

#CCONNECT2022 TIMELINE 3

GETTING AROUND

The Westin Book Cadillac Hote 1114 Washington Blvd Detroit, MI 48226 313.442.1600

See numbers for locations

WEDNESDAY, JULY 20 -

- Union Carpenters and Millwrights Skilled
 Training Center
- 2 One Campus Martius

THURSDAY, JULY 21

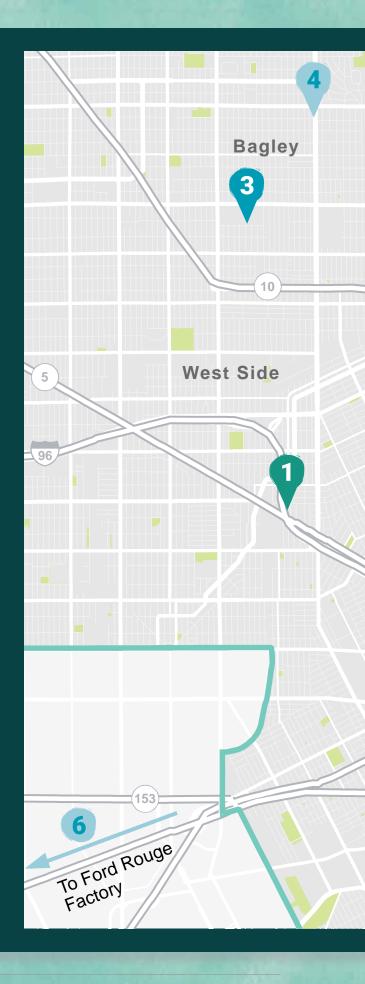
3 Marygrove Conservancy

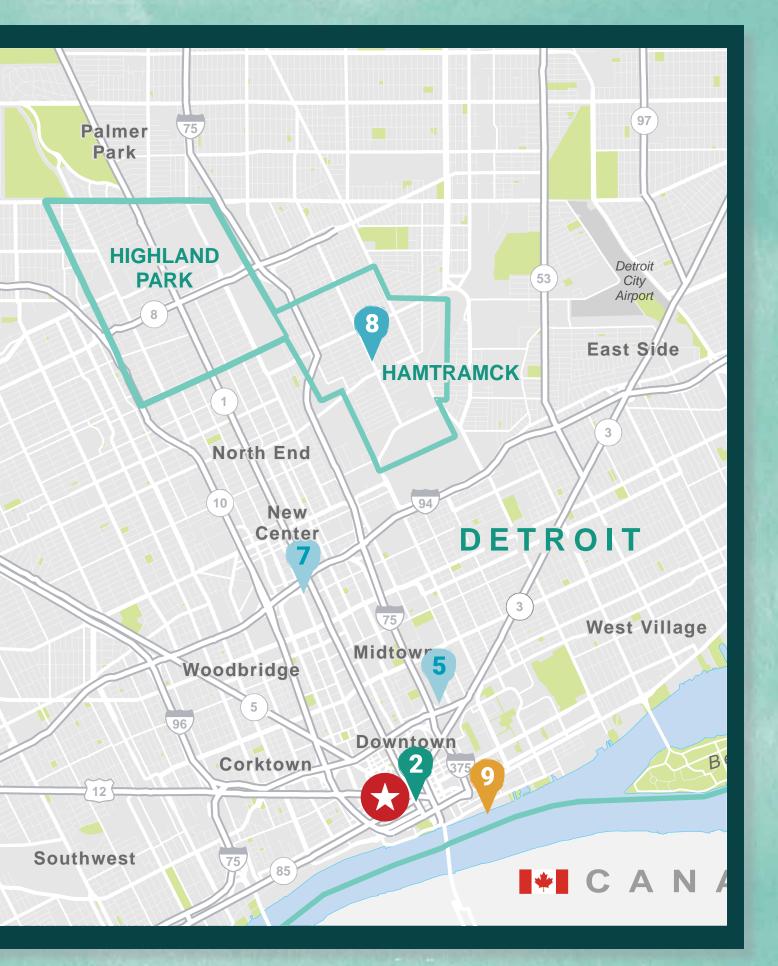
Our team will split into small groups and visit four communities and programs.

- Commercial Corridors Livernois and McNichols
- 5 Eastern Market
- 6 Ford Rouge Factory
- 7 Techtown/ISAIC
- 8 Hamtramck: Polonia

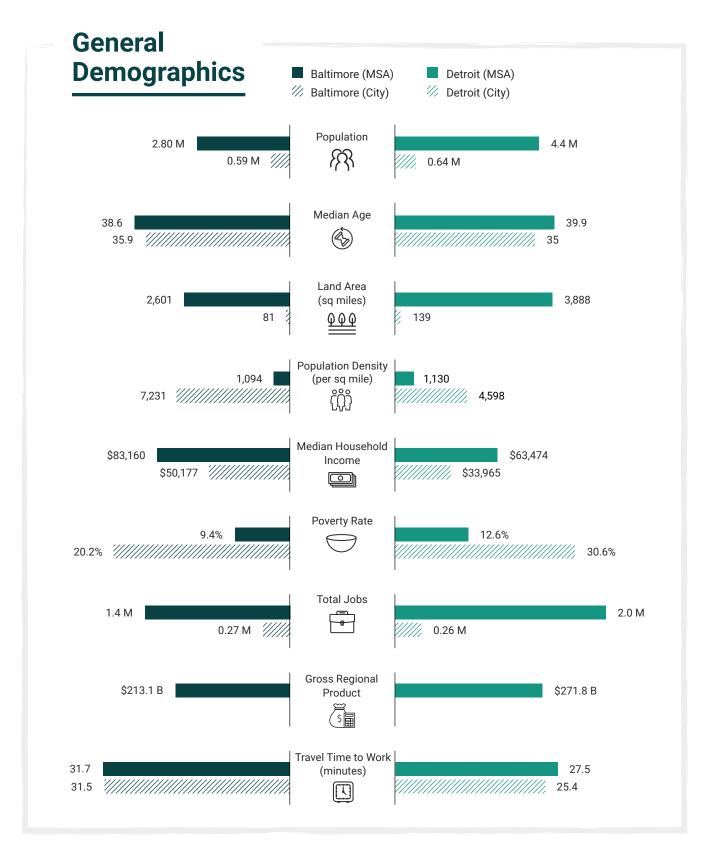
FRIDAY, JULY 22

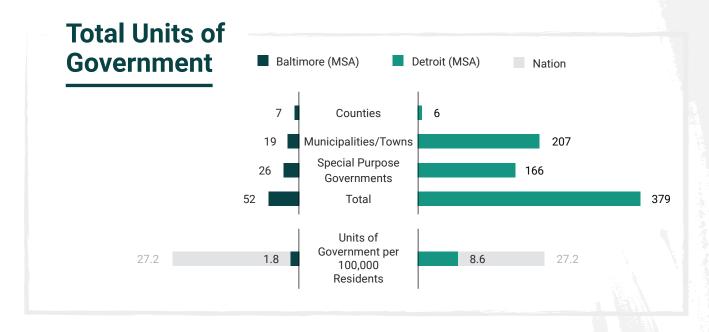
9 Detroit Riverfront

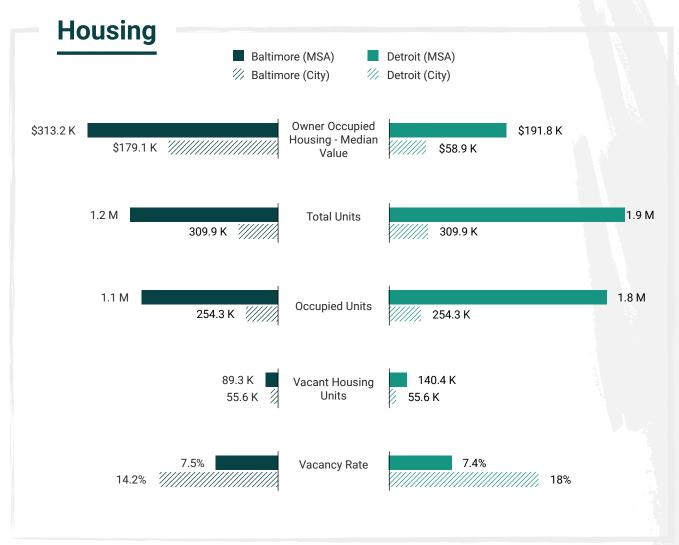




PEER COMPARISON

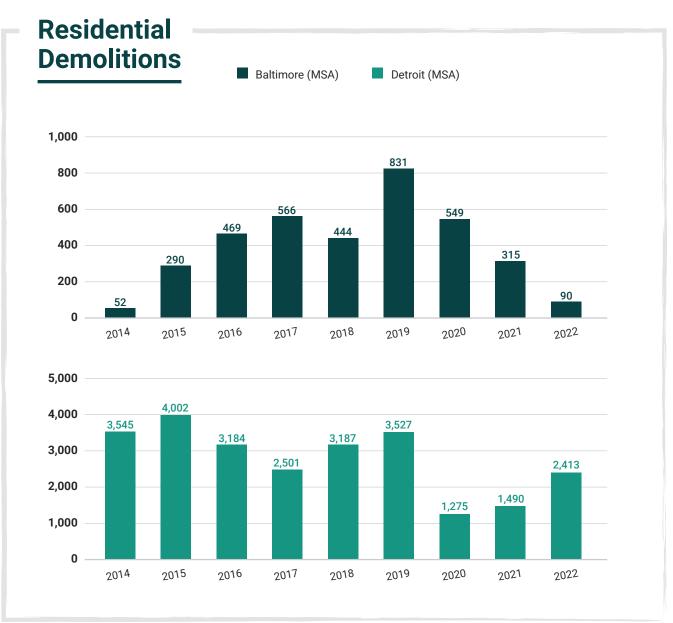






#CCONNECT2022 PEER COMPARISON







Employment by Industry

_
-

Government 275,270			ealth Care and Social A 3,379	ssistance	
Professional, Scientific, and Technical Services 132,735	Accommodation and Food Services 90,825		Administrative and Support and Waste Management and Remediation Services 87,448	Transportation and Warehousing 72,927	
Retail Trade 125,342	Construction 89,342		Other Services (except Public Administration) 65,313	Educational Services 63,241	

DETROIT (MSA)

	and Technical Service 207,532
M- O	

Retail Trade 200,726

Administrative

Health Care and
Social Assistance
277.059
277,059

Government
179,526

Administrative and Support and Waste Management and Remediation Services 122,659

Construction 98,590

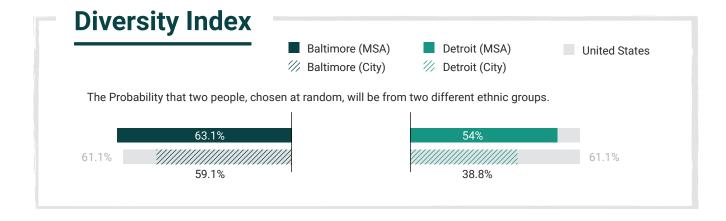
Manufacturing 242,089 Accommodation and Food Services 127,299

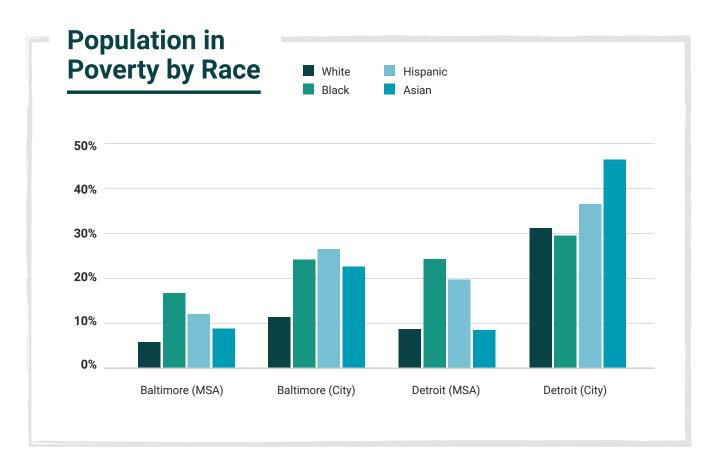
Finance and Insurance 127,299

Other Services (except Public Administration) 95,425

#CCONNECT2022 — PEER COMPARISON 9

Race/Ethnicity **Demographics Baltimore** (MSA) **Detroit** (MSA) 3.7% 3.4% 4.8% 6.3% **5**% 7.6% 21.9% 53.9% 64.9% 28.5% **Baltimore City Detroit City** 3.0% 1.6% 2% 3.6% 8% 7.8% 10.7% 27.8% 57.8% 77.7% White Black Hispanic **Other Races Asian**



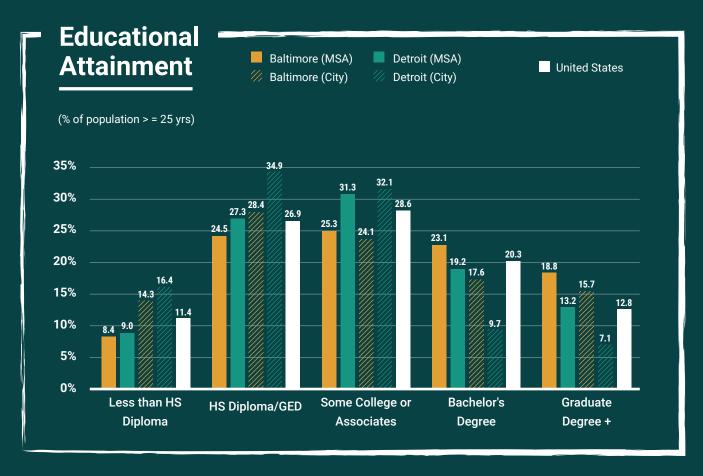


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Population Over Time

- Baltimore (City)
- Baltimore (MSA)
- Detroit (City)
- Detroit (MSA)
- 1.75
- (Millions of people)
 - 1.25
 - .75
- (Millions of people)





#CCONNECT2022 ————— PEER COMPARISON 13

Commute Drove Alone 76.7% Carpooled 7.8% **Public Transportation** 5.9% Walked/Biked/Other 4% Worked at Home 5.5% Drove Alone 82.4% Carpooled 9.2% **Public Transportation** 1.4% Walked/Biked/Other 2.6% Worked at Home 4.4% **BALTIMORE** (CITY) Drove Alone 61.5% Carpooled 9.1% Public Transportation 15.4% Walked/Biked/Other 9.4% Worked at Home 4.5% Drove Alone 68.4% Carpooled 14.2% Public Transportation 7.5%

Walked/Biked/Other

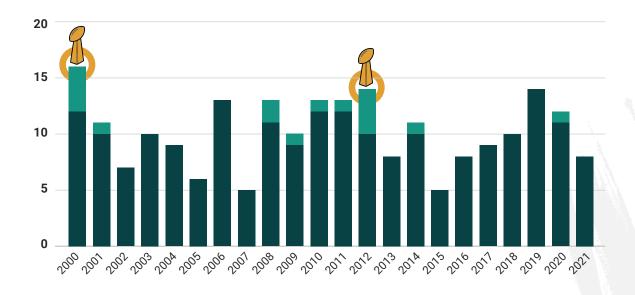
Worked at Home

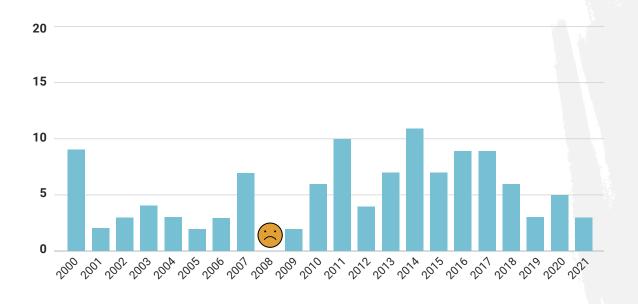
6.4%

3.5%









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THANK YOU To Our Sponsors















































AGENDA AT A GLANCE

WEDNE	SDAY JULY 20 th WELG	OME & BETTING BIG ON DETROIT
10:05 am	Flight to Detroit	BWI
11:35 am	Arrive in Detroit	DTW
12:00 pm	City Institute Bus Tour	
1:00 pm	Welcome to Detroit - Reimagining the of the Midwest	Paris Union Carpenters and Millwrights Skilled Training Center
3:00 pm	Hotel Check-In	Westin Book Cadillac Boulevard A
3:30 pm	Break	On Your Own
5:00 pm	Depart for Dinner - Walking Tour of Downtown	Westin Book Cadillac Lower Lobby
5:30 pm	Dinner with the Rock Family of Comp	anies One Campus Martius

THURSI	DAY JULY 21 st co	DMMUNITY AND NEIGHBORHOOD INVESTMENT
8:00 am	Breakfast	Westin Book Cadillac Crystal Ballroom
8:30 am	Rebuilding Detroit's Middle Class	Westin Book Cadillac Crystal Ballroom
10:00 am	Marygrove Conservancy Tour	Marygrove Conservancy
11:30 am	Lunch & Community Visits	Depart from Marygrove Conservancy
		Commercial Corridors - Livernois and McNichols
		Eastern Market
		Ford Rouge Factory
		Techtown / ISAIC
2:00 pm	Buses Depart for The Westin Boo	k Cadillac
2:30 pm	Break	On Your Own
5:00 pm	Pre-Dinner Reception	Westin Book Cadillac Crystal Ballroom
6:00 pm	Buses Depart for Dinner	Westin Book Cadillac Lower Lobby
6:30 pm	Dinner in Hamtramck	Polonia Restaurant

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8:00 am	Breakfast	Westin Book Cadillac Crystal Ballroom
8:30 am	The Green Side of Motor City	Westin Book Cadillac Crystal Ballroom
9:45 am	Downtown Park Tour	Capitol Park (Behind Hotel)
10:15 am	Buses Depart For Detroit Riverfro	ont Capitol Park (Behind Hotel)
10:30 am	Detroit Riverfront Tour	Detroit Riverfront - Robert C. Valade Park
12:00 pm	Closing Lunch	DNR Outdoor Adventure Center
1:00 pm	Break to Explore Riverfront / Dec	uindre Cut On Your Own
2:30 pm	Buses Depart For Airport	Detroit Riverfront - Cullen Plaza
5:15 pm	Flight to Baltimore	DTW
6:45 pm	Arrive in Baltimore	BWI

Welcome and Betting Big on Detroit

FLIGHT TO DETROIT 10:05

**Baltimore/Washington International Thurgood Marshall Airport (BWI)

11:35 ARRIVE IN DETROIT

The Detroit Metropolitan Wayne County Airport (DTW)

Guests will arrive at Detroit's Wayne County airport and board buses headed for our welcome lunch.

CITY INSTITUTE BUS TOUR

On the bus

Our visit will begin with a private tour of Detroit led by Jeanette Pierce, Founder and President of City Institute, and her team. The tour will offer a deeper understanding of Detroit through contextual storytelling focusing on the people, places and projects that make up Detroit's diverse landscape.



Jeanette Pierce

Founder and President, City Institute

Jeannette Pierce is a social entrepreneur and lifelong Detroit resident who grew up in the city's Morningside neighborhood. In 2006, she founded a grassroots nonprofit that used tours and experiences to take people beyond the headlines and educate them about Detroit's history, culture and community. Over 130,000 people have taken one of her tours to learn about Detroit's assets, small businesses, historic neighborhoods, development policies and solutions to the challenges the city faces. Pierce launched City Institute in 2018, offering learning journeys, city experience consulting, speaking engagements and workshops to share lessons from Detroit to inspire individuals, organizations and cities to innovate for a better future for all. She serves on the boards of the Michigan Municipal League Foundation and Detroit Historical Society.

1:00 - 2:30 **WELCOME TO DETROIT - REIMAGINING THE PARIS OF THE MIDWEST**

Detroit Union Carpenters and Millwrights Skilled Training Center

Our opening session and lunch is hosted by the Michigan Regional Council of Carpenters and Millwrights. This brand new \$30 million facility built on the site of a shuttered public school is an excellent example of reimagination and reinvestment. It has over 125,000 square feet of training space, and can train over 1,500 students per year. During this session, our speakers will focus on Detroit's emergence from the largest municipal bankruptcy in our nation's history. We will hear first from third-term mayor Mike Duggan, who led Detroit through the bankruptcy and has shaped a bold vision for the future. Following the Mayor's remarks, we will be welcomed by Stephen Henderson, who won a 2014 Pulitzer Prize for commentary "for his columns on the financial crisis facing his hometown, written with passion and a stirring sense of place, sparing no one in their critique" (Pulitzer Prize Board, 2014).

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Mike Duggan

Mayor of Detroit

Born in Detroit, Mike Duggan was elected mayor of the city in 2013 and re-elected in 2017 and 2021. In his first term, Duggan worked to restore basic city services. He established the Department of Neighborhoods, staffing each city council district to help residents address blight in their communities. He also led projects to install more than 60,000 LED street lights, remove nearly 17,000 blighted houses and bring police and EMS response times down to the national average. In his second term, Duggan turned his attention to building 'One Detroit for Everyone,' which includes preserving affordable housing, revitalizing neglected neighborhoods and ensuring every Detroiter has access to jobs and job training through the Detroit at Work program.



Stephen Henderson

Project Executive, Bridge Detroit

Stephen Henderson is a Detroiter with nearly 30 years of journalism experience and a deeprooted connection to his native city. Henderson's career includes stints at the Chicago Tribune, the Knight Ridder Washington bureau and the Baltimore Sun, where his editorials won clemency for a death row prisoner in 2000. With more than a decade at the Detroit Free Press, he was the first Black person to lead the paper's editorial page and its first Black Pulitzer winner. Henderson is the founder of The Tuxedo Project, a literary arts and community center located in Henderson's former family home. He hosts a daily radio show on WDET 101.9FM, Detroit's public radio station, and two weekly shows on Detroit Public Television.

3:00 HOTEL CHECK-IN

Westin Book Cadillac

Guests will arrive at the hotel for check-in.

3:30 - 5:00 BREAK

An opportunity to settle into your room and unwind before dinner.

#CCONNECT2022 SCHEDULE 19

DEPART FOR DINNER 5:00

Westin Book Cadillac - Lower Lobby

Our team will take a walk through downtown Detroit led by Jeanette Pierce and City Institute to dinner at One Campus Martius, the headquarters of Rocket Mortgage and center of Rock Ventures' significant real estate footprint.

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DINNER WITH THE ROCK FAMILY OF COMPANIES 5:30

One Campus Martius

The end of our first day will start with a tour of the Rocket Companies headquarters on the 10th floor. Detroit Ambassadors from the Rock Family of Companies will meet our group to tell the story of Dan Gilbert's investment in his hometown. Following the tour, we will head up to the 16th floor for cocktails and dinner, at which point leaders of the Rocket Community Fund and the Gilbert Family Foundation will make a presentation about the philanthropic arm of the companies and their longterm vision for Detroit.



Laura Grannemann

VP, Rocket Community Fund and Executive Director, the Gilbert Family Foundation Laura Grannemann is the VP of Rocket Community Fund and ED of the Gilbert Family Foundation. Grannemann focuses on breaking down complex systems related to economic development and neighborhood stabilization, including Detroit's tax foreclosure crisis and the mortgage market in the city, as well as creating education programs that prepare students for 21st century jobs. Throughout her time with the Rock Family of Companies, Grannemann has led projects that bring together community, public and private partners such as Rehabbed & Ready, Motor City Mapping, Neighbor to Neighbor, the Make It Home program and the Detroit Tax Relief Fund. This work has affected tens of thousands of Detroiters, allowing families to stay in their homes, become homeowners and build equity.



JRSD.

Community and Neighborhood Investment

BREAKFAST 8:00

Westin Book Cadillac - Crystal Ballroom

REBUILDING DETROIT'S MIDDLE CLASS 8:30 - 9:30

Westin Book Cadillac - Crystal Ballroom

After breakfast is served, we will hear from Anika Goss, CEO of Detroit Future City, and Rip Rapson, President and CEO of the Kresge Foundation. The discussion will focus on strategies to strengthen the middle class in a predominantly black city and, in particular, the special investment being made at the Marygrove Conservancy.



Rip Rapson

President and CEO, Kresge Foundation

Since his appointment as CEO of The Kresge Foundation in 2006, Rip Rapson has led the foundation in improving the conditions of urban life in Detroit. Rapson began his career as a legislative assistant to U.S. Rep. Don Fraser and served as deputy mayor of Minneapolis from 1989 to 1993, where he crafted a 20-year, \$400 million effort to revitalize the city's neighborhoods. At the University of Minnesota's Design Center for American Urban Studies, Rapson led a project to examine first-ring suburbs and address declining tax revenues, shifting political forces and changing demographics. He serves as a board member of Local Initiatives Support Corporation, Detroit Regional Partnership, Downtown Detroit Partnership and M-1 Rail, and is a board member and past chair of Living Cities.



Anika Goss

CEO, Detroit Future City

Anika Goss is the CEO of Detroit Future City (DFC), where she launched the Center for Equity, Engagement, and Research, awarded grants accelerating vacant land revitalization and built a network of neighborhood leaders and nonprofits to standardize green stormwater infrastructure. Goss previously worked with the Local Initiatives Support Corporation (LISC), leading the organization's Building Sustainable Communities program. Her work with LISC began in Detroit, where she managed a \$40 million community development campaign and campaigned for the city's first Land Bank Authority. Goss also serves on the board of The Federal Reserve Bank of Chicago, Brookings Institution Metropolitan Policy Program Network for Economic Inclusion, Tech Town, Connect Detroit, Michigan Future, Inc. and BMW-Herbert Quandt Responsible Leaders Network.

9:30	BUSES DEPART FOR MARYGROVE CONSERVANCY Westin Book Cadillac - Lower Lobby



10:00 MARYGROVE CONSERVANCY TOUR

Marygrove Conservancy

Racheal Allen, COO of the Marygrove Conservancy, will welcome our team and provide an overview of the cradle-to-career campus being developed at the site of a former Catholic university. Following Racheal's welcome, we will tour the campus in small groups.



Racheal Allen

COO, Marygrove Conservancy

As a 2006 Marygrove College graduate, Racheal Allen credits the institution and its people with shaping her personal growth and career path. Now, as COO of Marygrove Conservancy, Allen helps honor the historical legacy of Marygrove College while facilitating the campus's evolution into a cradle-to-career educational community. She leads the Conservancy's efforts to engage residents and community leaders in continuing the legacy of partnership between the campus and its neighbors. She works with current partners and tenants to coordinate projects. Previously, Allen led operations for the Education Achievement Authority and the Downtown Detroit Ambassador Program of the Downtown Detroit Partnership. She has deep roots in the community and small business ecosystem, and serves as a facilitator for TechTown's incubator program.

II:30 LUNCH AND COMMUNITY VISITS

During this time, our team will split into small groups and visit four communities and programs in the greater Detroit area. We encourage conversation about these visits over dinner.

COMMERCIAL CORRIDORS: LIVERNOIS (AVE OF FASHION) & MCNICHOLS

Prior to the advent of the shopping mall, the Livernois/McNichols corridor, known as the "Avenue of Fashion" was a top regional destination for shopping and entertainment. Over the last two decades, through private investment, as well as government and philanthropic support, Detroit has worked hard to shape this area as a national model for successful and independent minority-owned retail business.

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#CCONNECT2022 SCHEDULE 23



Kim Tandy

District 2 Manager, City of Detroit

Kim Tandy is the District 2 Manager in the City of Detroit's Dept of Neighborhoods, which provides a direct link between the City of Detroit and block clubs, community groups, business owners, faith and school leaders and residents. District Managers' top responsibility is fighting blight and rebuilding and strengthening the fabric of the neighborhoods. Tandy directly engages thousands of residents and volunteers in major initiatives like Motor City Makeover and Halloween in the D, as well as tax foreclosure prevention and smaller efforts, such as vacant lot clean-ups and house board-ups. Beyond this, she helps residents form block clubs and community associations, drives community engagement on neighborhood planning projects, resolves citizens' complaints and educates residents on a range of city programs and policies.



Dave Blaszkiewicz

President and CEO, Invest Detroit

David Blaszkiewicz serves as President and CEO of Invest Detroit, a nonprofit organization and certified community development financial institution that uses strategic lending and investment to catalyze economic growth in the city of Detroit. With more than 25 years of business leadership experience, Blaszkiewicz manages development and implementation of collaborative economic growth strategies and leads the organization's efforts to strengthen relationships with the public, private and philanthropic sectors to promote economic renewal and sustainability through real estate development, small business support and venture investment.



EASTERN MARKET

Originally developed in the 1800's, Eastern Market is one of the nation's most comprehensive regional food hubs and has attracted millions in market and infrastructure investments. In addition to the weekday wholesale market and the weekend markets with over 200 vendors, the 26 acre district includes a commercial kitchen, community art programs and an overall focus on increasing access to healthy food for all Detroiters.



Dan Carmody

CEO, Eastern Market Corporation

Dan Carmody is president of the Eastern Market Partnership, one of the largest public markets in the U.S., which he has helped lead for over 15 years of its 131-year history. As food-production districts in other cities have shrunk, Carmody has focused on both expanding the market, which serves 2 million people a year, and using it to draw food businesses and food entrepreneurs to the city. The market and adjacent district sell \$360 million worth of wholesale food and \$418 million of meat, and its food businesses provide 1,300 food-processing and distribution jobs. Carmody started his career in the late-1970s as a bar owner in Rock Island, Illinois, and leveraged that experience to help other small businesses.



FORD ROUGE FACTORY

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The Ford Rouge Factory in neighboring Dearborn, MI is a historic facility that is still in operation today. The visit will feature a tour of the F-150 factory, as well as a meeting with Ford leaders to discuss the company's role in electric vehicle innovation and their \$1B investment in Michigan Central Station. This investment in Detroit's Corktown neighborhood will become a 5,000 employee hub for start-up and mobility technology.

TECHTOWN/ISAIC

Located just north of Wayne State University, Techtown is a non-profit incubator and accelerator offering a full suite of entrepreneurial services for tech and neighborhood businesses, with satellite offices across the city. Just a couple of blocks south, the Industrial Sewing and Innovation Center (ISAIC) is located above Carhartt's flagship retail store in Midtown Detroit, in a space donated and built out by the clothing giant. ISAIC is a national resource for those committed to positive impact through responsible production of high-quality garments and provides solutions centered around people, education, advanced manufacturing and upward mobility for workers.



Ned Staebler

VP for Economic Development at WSU and President & CEO of TechTown

Ned Staebler serves as Vice President for Economic Development at Wayne State University and as President & CEO of TechTown. He leads efforts to strengthen the region's neighborhoods and businesses, overseeing activities around innovation and entrepreneurship, business development, talent retention, transit and mobility. Staebler served as VP for Entrepreneurial and Capital Services at the Michigan Economic Development Corporation, where he led the 21st Century Jobs Fund, a 10-year, \$2 billion initiative to transform Michigan's economy. Staebler serves on the Federal Reserve Bank of Chicago's Advisory Council on Agriculture, Small Business and Labor, Detroit's Sustainability Advisory Commission and the Regional Transit Authority of Southeast Michigan Board. He also serves on the boards of NextEnergy, Midtown Detroit, Inc. and the Detroit Historical Society.



Jennifer Guarino

President and CEO, Industrial Sewing and Innovation Center

Jennifer Guarino serves as President of ISAIC, Founding Chair of The Makers Coalition and Chair of the Fashion Accessory Design Advisory Board for the College of Creative Studies. As a leading voice for the advancement of domestic manufacturing, Guarino led the creation of the Detroit-based manufacturer Shinola's leather manufacturing unit. With a futuristic and human-centric eye towards manufacturing, Guarino is on the forefront of global shifts towards sustainable and responsible supply chains. She is committed to quality domestic manufacturing and passionate about the value of tradespeople and the work they do.

#CCONNECT2022 SCHEDULE **25**

2:00 **BUSES RETURN TO HOTEL**

BREAK 2:30

On Your Own

An opportunity to catch up on missed calls and emails, check in with home and rest before dinner.

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PRE-DINNER RECEPTION WITH DETROIT CITY FOOTBALL CLUB 5:00

🕮 Westin Book Cadillac - Crystal Ballroom

Sean Mann, Founder & CEO of the Detroit City Football Club, will meet with our team to share the grassroots story of Detroit City FC.



Sean Mann

Chief Executive Officer/Co-Owner, Detroit City FC

Sean Mann co-founded Detroit City FC and serves as CEO. Prior to joining the club full-time, Mann spent over a decade in various political roles in Lansing. Mann graduated from Kalamazoo College with a degree in History and Physics. While completing his postgraduate degree at the University of Bristol, he served as a researcher in the United Kingdom's House of Commons for the Shadow Secretary of State for Culture, Media and Sport. Mann is also an active resident of southwest Detroit, and board member of several non-profits, all of which help him execute his role for DCFC spearheading community and corporate relations for the team.

6:00 **BUSES DEPART FOR DINNER**

₩ Westin Book Cadillac - Lower Lobby

DINNER IN HAMTRAMCK 6:30

Polonia Restaurant

Our second dinner will be in Hamtramck, MI, one of Detroit's two enclaves. At just two square miles the city is surrounded almost entirely by the City of Detroit. Since 2010, Hamtramck has seen an almost 30 percent increase in population, making it the most densely populated municipality in Michigan. This growth was largely driven by Muslim immigrants. Prior to dinner, we will hear from Hamtramck Mayor Amer Ghalib and Councilwoman Amanda Jaczkowski, both newly elected to possibly America's first all-Muslim elected city government.



Amer Ghalib

Mayor of Hamtramck

Born in Yemen, Amer Ghalib immigrated to the U.S. in 1997 as a teenager. While attending Hamtramck High School, he worked 10-hour factory shifts making plastic auto parts. After graduating from high school in 2000, Ghalib enrolled at Henry Ford Community College to study biology. He transferred to Wayne State University in Detroit, and attended the Ross University School of Medicine in Dominica. Ghalib has been a healthcare professional for more than 10 years. Prior to being elected, he worked at the Hamtramck Medical Group PC. Ghalib campaigned as a political newcomer against Karen Majewski, a 16 year-incumbent and the latest in a 100-year line of Polish-American mayors, winning the August 2021 primary with 37 percent against Majewski's 27 percent and going on to become the city's first Muslim mayor.





Open Spaces and Building a Waterfront

8:00 BREAKFAST

Westin Book Cadillac - Crystal Ballroom

8:30 - 9:30 THE GREEN SIDE OF MOTOR CITY

Westin Book Cadillac - Crystal Ballroom

Our final day focuses on Detroit's efforts to build a sustainable environmental future while improving the quality of life for its residents. A key thread to these efforts are the partnerships that bring these projects to life. Our first presentation will outline the bold plan to complete the Joe Lewis Greenway, a 27.5 mile urban trail that will loop the city and connect many of its parks and neighborhoods. We will also hear from the Detroit Downtown Partnership and their efforts to work with downtown businesses and organizations to sustain six downtown parks and greenspaces.



Dara O'Byrne

Chief Parks Planner, City of Detroit

Dara O'Byrne is the Chief Parks Planner for the City of Detroit. In her role, she guides the long-term vision for parks and greenways in the City. Her 20-year career spans public, private, and non-profit sector roles in Seattle, Detroit, and Oakland, CA. Dara's areas of expertise include land use and community planning, open space planning, active transportation, and transit-oriented development. She was part of the first cohort of Detroit Revitalization Fellows. Also in Detroit she was Director of Policy at Detroit Future City, where she led open space policy and advocacy work. Dara's west coast work focused on creating livable, walkable communities in the Seattle area and guiding transformative development projects in Oakland, including two transit-oriented mixed-use developments at BART stations. She earned a BS in Environmental Policy from The University of Michigan and a Master of Urban Planning from the University of Washington.



Eric Larson

CEO, Downtown Detroit Partnership

Eric Larson is the CEO of Downtown Detroit Partnership, as well as private real estate firm Larson Realty Group. He has over 30 years of experience in real estate, and served as vice president of a global real estate company, Hines, and as a partner and senior vice president with Bruce S. Brickman and Associates in New York. He has served as managing partner at Bedrock Real Estate Services LLC (Bedrock), a Detroit-based real estate firm specializing in the purchasing, leasing, development and management of commercial space. Larson serves as chairman of The Robert C. Larson Leadership Initiative and Urban Land Institute (ULI) Detroit Governance Committee. He is a trustee, governor and/or member of a number of Michigan- and Detroit-based organizations.

9:45 - 10:00 DOWNTOWN PARK TOUR

Capitol Park

At the center of one of downtown's trendiest neighborhoods is the historic, wedge shaped Capitol Park. The DDP team will show and tell us about the revitalization of this park and the surrounding real estate into what you see today. The park features lush landscaping and green spaces, a new off-leash dog park, fitness classes and more.

10:15 BUSES DEPART FOR DETROIT RIVERFRONT

Capitol Park



Detroit Riverfront - Robert C. Valade Park

Our final team session will bring us to Detroit's International Riverfront, recently named by USA Today as the Best Riverwalk in America for the second year in a row. We will meet with the Detroit Riverfront Conservancy and learn about their efforts to develop and preserve the riverfront along with ensuring equitable access for all Detroiters. The entire vision is 5.5 miles of Riverfront property that will include the construction of a continuous RiverWalk along with plazas, pavilions and green spaces. We will tour the completed portions of the riverfront in smaller groups.



Mark Wallace

President and CEO, Detroit Riverfront Conservancy

Mark Wallace is the president & CEO of the Detroit Riverfront Conservancy. Prior to joining the Conservancy in August 2014, Wallace was a director with Hines Interests LP and served as project manager of the River Point development in Chicago, a 1,050,000-square-foot, 50-story tower located on the Chicago River. From 2007-2011, Wallace was in charge of leasing the GM Renaissance Center in Detroit, and also maintained responsibilities for property management for the Coleman A. Young Municipal Center and the Detroit Public Safety Headquarters downtown. He currently sits on the Presbyterian Villages of Michigan Foundation Board, the Corktown Economic Development Corporation, the Downtown Detroit Partnership Board of Directors and the Highline Steering Committee. In 2014, Wallace launched Wallace Detroit Guitars, which manufactures quitars using reclaimed wood from abandoned homes in Detroit.

12:00 - 1:00 CLOSING LUNCH

DNR Outdoor Adventure Center

Our closing lunch will be at the DNR Outdoor Adventure Center, a state-operated museum that brings outdoor living to the heart of Detroit. Lunch will be prepared by Taste The Diaspora, a collective of chefs who began providing boxed meals as a way to support local Black-owned businesses during the pandemic.

1:00 - 2:30 BREAK TO EXPLORE RIVERFRONT/DEQUINDRE CUT

On Your Own

A chance to explore Detroit's beautiful riverfront on your own. Feel free to take a walk along the water, wander along the Dequindre Cut or stay at the Outdoor Adventure Center to learn more about Michigan's great outdoors.

2:30 BUSES DEPART FOR AIRPORT

Detroit Riverfront - Cullen Plaza

5:15 FLIGHT TO BALTIMORE

Detroit Metropolitan Wayne County Airport (DTW)

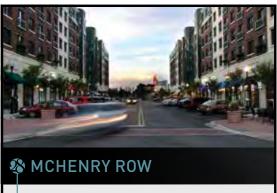
6:45 ARRIVE IN BALTIMORE

Baltimore/Washington International Thurgood Marshall Airport (BWI)

#CCONNECT2022 SCHEDULE **29**



A DEVELOPMENT COMPANY WITH A FOCUS ON SMART URBAN INFILL DEVELOPMENT



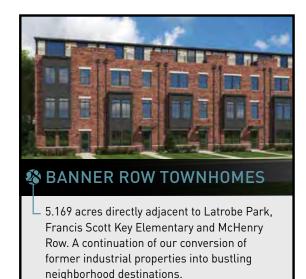
This 20-acre property includes 473 residential apartments with adjacent parking garages, 100,000 sf of retail, 400,000 of Class A office space, and a 126-room Courtyard by Marriott Hotel.



 This 12-acre property purchased in 2019 features 45,000 sf of retail including a Sprouts grocer, 106,000 sf of office space and 500 luxury apartments.



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DOWNTOWN



COLUMBIA



GLEN BURNIE



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REISTERSTOWN

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TRIP ATTENDEES ------



STEPHANIE AMPONSAH Vice President Dream BIG Foundation



BILL COLE
Partner
Margrave Strategies



STEPHANIE ARCHER-SMITH Executive Director and CEO Meals on Wheels of Central Maryland



SEAN D. DAVIS
Principal
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AMY BONITZ
Vice President, Community
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MCB Real Estate



JENNIFER DRIBAN Chief Mission Officer National Aquarium



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SAMUEL BURRISDirector, External Affairs - Baltimore City
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SARAH FLAMMANGVice President of Partnerships
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JOHN FOSTERPartner & COO
Fearless



MICHELLE GORDON Chief of Staff The Associated: Jewish Federation of Baltimore



FRANCESCA IOFFREDA Vice President, Inclusive Growth & Talent Initiatives Greater Washington Partnership



DARIUS GRAHAM Program Director, Baltimore The Harry and Jeanette Weinberg Foundation



YOLANDA JIGGETTS CEO Park Heights Renaissance, Inc.



FAGAN HARRIS President and CEO **Baltimore Corps**



WILL JOVEL Senior Principal Design Collective, Inc.



SHAE HARRIS Mid-Atlantic Region Director JP Morgan Chase



ERIN KARPEWICZ Arundel Community Development Services, Inc.



SHAINA HERNANDEZ Senior Advisor for Policy **Howard County Government**



KEVIN PATRICK KELLY Vice President and Chief Government Affairs Officer University of Maryland, Baltimore



TALIB HORNE Director of Baltimore Civic Site Annie E. Casey Foundation



RONNIE KURLANDER Construction and Real Estate Practice Lead Hartman Executive Advisors



MICHAEL HUBER Chief of Staff City of Baltimore



JON LARIA Managing Partner, Baltimore Ballard Spahr LLP



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Deputy Mayor, Equity, Health and
Human Services
City of Baltimore



WILLY MOORE President Southway Builders



ALEX MANDELDirector of Development
28 Walker Development



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RONALD WEICH
Dean
University of Baltimore School of Law



TANYA JONES TERRELLDirector, Corporate Community Impact
Baltimore Gas & Electric



ROBERTA WINDHAM
County Administrator
Carroll County Government



ORGANIZATION DIRECTORY

Capitol Park

https://downtowndetroit.org/experience-downtown/downtown-detroit-parks/capitol-park/

With the picturesque and historic Capitol Park as the centerpiece, Capitol Park is a popular neighborhood and an emerging destination all in one. Incredible restaurants, bakeries and coffee shops, nightlife, and retail are tucked within the city's most dramatic architecture. Capitol Park features lush landscaping and green spaces, a new offleash dog park, fitness classes, and more. Capitol Park is one of six downtown parks managed and maintained by the Detroit Downtown Partnership.

Carhartt Workshop

https://www.carhartt.com/carhartt-workshop/

The Carhartt Workshop is a first-of-its-kind collaborative community space built by the original Carhartt workwear company. Located on the second floor of Carhartt's flagship Detroit Store, members have free access to the tools and landscaping equipment they need to kickstart that next DIY project. The Carhartt Workshop features two multi-media ready Community Rooms, plus a larger 'flex' space for local organizations to host meetings, training events, and workshops. Free to rent and available to reserve in advance online, these dedicated spaces are truly built for bringing hardworking people together.

City Institue

https://www.thecityinstitute.com/

Locally, City Institute provides a deeper understanding of Detroit so its residents and stakeholders can be better equipped to shape an equitable and thriving Detroit. Globally, City Institute shares lessons learned from Detroit to inspire individuals, organizations and communities to innovate for a better future for all. City Institute shares lessons learned to inspire individuals, organizations and cities to innovate for a better future for all. City Institute meets this need through learning journeys, city experience consulting, speaking engagements, workshops and more.

Detroit City FC

https://www.detcityfc.com/

Detroit City FC began on Belle Isle. The soccer pitch there hosted the co-ed, recreational Detroit City Futbol League, which drew over 1000 players to its weekly games.

Founder Sean Mann pitched an idea to tap the growing interest in the sport. Since its founding in 2012, Detroit City Football Club has become a successful professional soccer team, with exciting match atmospheres, sold-out games and passionate supporters. The Club seeks to satisfy the demand for soccer in Detroit, represent the city positively, and build community through "the beautiful game."

Detroit Future City

https://detroitfuturecity.com/

Detroit Future City (DFC) was established as a non-profit organization in 2015 to catalyze implementation of the Detroit Strategic Framework, a 50-year vision for the City of Detroit developed with input from over 100,000 Detroiters. Through the shared vision of the Detroit Strategic Framework, DFC is committed to advancing the quality of life for all Detroiters, stewarding equitable implementation of the Framework recommendations by providing accessible information to Detroiters, informing decision-makers' initiatives and projects and convening a broad range of stakeholders to better coordinate their work.

Detroit Riverfront Conservancy

https://detroitriverfront.org/

The Detroit Riverfront Conservancy, Inc. was formed as a 501 c3 with the mission of developing access on the Detroit International Riverfront. The entire vision is 5.5 miles of Riverfront property, from the Ambassador Bridge to Gabriel Richard Park, just east of the Belle Isle Bridge, and will include the construction of a continuous RiverWalk along with plazas, pavilions and green spaces. The Conservancy is responsible for the improvement, operations, maintenance and programming of the Detroit International Riverfront in perpetuity.

Detroit Union Carpenters and Millwrights Skilled Training Center

https://www.buildmifuture.com/detroit-union-carpenters-millwrights/

The Detroit Union Carpenters and Millwrights Skilled Training Center is a brand new \$30 million dollar facility with 147,000 sq ft with 125,000 sq ft of training space. The training space includes a 30-booth weld shop, flooring manipulation area, high bay space for carpenters and millwrights with an overhead crane

and state-of-the-art classrooms with smart board technology. In addition to training space, the building offers meeting space for contractor symposiums, career fairs, and apprenticeship readiness programs.

DNR Outdoor Adventure Center

https://www.michigan.gov/oac/

The Outdoor Adventure Center is an innovative destination that provides hands-on experiences, focused on the many outdoor recreation opportunities in Michigan. Along with Milliken State Park and Harbor, Belle Isle Park, the Dequindre Cut Greenway Trail and the Detroit Riverwalk, the OAC aims to: help visitors discover Michigan's state parks, teach people about natural resources and Michigan's rich economic history, connect Detroit's riverfront parks and nearby neighborhoods, provide recreational events for residents and visitors, introduce local residents to public recreation choices, acquaint the local community with choices for conservation careers, and help create a sense of place.

Downtown Detroit Partnership

http://downtowndetroit.org/

The Downtown Detroit Partnership (DDP) is a group of diverse business and community leaders committed to supporting a vibrant, thriving and welcoming urban center through innovation, investment, philanthropy and community building. DDP strengthens and supports downtown Detroit through strategic initiatives and programs, convening business, philanthropic and government partners to create a vibrant and resilient urban core for Detroit and the region, providing thought leadership on a range of issues affecting the community and advocating on behalf of Detroit residents and local businesses.

Eastern Market

https://easternmarket.org/

Since the late 1800s, Eastern Market has become a community cornerstone, nourishing its residents by providing fresh and nutritious food throughout Southeastern Michigan. In recent years, Eastern Market Partnership has built an infrastructure around the market to support the mission of enriching Detroit—nutritionally, culturally and economically. Eastern Market Development Corporation (EMDC), a community-based non-profit development entity established to ensure that the Eastern Market District remains authentic and diverse, collaborates with private and philanthropic partners on commercial and mixed-use (mixed-income housing, retail, industrial) development projects.

Ford Rouge Factory

https://www.thehenryford.org/visit/ford-rouge-factory-tour/history-and-timeline/fords-rouge/

When Henry Ford developed the Rouge between 1917 and 1928, his vision was to achieve "a continuous, nonstop process from raw material to finished product, with no pause even for warehousing or storage." As we know, Ford succeeded on an epic scale, rolling out 4,000 vehicles a day and at one point employing more than 100,000 people. Today, the Rouge has undergone a sweeping transformation. Henry Ford's pioneering industrial complex has been reborn as an international showcase for modern manufacturing and advanced, sustainable environmental design.

Gilbert Family Foundation

https://gilbertfamilyfoundation.org/about/

Dan and Jennifer Gilbert's belief that big problems require big solutions informs their commitments to curing neurofibromatosis and building up Detroit. After their son Nicolas was born with NF1, Dan and Jennifer established the Gilbert Family Foundation to advance NF research. Their commitment to opportunity and equity for Detroit residents is rooted in their long-time love for their hometown. The Gilbert Family Foundation's \$350 million, 10-year commitment to support Detroit builds on a decade of investments, including the relocation of the Rock Family of Companies to downtown Detroit in 2010.

Hamtramck

https://hamtramck.us/

Hamtramck is a city of just over 2 square miles surrounded almost entirely by Detroit, named after French Revolutionary War hero Jean Francois Hamtramck. As of the 2020 census, the city population is 28,433, the most densely-populated municipality in Michigan. The opening of the Dodge Brothers plant in 1914 led to an influx of Polish immigrants, who made up 90 percent of the population in 1970. Today, the city is a melting pot of immigrant groups, with more than 30 languages spoken, and possibly America's first city with a Muslim Mayor and all-Muslim City Council. The city is also the home of the Detroit City Football Club, who play in Hamtramck's own Keyworth Stadium.

Industrial Sewing and Innovation Center (ISAIC)

https://isaic.org/

ISAIC, the Industrial Sewing and Innovation Center, is a fundamental new approach to talent force development and economic stimulus. A Detroit-based 501c3 nonprofit,

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ISAIC is a national resource for those committed to positive impact through responsible production of highquality garments and provides solutions centered around people, education, advanced manufacturing and upward mobility for workers. ISAIC's proprietary training curriculum is being used in multiple states across the country. Its learning and contract manufacturing factory is located in mid-town Detroit, above Carhartt's flagship store.

Invest Detroit

https://investdetroit.com/

Invest Detroit is a mission-driven lender, investor and partner that supports business and real estate projects to ignite economic growth in Detroit and the region. The organization's goal is a thriving city that works for all Detroiters with an improved quality of life-inclusive housing, resourced and walkable neighborhoods, and equal opportunities for jobs and business growth. Invest Detroit's four areas of focus are real estate, small business, venture capital and commercial or industrial investment. Invest Detroit is also home to the Strategic Neighborhood Fund.

Joe Louis Greenway

https://detroitgreenways.org/projects/joe-louis-greenway/

The 27.5 mile Joe Louis Greenway is a planned biking and walking trail that extends from the Detroit Riverfront to Highland Park, Dearborn, and Hamtramck. Named for legendary Detroit boxer Joe Louis, the Greenway will provide a place for people of all abilities to safely walk, bike, and run while connecting neighborhoods, parks, schools, jobs, historic sites, commercial corridors and public transit. The city of Detroit will finalize the design once the framework planning is complete. Mayor Duggan has committed \$20 million to build the first phase of the greenway.

The Kresge Foundation

https://kresge.org/

The Kresge Foundation, founded in 1924, is a private, national foundation that works to expand opportunities in America's cities through grantmaking and social investing in arts and culture, education, environment, health, human services and community development, nationally and in Detroit, Memphis and New Orleans. In collaboration with partners, they help create pathways for people with low incomes to improve their life circumstances and join the economic mainstream.

Legacy City Group

https://www.legacycitygroup.com/

Legacy City Group (LCG) is a dynamic company of visionaries; people with diverse talents, backgrounds and expertise that span the full spectrum of real estate development. The company takes a professional, handson approach to all aspects of design, development, construction and management. From site selection to in-depth planning and site analysis, the company takes a responsible approach to land stewardship and development while creating financially sound and economically viable properties. They do more than redevelop properties, they build communities.

Live6 Alliance

https://live6detroit.org/

Live6 Alliance was co-founded as an economic development organization by University of Detroit Mercy President Antoine M. Garibaldi and The Kresge Foundation in August 2015. The nonprofit's primary purpose is to enhance the neighborhoods and businesses around the Livernois Avenue and McNichols Road corridor. Live6 Alliance's mission is to enhance the quality of life and economic opportunity in Northwest Detroit. Working as a convener and implementer of programs in support of small businesses, real estate and building improvements, and placemaking, Live6 provides community leadership for the vision of revitalized, sustainable commercial corridors and surrounding neighborhoods.

Marygrove Conservancy

https://marygroveconservancy.org/

Established in 2018, the Marygrove Conservancy is a nonprofit organization that stewards a 53-acre campus in northwest Detroit, the site of the former Marygrove College from 1905 until 2019. A major initiative of the conservancy is establishing a cradle-tocareer educational campus at the site. Designed as an educational, economic and civic anchor in the Livernois-McNichols community, the campus will integrate academic experiences from early childhood to college and career with community-driven services, so that students are empowered to define their own futures and those of their communities.

Rock Ventures

https://www.rockventures.com/

Founded in 1985. Rock Ventures serves and connects Quicken Loans Founder and Cleveland Cavaliers Chairman Dan Gilbert's portfolio of more than 100 companies. Whether it is investing capital to create additional jobs, bringing new life to a building or activating a public space, the philosophy of Rock Ventures is simple: effect positive change and increase growth, innovation and prosperity in Detroit and the communities where its more than 30,000 team members live, work and play. Rock Ventures is headquartered in the One Campus Martius building in downtown Detroit.

Rocket Community Fund

https://www.rocketcommunityfund.org/about/

In 2010, Quicken Loans (now Rocket Mortgage) moved its headquarters and 3,600 team members from suburban Detroit to the heart of downtown. Since then, Rocket Companies has grown to include more than 25,000 team members in downtown Detroit, as well as offices in Cleveland, Charlotte, and Phoenix. The Rocket Community Fund was created to harness the power of this network and find innovative ways to make an impact in the home communities of each company.

Taste The Diaspora

https://www.tastethediaspora.com/

Chef Ederique Goudia, Chef Jermond Booze, and Urban Farmer Raphael Wright were part of an effort that helped feed 5,000 Detroiters over the Thanksgiving and Christmas holidays in 2020. Their success gave Goudia an idea: Could they create boxed meals to celebrate Black History Month in February? Together the trio launched Taste the Diaspora during Black History Month 2021 to serve three purposes: honor Black history, assist Black-owned businesses struggling during the health crisis, and feed Detroiters some good food.

TechTown

http://www.techtowndetroit.org/

TechTown was founded in 2000 by Wayne State University, Henry Ford Health System and General Motors. TechTown offers a full suite of entrepreneurial services for tech and neighborhood businesses, with satellite offices across the city. TechTown works in close partnership with Wayne State's Office of Economic Development, the university's hub for catalyzing business activity across the Detroit region. They envision a meaningful and equitable revitalization of Detroit through the launch and sustainable growth of tech startups and small businesses that create new jobs, generate revenue, and strengthen neighborhoods.

Tuxedo Project

https://www.tuxedoproject.com/

7122 Tuxedo Street was once the childhood home of Pulitzer Prize-winning journalist Stephen Henderson. In 2012, he returned to find it like thousands of other blighted and abandoned homes in Detroit. With the help of many collaborators, Henderson sought to affect change by renovating the house at 7122 Tuxedo and transforming the space into a community center. The Tuxedo Project is a non-profit seeking to revitalize one of Detroit's most isolated neighborhoods by increasing access to resources centered on the arts, education, food sustainability, housing security and economic opportunity.



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Through the **Natural Dye Initiative**, MICA faculty and students have test grown natural dye plants, including three strains of indigo. With \$1.3 million dollars of state funding, we are building out to the city to create a natural dye wholesale and retail ecosystem of urban farmers, dye kitchens and small businesses, creating economic opportunities for underserved communities.

shorturl.at/ezB19



MICA's **Center for Social Design** is an international leader in human centered design. They are working with Baltimore City agencies to design COVID messages for minority communities and making pedestrian walkways safer and more beautiful. They are part of a multi-institutional team working to reduce food waste, funded by the National Science Foundation.

shorturl.at/bmtxC



In Baltimore, underserved youth squeegee the windshields of motorists for tips. Fostered by MICA, a group of the young men has founded their own water company, Korner Boyz Enterprises or KBZ. Through their partnership with Sodexo Livel and NASPA, you can purchase KBZ water at conference concessions.

shorturl.at/jnvMU

ABOUT CHESAPEAKE CONNECT

Chesapeake Connect is a program of the Baltimore Metropolitan Council (BMC), our region's council of governments. BMC's member jurisdictions include Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, Howard and Queen Anne's Counties. Now in its sixth year, Chesapeake Connect brings together leaders from in and around Baltimore to explore and learn from a region outside of our own.

Chesapeake Connect's objectives are two-fold. First, the trip provides an insider's perspective on the strengths and struggles of a peer metropolitan area. Second, the experience is a forum for civic-minded leaders from the Baltimore region to strengthen and expand their own networks and relationships.

BMC's Board of Directors nominates all participants in the program. BMC staff has worked closely with leaders from Detroit to create an agenda that paints a realistic picture of our host city and highlights programs and innovations we can bring back to Baltimore.

ABOUT BALTIMORE METROPOLITAN COUNCIL

The Baltimore Metropolitan Council (BMC) works collaboratively with the chief elected officials in the region to create initiatives to improve our quality of life and economic vitality. BMC supports local governments by coordinating efforts in a range of policy areas including transportation, housing, workforce development and environmental planning.

BMC's Board of Directors includes the mayor of the City of Baltimore; the Executives of Anne Arundel, Baltimore, Harford, and Howard counties; a member of both the Carroll County and Queen Anne's County boards of commissioners; a member of the Maryland State Senate; a member of the Maryland House of Delegates; and a gubernatorial appointee from the private sector.

