

2019 Baltimore Regional

New Mobility Transportation Forum

The Baltimore Regional Transportation Board (BRTB), supported by the Baltimore Metropolitan Council (BMC), will host the 2019 Baltimore Regional New Mobility Transportation Forum on Wednesday, March 13th, at the University of Baltimore H. Mebane Turner Learning Commons/Town Hall in Baltimore, MD.

Recent technological and social trends are converging to impact the way people and goods move. The significant growth of new services like Uber, Lyft, Zipcar, Byrd, and Lime; advancements in electric and alternative powertrains and lighter weight materials; data management and artificial intelligence; and the quest for connected and autonomous vehicle technologies are propelling this convergence. The Baltimore region must prepare for these advancements and new technologies and begin building a better understanding of how the emergence of a new ecosystem of mobility could offer us faster, cheaper, cleaner, safer, more efficient, and more customized travel experience to our citizens and businesses.

In preparation for the update of the Baltimore Region's Transportation Plan, *Maximize 2045*, The BRTB invites you to attend a half-day forum to start the discussion of new mobility options that are emerging, and how and when, they may begin to shape our region.

This forum is intended to:

- Identify what's coming and how fast of a transition must we and can we make;
- Determine how a future mobility system centered around connected and driverless vehicles and shared mobility might change our landscape;
- Bring together transit, auto, shared mobility, freight, and IT leaders from around the region to discuss these opportunities and challenges and share state-of-the-art strategies that might help the transportation network better serve the Baltimore Region.

This event is eligible for 2.5 CM credits & is listed as event #9171631 on the American Planning Association website.
Please sign the attendance form to be eligible for the credits.

2019 Baltimore Region NEW MOBILITY TRANSPORTATION FORUM

*Exploring the impacts of
emerging transportation modes on our future.*

MARCH 13, 2019
9:00 A.M. - 12:00 P.M.
CONTINENTAL BREAKFAST AT 8:30 A.M.



Agenda

2019 Baltimore Region

NEW MOBILITY TRANSPORTATION FORUM



8:30 - 9:00 a.m.

REGISTRATION

Registration and Continental Breakfast



9:00 - 9:05 a.m.

WELCOME

Michael B. Kelly
Executive Director, Baltimore Metropolitan Council



9:00 - 9:35 a.m.

KEYNOTE

Derek Pankratz
Deloitte Consulting LLC

Forces of change: The future of mobility

Forces are converging to change the way people and goods travel from point A to point B. The resulting new mobility ecosystem could have wide-reaching impacts that span a host of industries and players.



9:35 - 10:35 a.m.

PANEL 1

On the ground - Implementing and Integrating New Mobility into your Community

Moderator:
Gerrit Jan-Knaap
University of Maryland Smart Growth Center
Steffanie Brodie
District of Columbia Department of Transportation
Maggie Gendron
Lime
Chris Conklin
Montgomery County Department of Transportation
William Burns & Dan Wilson
Spin



10:35 - 10:50 a.m.

BREAK



10:50 - 11:50 a.m.

PANEL 2

Improving access, affordability and service with Automation & Mobility as a Service

Moderator:
Art Guzzetti
American Public Transportation Association (APTA)
Katherine Kortum
Transportation Research Board (TRB)
Jake Sion
Transit
Matthew Raifman
Ford Smart Mobility
Jannet Walker Ford
Cubic Transportation Systems



11:50 a.m. - noon

WRAP-UP

Mayor Catherine Pugh
(Invited)

The Baltimore Regional Transportation Board is the Metropolitan Planning Organization (MPO) for the Baltimore region.

The Baltimore Metropolitan Council works with the region's elected executives to identify mutual interests and develop collaborative strategies, plans and programs that help improve our quality of life and economic vitality.

For more information visit www.baltometro.org.