Public Participation Planning for the UPWP and TIP & AQ

Technical Committee

JUNE 2, 2020
Public Participation Plan for the FY 2021 UPWP

• No paid advertising

• Social media communications plan
  – Encourage people to comment on the UPWP
  – Garner participation in the virtual public meeting
  – Encourage people to learn about the UPWP
Review of Comment Period for FY 2021 UPWP

• **30-day review**
  – February 11 through March 12

• **Public meeting**
  – February 19 via GoToMeeting
  – Recording available at baltometro.org

• Comments accepted by email, mail, fax, online comment form, and Twitter

• 2 written comments received
Evaluation of Public Involvement - Survey

• Was the information in plain language you could understand?
• Was there enough time to comment?
• Did the BRTB adequately responded to my comments?
• Did the opportunity allow meaningful participation in the decision-making process?
• Was the public meeting useful?
• Please provide suggestions for how the BRTB can improve.
Public Participation Plan for TIP & Air Quality Report

• Comment Period: June 16 through July 17, 2020

• Goals:
  – Inform the public and encourage feedback
  – Share highlights of projects
  – Promote interactive TIP map featuring new comment tool

• Comments accepted by email, mail, fax, online comment tools, Twitter

• Virtual Public Meeting *(tentative dates)*
  – Thursday, July 9 from 6 to 6:45 p.m.
  – Tuesday, July 14 from 12:30 to 1:15 p.m.
Participation Plan for TIP and Air Quality Conformity

• Agenda Option 1: SELECTED BY MEMBERS
  – Overview of the TIP and Air Quality Conformity
  – Map demo and highlight of projects
  – How to Comment
  – Open floor for questions

• Agenda Option 2: KEEP FOR IN-PERSON MEETINGS
  – Virtual Transportation Fair and TIP and Air Quality information
  – Highlight member projects
  – Share local campaigns
Presentations to BRTB Committees

• Share dates of comment period, the enhanced interactive mapping features, and how to comment.
  – June 18  Traffic Signal Subcommittee
  – June 23  BRTB (progress on comment period during PI report)
  – June 24  Cooperative Forecasting Group / Public Advisory Committee
  – June 25  Freight Movement Task Force
  – July 7  Tech Committee / Interagency Consultation Group (progress on comment period)

• Share information with partner agencies
  – June 16  MTA CAC at 1 p.m.
  – Others ?
Advertising

• $1,900 to advertise in three online media outlets:
  – BaltimoreSun.com
  – Afro.com
  – LatinOpinionBaltimore.com
New Interactive Mapping Features

1. Click on a project point.
2. To "Like" a project, click the heart button.
3. To comment on a project, click the comment button.

*Your name and contact information will be kept confidential.*

https://bmc.maps.arcgis.com/apps/CrowdsourcePolling/index.html?appid=3c0d46072b724ba8b515bee46ad21b76
Evaluation of BRTB Public Involvement

• Consultant team from WSP and PRR
  – Evaluate the effectiveness of BRTB public involvement activities
  – Develop recommendations for improving the BRTB’s public engagement program

• Training session being developed
  – Recommendations sought on 2-3 staff from your agency to participate

• A final report is expected in July
For More Information

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