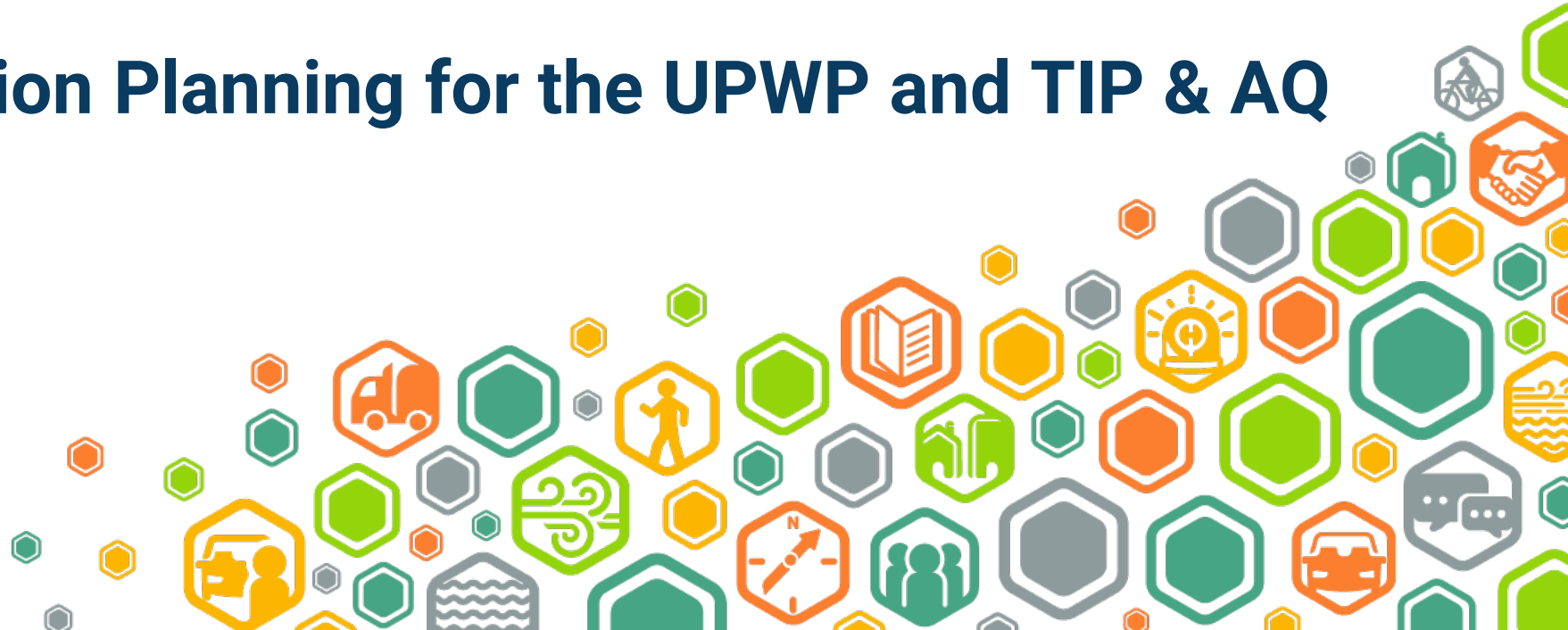




Public Participation Planning for the UPWP and TIP & AQ

Technical Committee

JUNE 2, 2020



Public Participation Plan for the FY 2021 UPWP



- No paid advertising
- Social media communications plan
 - Encourage people to comment on the UPWP
 - Garner participation in the virtual public meeting
 - Encourage people to learn about the UPWP



Balto Metro Council @BaltoMetroCo · Mar 3

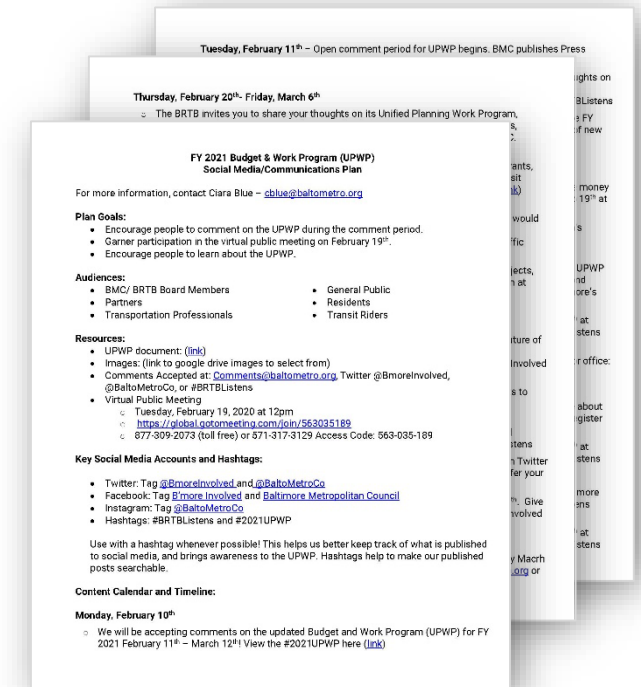
Comments on **#2021UPWP** will also be accepted through Thursday, March 12th on Twitter [@BaltoMetroCo](#), [@BMoreInvolved](#) or [#BRTBListens](#). Review the documents and offer your feedback today!

baltometro.org/newsroom/2020-...



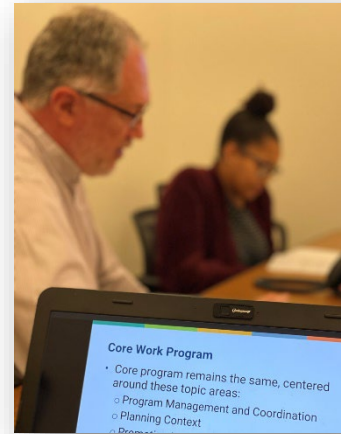
B'more Involved @bmoreinvolved · Feb 28

The **#2021UPWP** outlines funding for Transportation and Land use Connection Grants, Patapsco Regional Greenway, Baltimore region Transit Governance Funding, Transit Priority Screening, and Infrastructure in a changing climate. View the plan here ow.ly/nPFg50yppfK [#BRTBListens](#)



Review of Comment Period for FY 2021 UPWP

- **30-day review**
 - February 11 through March 12
- **Public meeting**
 - February 19 via GoToMeeting
 - Recording available at baltometro.org
- **Comments accepted by email, mail, fax, online comment form, and Twitter**
- **2 written comments received**





Evaluation of Public Involvement - Survey

- Was the information in plain language you could understand?
- Was there enough time to comment ?
- Did the BRTB adequately responded to my comments?
- Did the opportunity allow meaningful participation in the decision-making process?
- Was the public meeting useful?
- Please provide suggestions for how the BRTB can improve.



Public Participation Plan for TIP & Air Quality Report

- **Comment Period: June 16 through July 17, 2020**
- **Goals:**
 - Inform the public and encourage feedback
 - Share highlights of projects
 - Promote interactive TIP map featuring new comment tool
- **Comments accepted by email, mail, fax, online comment tools, Twitter**
- **Virtual Public Meeting** *(tentative dates)*
 - Thursday, July 9 from 6 to 6:45 p.m.
 - Tuesday, July 14 from 12:30 to 1:15 p.m.

June							July						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
										1	2	3	4
7	8	9	10	11	12	13	5	6	7	8	9	10	11
14	15	16	17	18	19	20	12	13	14	15	16	17	18
21	22	23	24	25	26	27	19	20	21	22	23	24	25
28	29	30					26	27	28	29	30	31	

Participation Plan for TIP and Air Quality Conformity

- **Agenda Option 1: SELECTED BY MEMBERS**

- Overview of the TIP and Air Quality Conformity
- Map demo and highlight of projects
- How to Comment
- Open floor for questions

June

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July

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			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- **Agenda Option 2: KEEP FOR IN-PERSON MEETINGS**

- Virtual Transportation Fair and TIP and Air Quality information
- Highlight member projects
- Share local campaigns

Presentations to BRTB Committees

- Share dates of comment period, the enhanced interactive mapping features, and how to comment.
 - June 18 Traffic Signal Subcommittee
 - June 23 BRTB (progress on comment period during PI report)
 - June 24 Cooperative Forecasting Group / Public Advisory Committee
 - June 25 Freight Movement Task Force
 - July 7 Tech Committee / Interagency Consultation Group (progress on comment period)
- Share information with partner agencies
 - June 16 MTA CAC at 1 p.m.
 - Others ?

June

S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
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July

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26	27	28	29	30	31	

August


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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Advertising

- \$1,900 to advertise in three online media outlets:
 - BaltimoreSun.com
 - Afro.com
 - LatinOpinionBaltimore.com



New Interactive Mapping Features



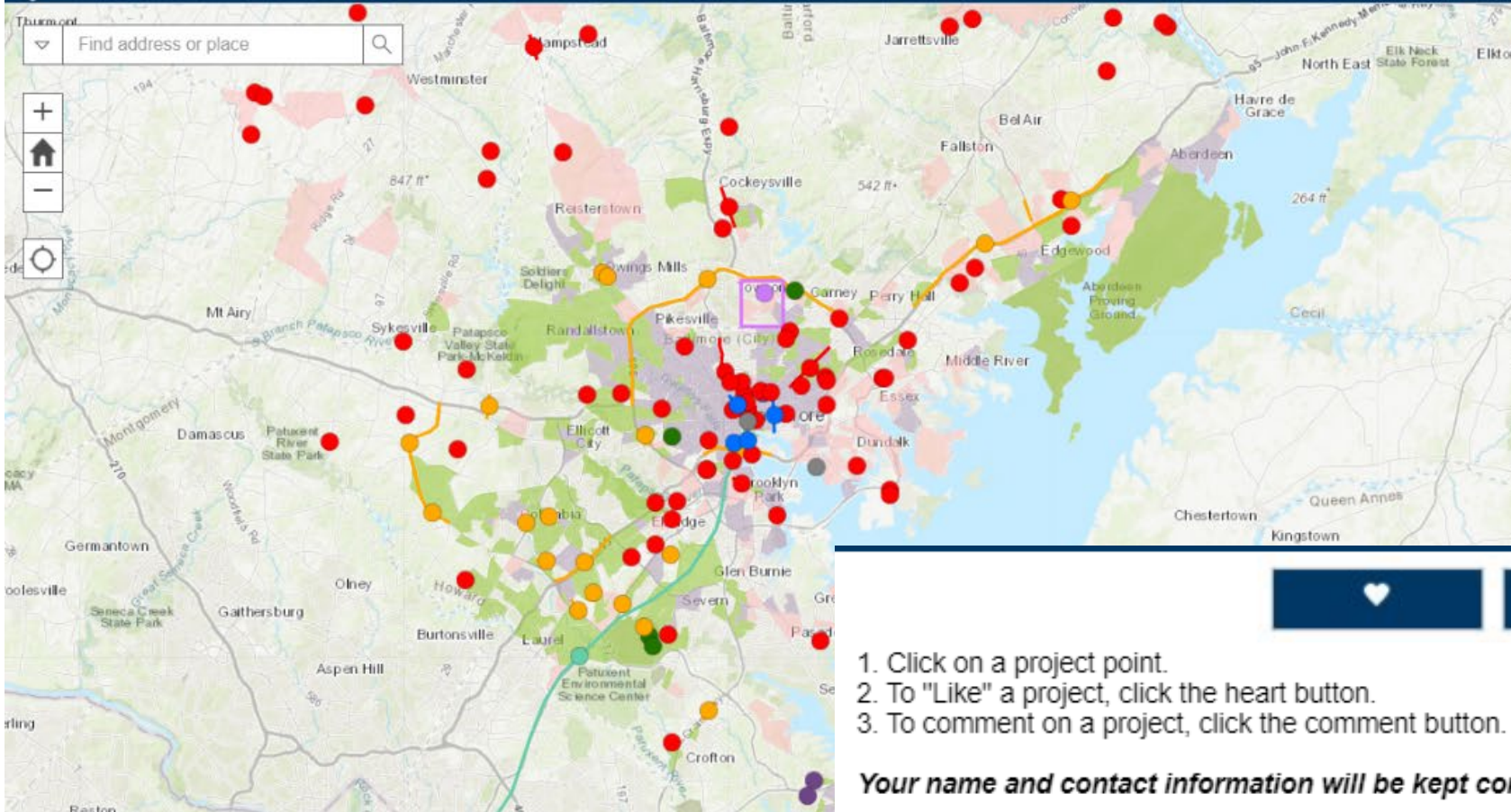
TIP 2021-2024 Public Comments

+

Home


-


Full Screen



Filter list by map ☐

Carroll County: Shepherds Mill Road Bridge ...	0
Carroll County: Stone Chapel Road Bridge o...	0
Harford County: Trappe Church Road Bridg...	0
Harford County: Stafford Road Bridge #162 ...	0
Harford County: Hookers Mill Road Bridge #...	0
Harford County: Grier Nursery Road Bridge ...	0
Harford County: Glenville Road Bridge #30 o...	0
Harford County: Stafford Road Bridge #24 o...	0





1. Click on a project point.
2. To "Like" a project, click the heart button.
3. To comment on a project, click the comment button.

Your name and contact information will be kept confidential.

<https://bmc.maps.arcgis.com/apps/CrowdsourcingPolling/index.html?appid=3c0d46072b724ba8b515bee46ad21b76>

Evaluation of BRTB Public Involvement

- **Consultant team from WSP and PRR**
 - Evaluate the effectiveness of BRTB public involvement activities
 - Develop recommendations for improving the BRTB's public engagement program
- **Training session being developed**
 - Recommendations sought on 2-3 staff from your agency to participate
- **A final report is expected in July**

For More Information

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