



Long-Range Transportation Plan

Overview of Plan Development Process

June 24, 2020



Plan Development Process

- **Branding and Marketing:** Create branding scheme (logo, tagline, etc.) and a strategic communications plan
- **Public Involvement:** Create a public involvement plan; Conduct ongoing outreach and opportunities for public comment
- **Goals:** Review progress on previous goals, consider new federal themes, adjust as needed
- **Future Trends and Issues:** Explore forecasts and consider key issues related to population, travel, the environment and other important issues
- **Performance Measures and Targets:** Ongoing update and review per federal schedule
- **Financial plan:** Develop revenue forecasts and cost estimate methodology; Create forecasts by preservation, operations, expansion.

Plan Development Process

- **Call for Projects:** Issue a call for projects from BRTB members
- **Prioritization:** Review submitted projects and score based on a prioritization methodology
- **Effects of projects & programs:** Conduct assessments for
 - Air Quality Conformity
 - Travel demand modeling
 - Environmental Justice
 - Natural and cultural resources analyses
- **Draft Plan:** Release draft plan for a minimum 30-day comment period and hold meetings in each jurisdiction; Review and respond to public comments