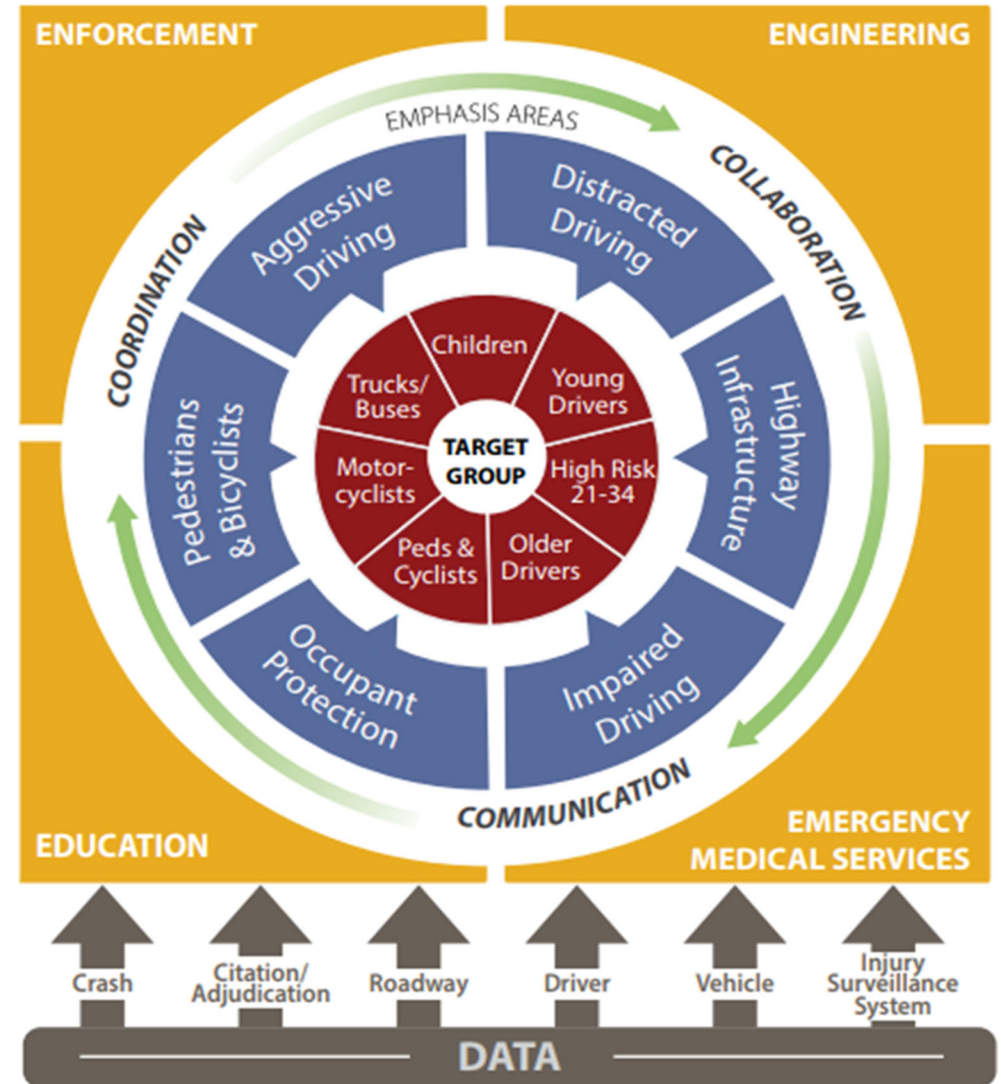


Safer Roads in Maryland





Maryland Department of Transportation
The Secretary's Office

Larry Hogan
Governor

Boyd K. Rutherford
Lt. Governor

Pete K. Rahn
Secretary

April 11, 2017

The Honorable Jacob C. Shade
President
Allegany County Board of Commissioners
County Office Building
701 Kelly Road
Cumberland MD 21502-2882

Dear President Shade:

As the Maryland Department of Transportation (MDOT) Secretary, I am writing today to ask for your help in alleviating a threat faced by all Maryland citizens. Motor vehicle crashes remain one of the most prevalent causes of death and serious injury during a person's lifetime. Death or injury is never an acceptable consequence of driving our highways, and frankly, none of us are spared that risk. It is truly a very personal issue to me.

Despite significant progress in the prior decade when our State experienced significant declines in fatal and serious injury crashes, we will not be satisfied until those numbers sit squarely at zero. Even with a 70-year low in the number of fatalities in 2014 (443), we should never consider the needless loss of life on Maryland roads is a "good year." Worse yet, like most of the country, the number of traffic-related fatalities and serious injuries on Maryland roads has begun to climb during the past two years. This is simply unacceptable.

People choose to not buckle up, drive while impaired, text and drive, or drive in unsafe locations. They choose to put themselves and others in danger with reckless behavior that devastate communities and families. Economic burdens from crashes include increased county budgets.

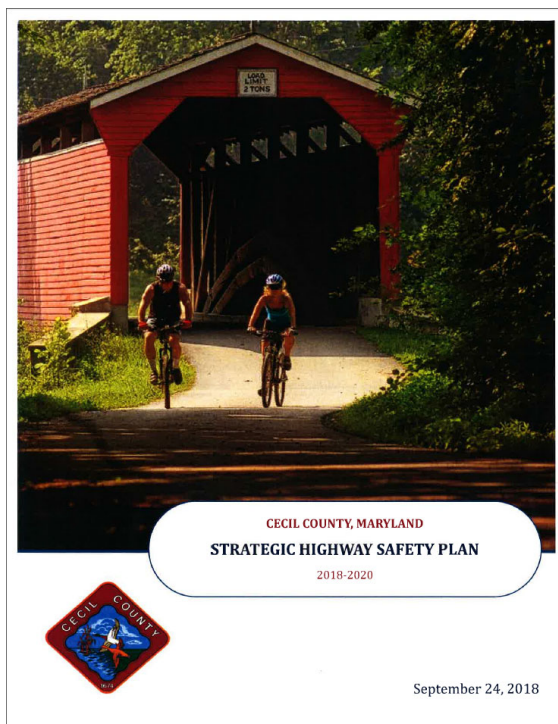
As you may recall from our conversations during the Consolidated Transportation Program (CTP) tours last fall, Maryland developed a Statewide Strategic Highway Safety Plan (SHSP) that addresses six emphasis areas and includes strategies we strongly believe can reduce and ultimately eliminate these preventable crashes. You can access the SHSP plan at MDOT's Motor Vehicle Administration web site at mva.maryland.gov. Click "Safety" from the top navigation, then select "Strategic Highway Safety Plan." The success of this plan requires the full support and involvement of our partners and stakeholders at the local level. The success of this plan requires the full support and involvement of our partners and stakeholders at the local level.

Quite simply, we need your help to create a "culture of safety." I am calling on all county officials to create your own version of a Strategic Highway Safety Plan using our SHSP as a guide and addressing the concerns and problems unique to your jurisdiction. Officials from Harford, Prince George's, and Washington Counties are doing just that. Their SHSPs are blueprints for other counties to examine and emulate. I also extend MDOT's Highway Safety Office resources to assist you in developing your own SHSP.

My telephone number is 410-865-1111
Toll Free Number 1-888-713-1414 TTY Users C
7201 Corporate Center Drive, Hanover, MD 21076

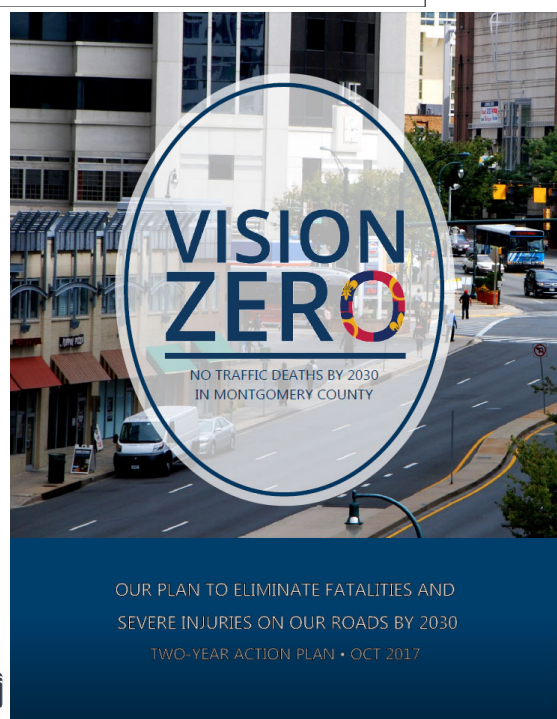
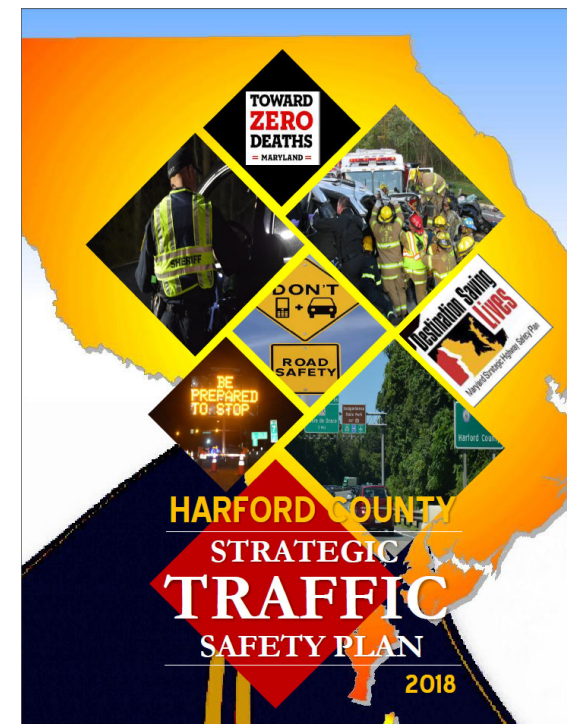
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Who has them?

- Five counties
- Several cities
- Several more in-process
- ALL have interest!



Why do one?

The state already has one.....



- Are our local problems the same as the statewide view?
- Does each jurisdiction in the region have the same problems?
- Unique areas → Unique plans
- Local progress → regional & state success

Current Status



- **MDOT-MVA Highway Safety Office – BMC contract position**
- **Customized plans**
 - No set parameters (e.g. time frame, emphasis areas, approach, length)
- **Participation in State Strategic Highway Safety Plan Emphasis Area Teams**
- **Incorporation and support from other BMC areas, as needed**
- **Preliminary discussions with program partners (AAA, KISS, NSC), and data partners (NSC)**

Steps (whole group)

1. **Meet to review current status**
2. **Identify partners**
3. **Convene a kickoff meeting**
Review planning process
Review data
Begin thinking of strategies
4. **Meet to finalize strategies**
Begin thinking of Action Steps
5. **Meet to finalize Action Steps**
Develop evaluation tool
6. **Finalize plan/get approval/ begin implementation**

Support (BMC)

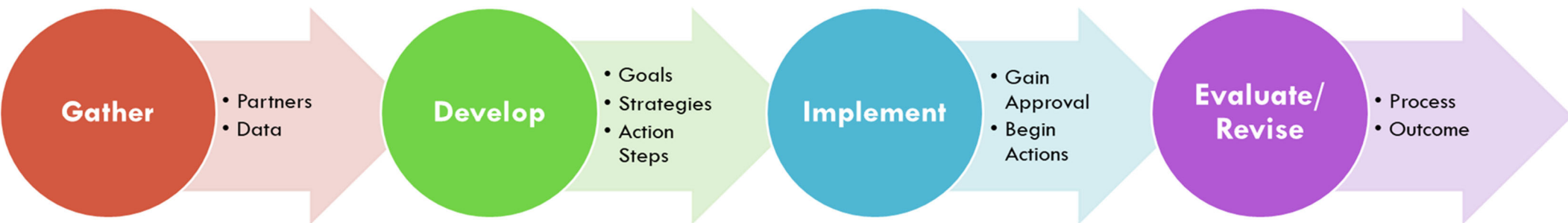
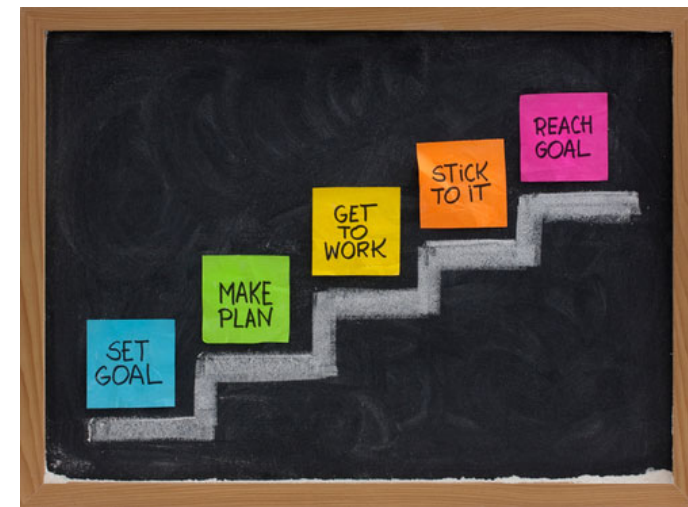
- **Arrange Meeting**
- **Reach out to partners**
- **Arrange/facilitate meeting**
With template
With data partners
- **Facilitate meeting**
Ongoing discussions
- **Facilitate meeting**
Ongoing discussions
- **Compose plan/track implementation**

Vision

- **Plan to include:**
 - Data-driven goals/targets and emphasis areas
 - Strategies
 - Action steps
 - Implementation plan
 - Evaluation tool
 - Ongoing tracking and evaluation with annual report/update
- **Executive support:**
 - Signature, not necessarily a committee

FINAL

Anticipated (Aggressive) Timeline



months 1-6



months 7-12



Current Status of Local SHSPs

- Those with existing plans: developing Action Steps, Implementation Plans, and Evaluation Systems
 - Harford County finalizing Action Plan
- Those with teams in place: having Kick-off meetings and conducting data analysis for problem identification
 - Carroll County preparing kickoff meeting
 - Howard County finalizing Strategies and Targets
- Those starting fresh: coordinating local partners to formalize the SHSP team
 - Baltimore City building off of Toward Zero Baltimore committee
 - Baltimore County partners preparing for first group meeting
 - Anne Arundel County compiling roster for first group meeting
 - Queen Anne's County plans to convene a group in late Spring



Strategic Traffic Safety Plan Executive Steering Committee

- **Carroll County Sheriff's Office**
- **Carroll County Department of Public Works**
- Carroll County Volunteer Emergency Services Association (CCVESA)
- Maryland State Police (MSP) Westminster Barrack
- Carroll County Public Schools
- Westminster Police Department
- MDOT State Highway Administration District 7



Strategic Highway Safety Plan

Traffic Safety Advisory Board

- **Harford County Sheriff's Office**
- Harford County Council
- Harford County Department of Public Works
- Maryland State Police Bel Air & JFK Barracks
- MDOT State Highway Administration District 4
- Harford County Office of Drug Control Policy
- Harford County Youth Commission
- Harford County Health Department
- Harford County Public Schools Administration
- Mothers Against Drunk Drivers (MADD)
- MDOT MVA Highway Safety Office
- Aberdeen, Bel Air, & Havre de Grace Police Dpts
- State Delegation
- Motor Vehicle Insurance Industry Representative
- Department of Emergency Services
- Citizens



Strategic Highway Safety Plan Executive Working Group

- **Howard County Office of Transportation**
- Howard County Department of Public Works
- Howard County Police Department
- Howard County Fire Department
- Howard County Department of Planning and Zoning
- Howard County Public Schools
- Howard County Health Department
- MDOT State Highway Administration District 7

For More Information

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410-732-0500 x 1051 | cburch@baltometro.org | www.baltometro.org



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