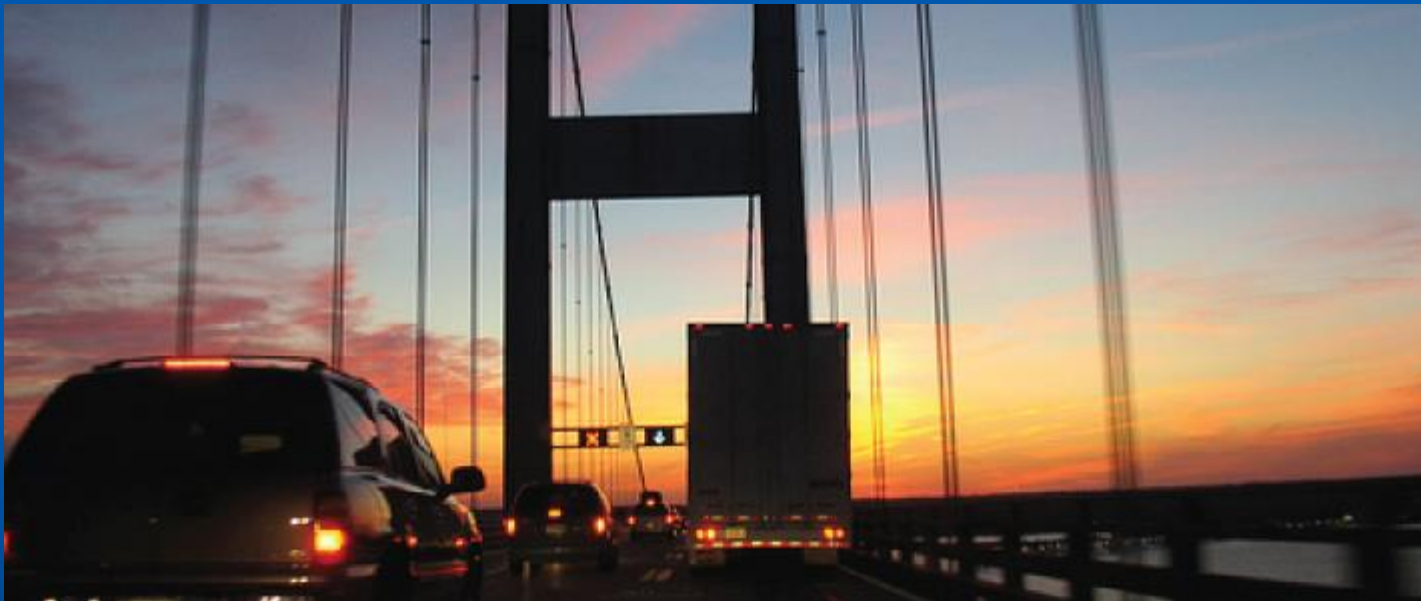


# Want to know what Labor Day weekend traffic might be like?

BMC provides data to help you plan your holiday travel



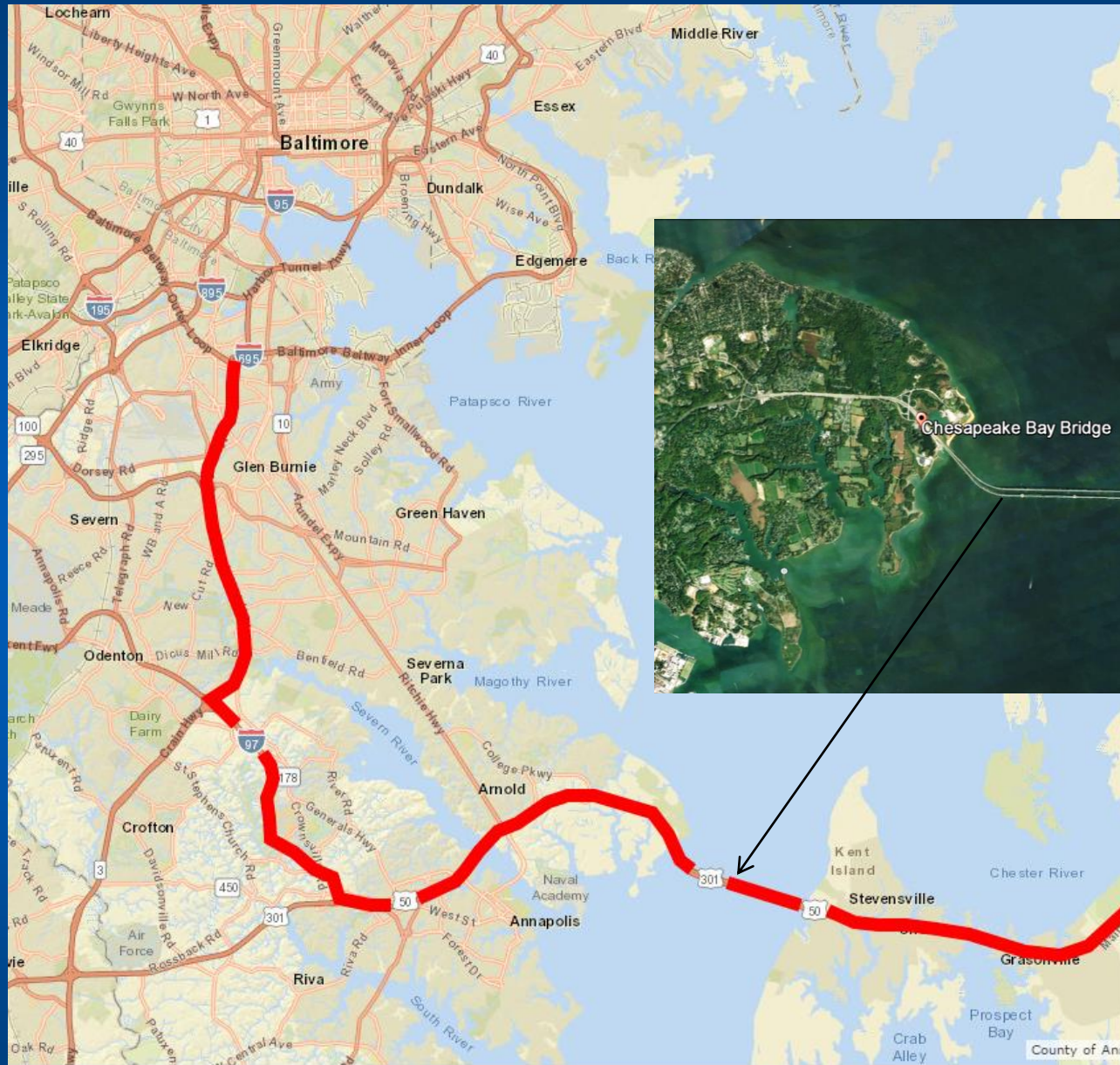
*Presentation to the Technical Committee – October 3<sup>rd</sup>, 2017*



Baltimore Metropolitan Council



# Chesapeake Bay Bridge

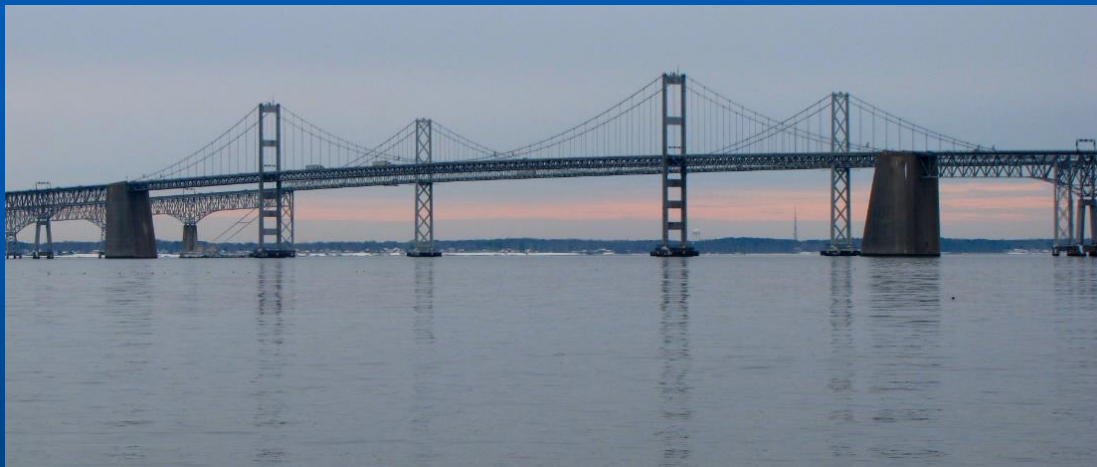


Baltimore Metropolitan Council



# Labor Day Travel

- The Labor Day holiday weekend provides Marylanders one last chance to get out and have some end-of-the-summer fun, especially those looking to head to the Eastern Shore
- In 2016, more than **356,000 vehicles** crossed over the Chesapeake Bay Bridge during the Labor Day weekend. MdTA predicted a 1% increase in traffic volumes on its facilities this year.





# Telling The Story

The Maryland Transportation Authority (MdTA) offers travel tips for the Labor Day holiday weekend:

Travel off-peak when heading to and from the Eastern Shore. The best times to travel the Bay Bridge this weekend include:

- • Thursday – before 10 a.m. and after 6 p.m.
- • Friday – before 7 a.m. and after 9 p.m.
- • Saturday – before 8 a.m. and after 6 p.m.
- • Sunday – before 8 a.m. and after midnight
- • Labor Day Monday – before 10 a.m. and after midnight



# PDA Suite Apps / Visuals Used

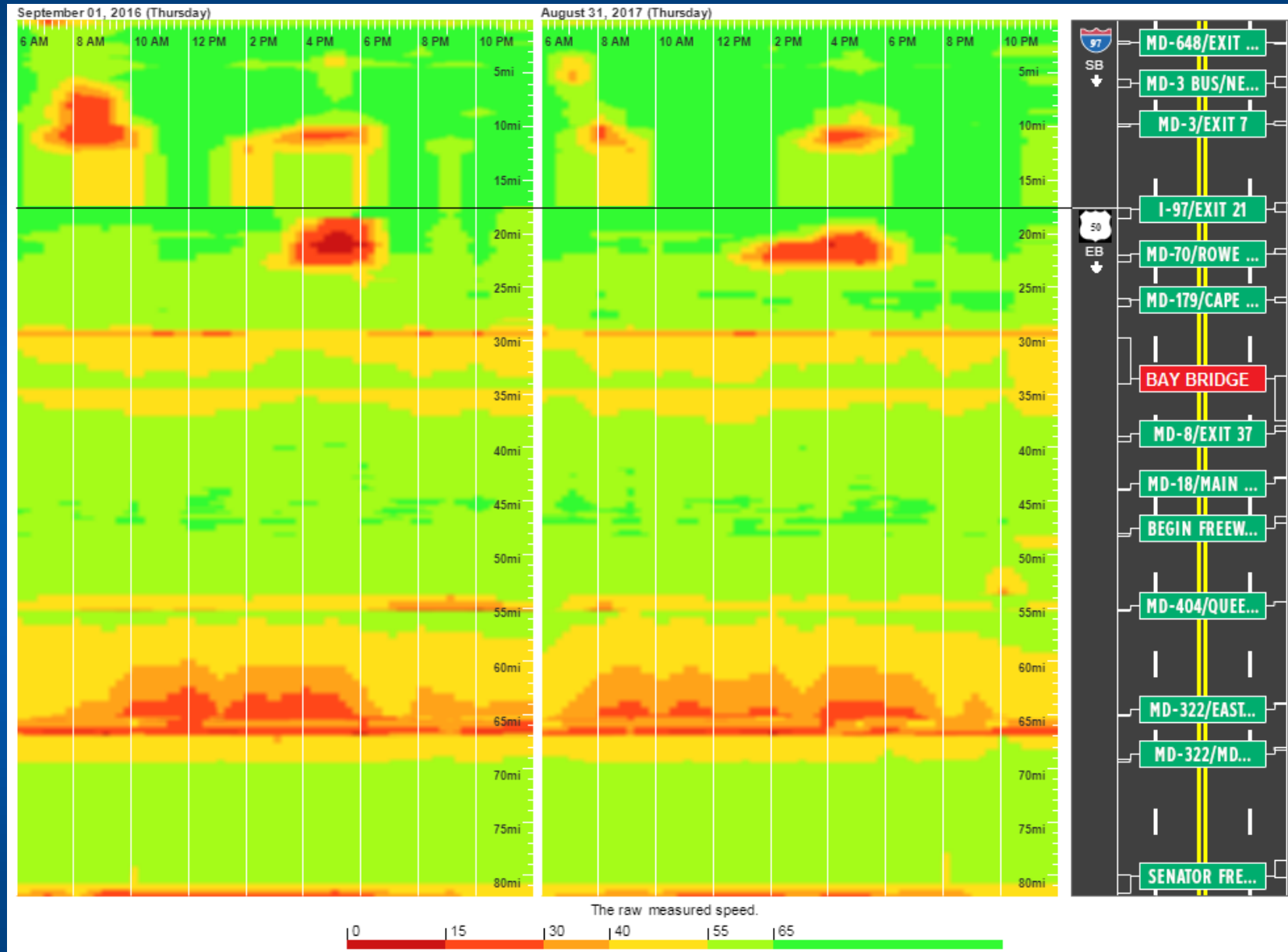
Congestion Scan  
(Heat Map)



# Traffic Conditions – Thursday Before Labor Day

2016

2017



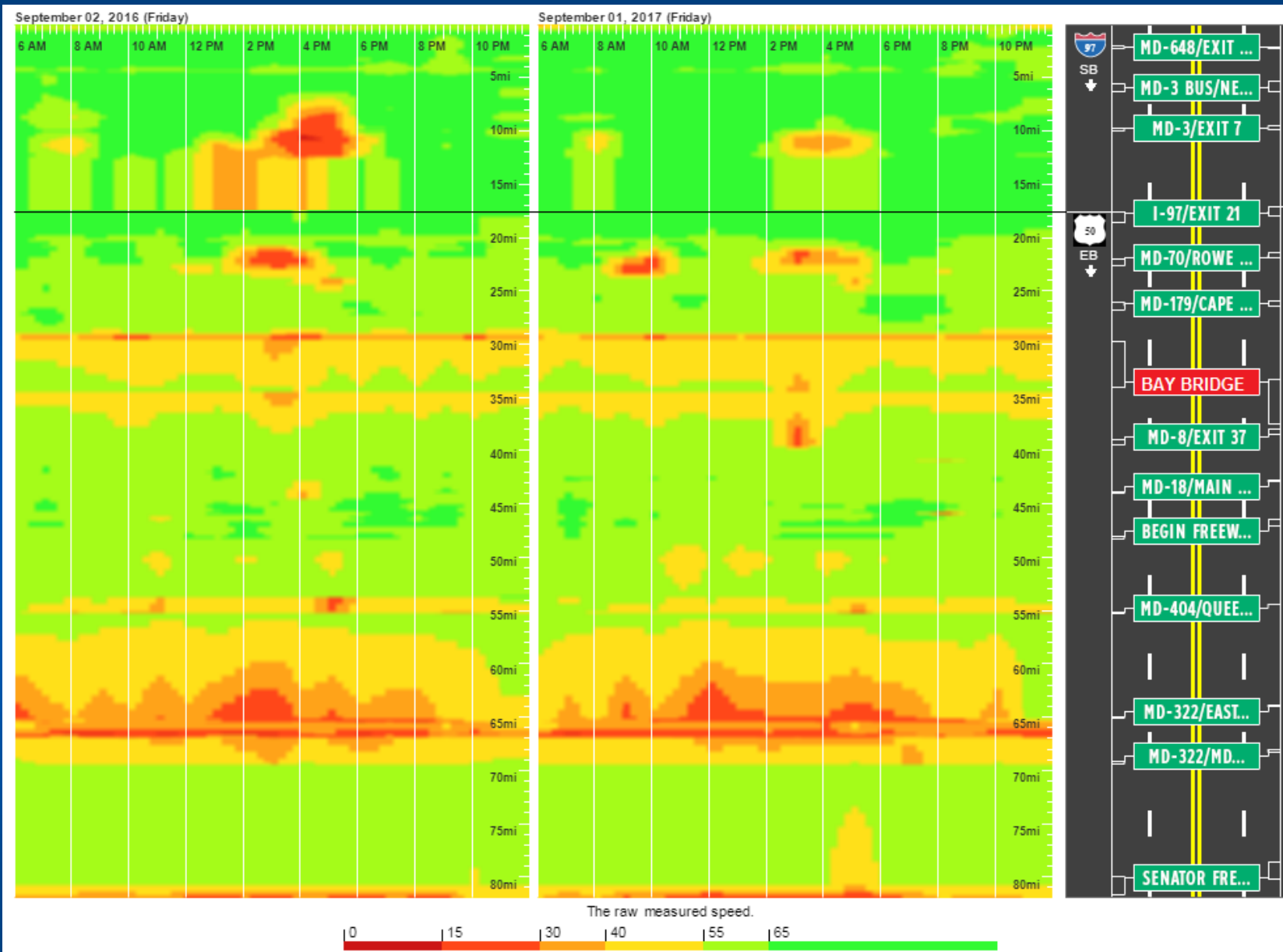
Baltimore Metropolitan Council



# Traffic Conditions – Friday Before Labor Day

2016

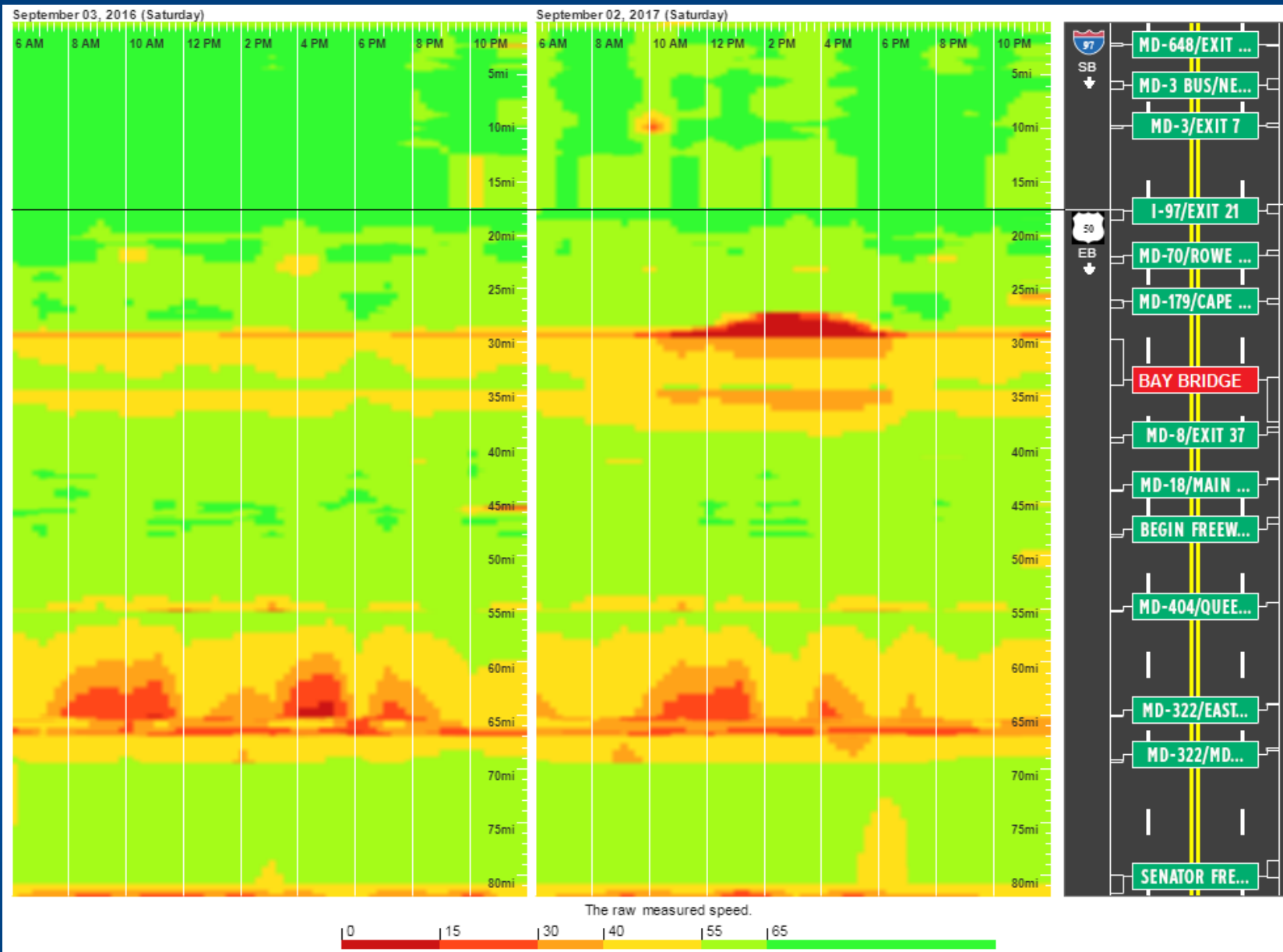
2017



# Traffic Conditions – Saturday Before Labor Day

2016

2017

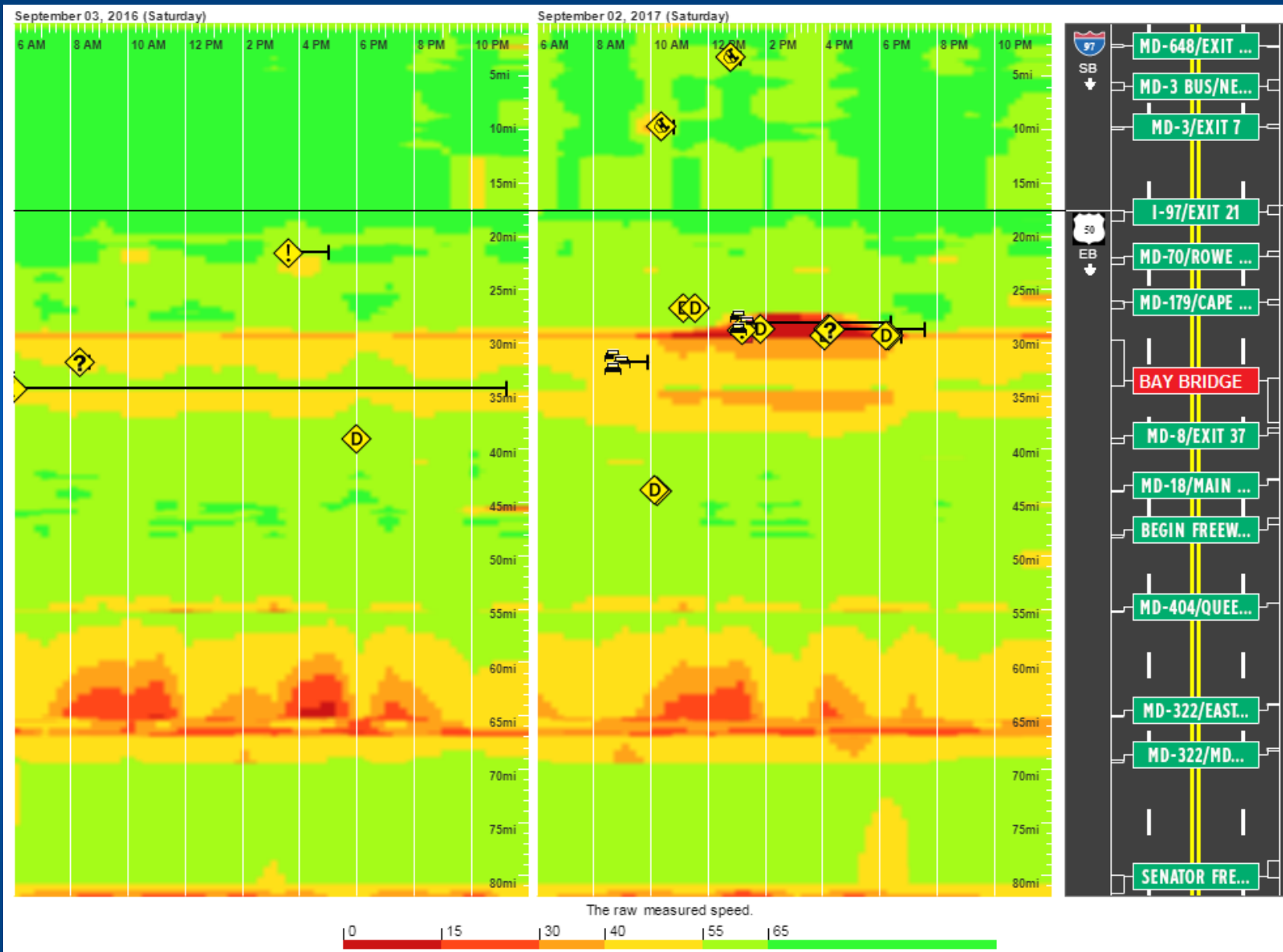




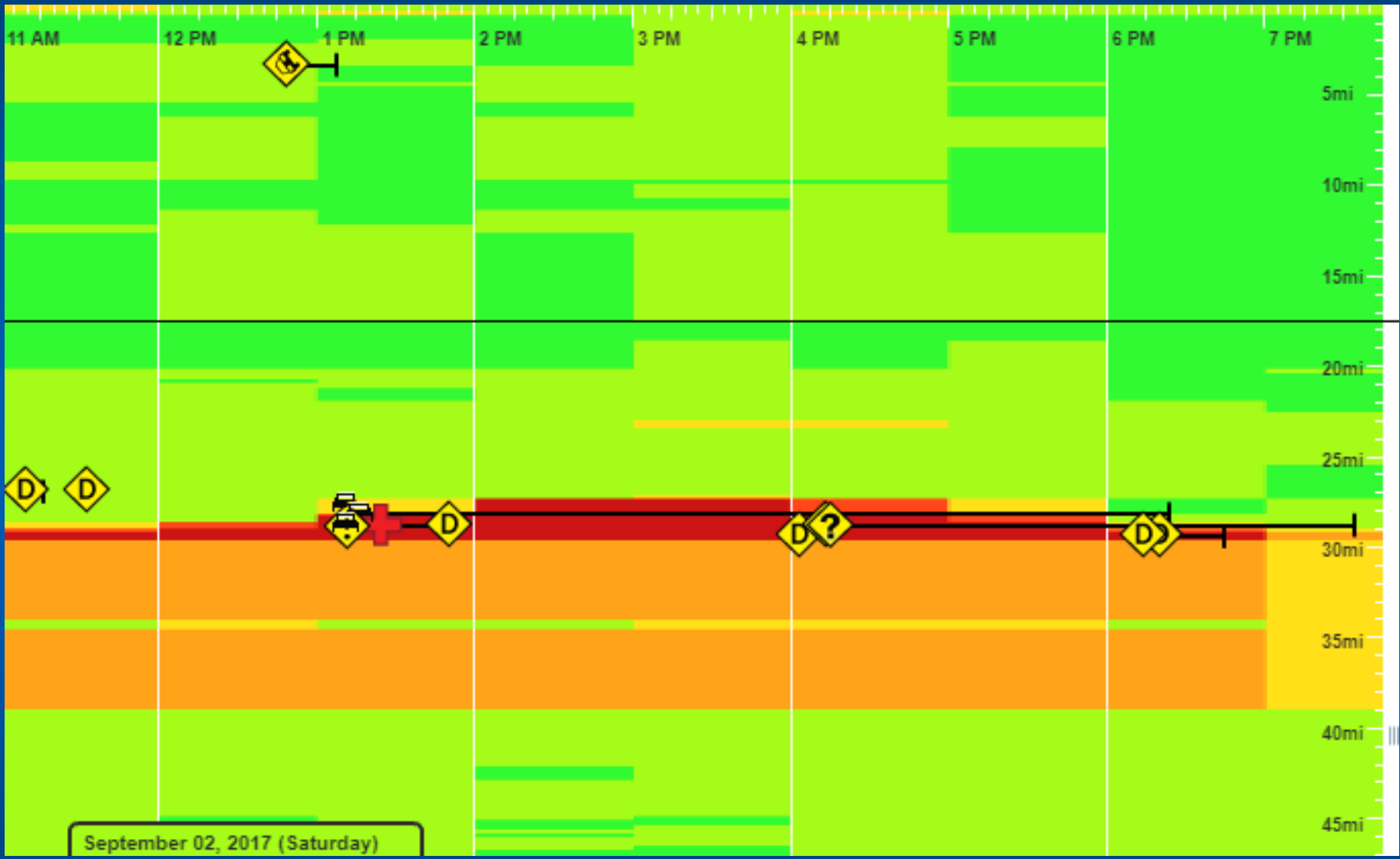
# Traffic Conditions – Saturday Before Labor Day

2016

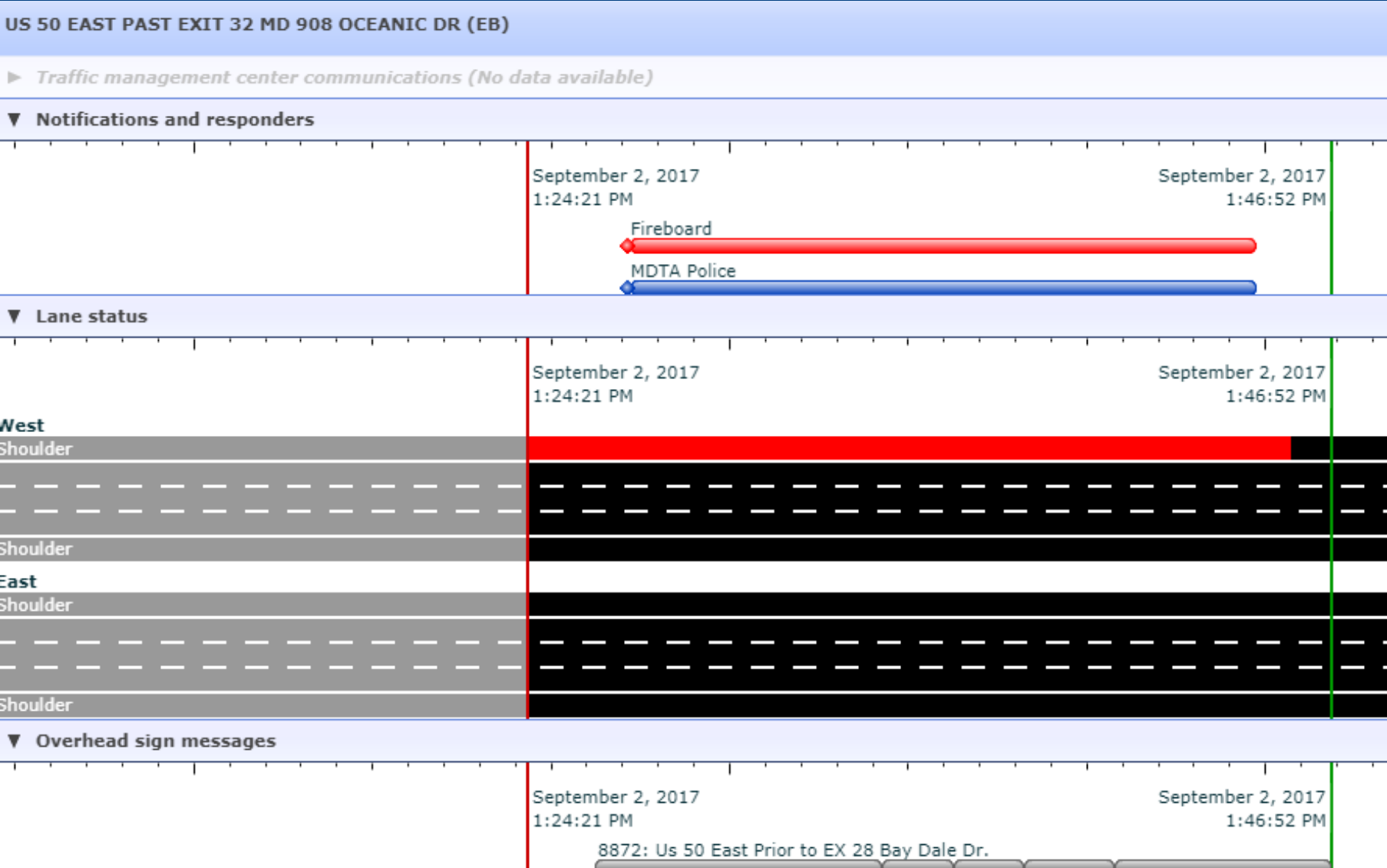
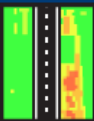
2017



# Traffic Conditions – Saturday Before Labor Day



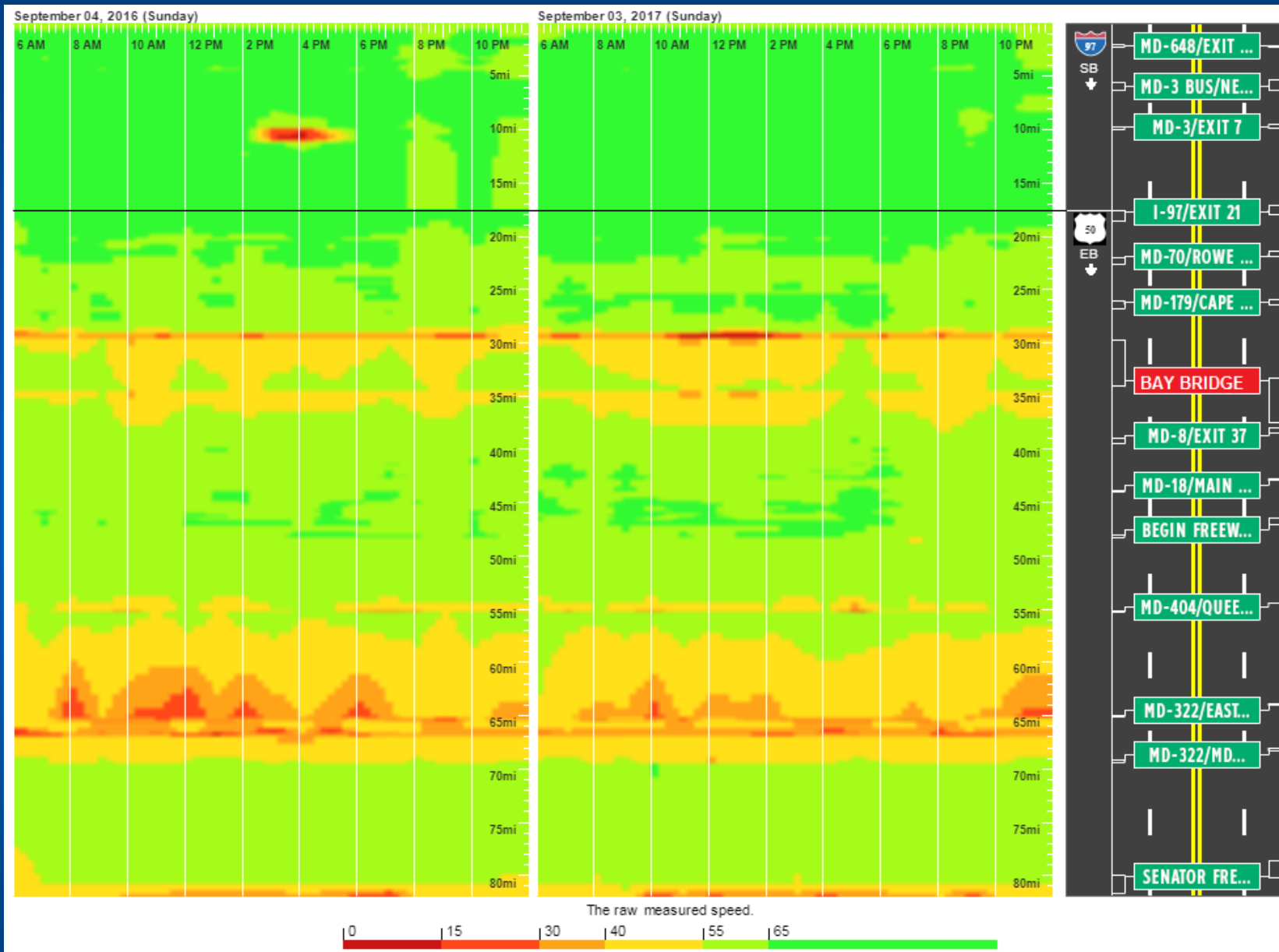
# Traffic Conditions – Saturday Before Labor Day



# Traffic Conditions – Sunday Before Labor Day

2016

2017

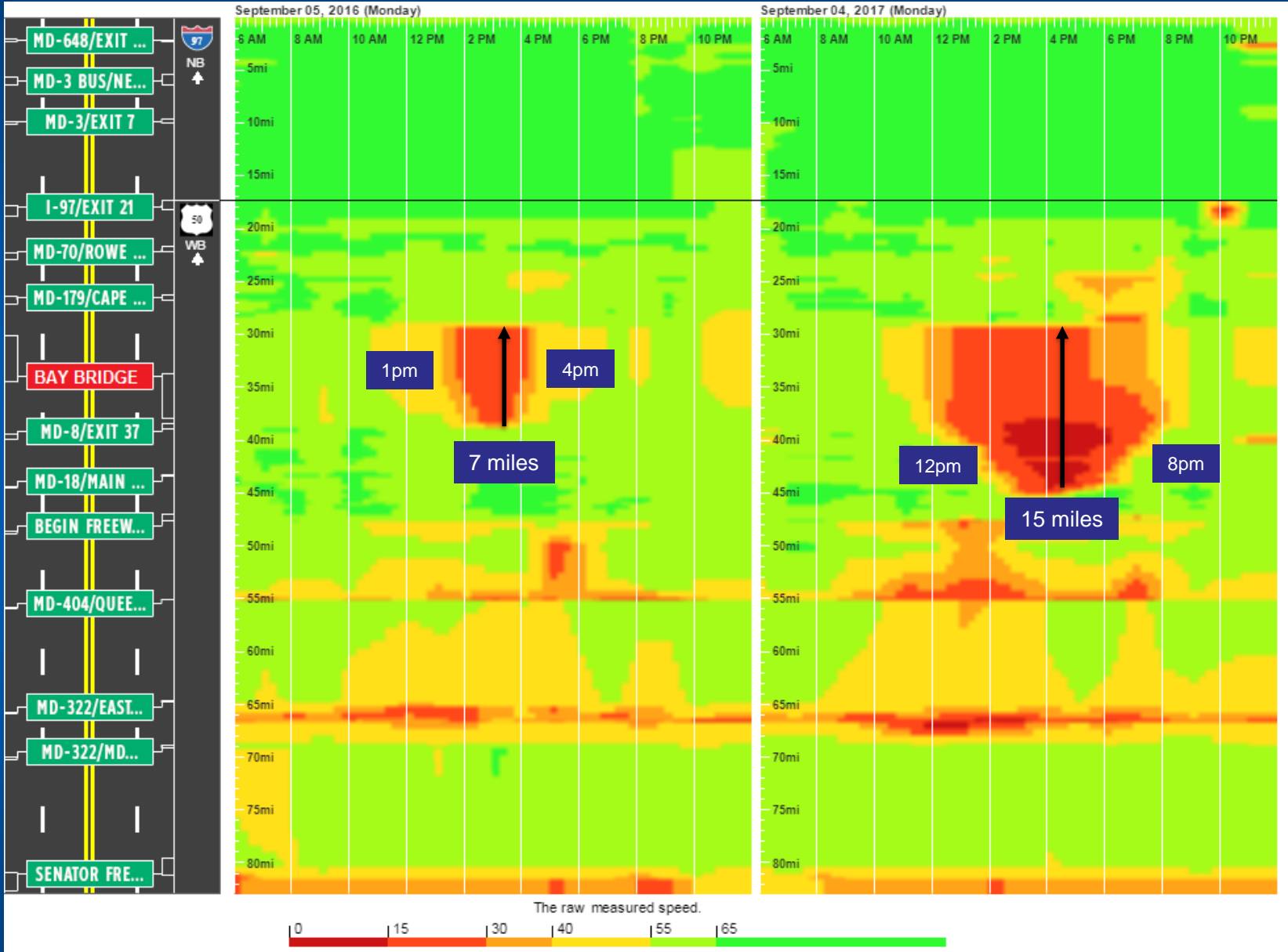


# Traffic Conditions –Labor Day – Monday Return Trip



2016

2017





# COG Quarterly Publication

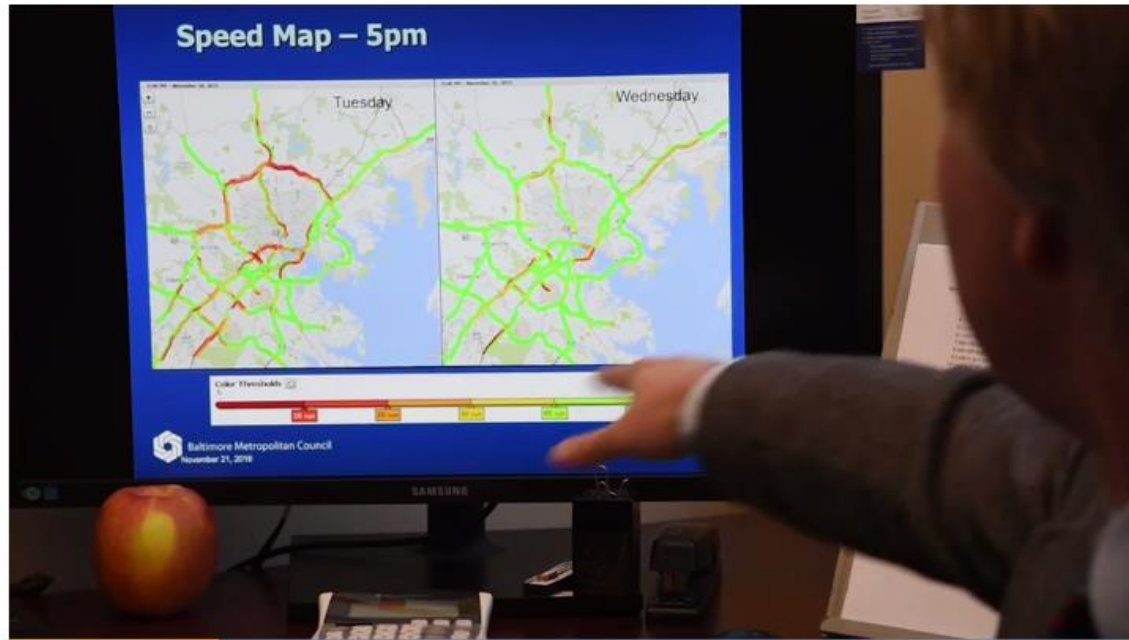
- Highlighting BMC's Regional Coordination
- Sent to state elected officials in Annapolis
- Holiday Travel Article pages 16-23
- I-95 Corridor Coalition, CATT Lab, PDA Project highly cited throughout
- Interview with Michael Pack. Selected quote:

“A better informed public means better decision-making,” Pack said. “If you get people to make better travel decisions, then you’re minimizing the kind of congestion that is out there and you’re minimizing the number of incidents. It may seem hard to believe but good traveler information can save lives.”

- [http://baltometro.org/phocadownload/Publications/COG\\_Quarterly/Fall2016.pdf](http://baltometro.org/phocadownload/Publications/COG_Quarterly/Fall2016.pdf)



## Traveling during Thanksgiving week



Ed Stylec of the Baltimore Metropolitan Council demonstrates the "RITIS" (Regional Integrated Transportation Information System) program, which provides traffic data including the busiest times to travel for Thanksgiving on the roads in the region. Travelers also explain how they are attempting to avoid these travel issues. (Barbara Haddock Taylor, Baltimore Sun video)

**Full Video:** <http://www.baltimoresun.com/91949645-132.html>

# Local Media



For those looking to get away on one of the popular travel weekends, the Baltimore Metropolitan Council **studies the best and worst times** for traffic. If you're heading across the Bay Bridge this weekend, the analysts recommend leaving either before 11 a.m. or after 10 p.m. to avoid the worst traffic. Another important factor: which day you drive.

"If you're going to take a three-day weekend, take a day on the back end," Ed Stylec, a travel analyst at the council. "Extend it after the holiday. Everybody on a standard weekend is leaving Sunday. If you can leave Monday, you're going to be a lot better off."



# For More Information

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