Local Strategic Highway Safety Planning Efforts

Public Advisory Committee meeting

May 1, 2019
As you may recall from our conversations during the Consolidated Transportation Program (CTP) tours last fall, Maryland developed a Statewide Strategic Highway Safety Plan (SHSP) that addresses six emphasis areas and includes strategies we strongly believe can reduce and ultimately eliminate these preventable crashes. You can access the SHSP plan at MDOT’s Motor Vehicle Administration website at mva.maryland.gov. Click “Safety” from the top navigation, then select “Strategic Highway Safety Plan.” The success of this plan requires the full support and involvement of our partners and stakeholders at the local level. The success of this plan requires the full support and involvement of our partners and stakeholders at the local level.

Quite simply, we need your help to create a “culture of safety.” I am calling on all county officials to create your own version of a Strategic Highway Safety Plan using our SHSP as a guide and addressing the concerns and problems unique to your jurisdiction. Officials from Harford, Prince George’s, and Washington Counties are doing just that. Their SHSP’s are blueprints for other counties to examine and emulate. I also extend MDOT’s Highway Safety Office resources to assist you in developing your own SHSP.
Who has them?

- Five counties
- Several cities
- Several more in-process
- ALL have interest!
Why do one?
The state already has one.....

• Are our local problems the same as the statewide view?

• Does each jurisdiction in the region have the same problems?

• Unique areas → Unique plans

• Local progress → regional & state success
Current Status

• MDOT-MVA Highway Safety Office – BMC contract position

• Customized plans
  – No set parameters (e.g. time frame, emphasis areas, approach, length)

• Participation in State Strategic Highway Safety Plan Emphasis Area Teams

• Incorporation and support from other BMC areas, as needed

• Preliminary discussions with program partners (AAA, KISS, NSC), and data partners (NSC)
Steps (whole group)

1. Meet to review current status
2. Identify partners
3. Convene a kickoff meeting
   Review planning process
   Review data
   Begin thinking of strategies
4. Meet to finalize strategies
   Begin thinking of Action Steps
5. Meet to finalize Action Steps
   Develop evaluation tool
6. Finalize plan/get approval/ begin implementation

Support (BMC)

- Arrange Meeting
- Reach out to partners
- Arrange/facilitate meeting
  With template
  With data partners
- Facilitate meeting
  Ongoing discussions
- Facilitate meeting
  Ongoing discussions
- Compose plan/track implementation
Vision

• Plan to include:
  – Data-driven goals/targets and emphasis areas
  – Strategies
  – Action steps
  – Implementation plan
  – Evaluation tool
  – Ongoing tracking and evaluation with annual report/update

• Executive support:
  – Signature, not necessarily a committee
Anticipated (Aggressive) Timeline

- **Gather**
  - Partners
  - Data

- **Develop**
  - Goals
  - Strategies
  - Action Steps

- **Implement**
  - Gain Approval
  - Begin Actions

- **Evaluate/Revise**
  - Process
  - Outcome

Months 1-6

Months 7-12
Current Status of Local SHSPs

- Those with existing plans: developing Action Steps, Implementation Plans, and Evaluation Systems
  - Harford County finalizing Action Plan

- Those with teams in place: having Kick-off meetings and conducting data analysis for problem identification
  - Carroll County preparing kickoff meeting
  - Howard County finalizing Strategies and Targets

- Those starting fresh: coordinating local partners to formalize the SHSP team
  - Baltimore City building off of Toward Zero Baltimore committee
  - Baltimore County partners preparing for first group meeting
  - Anne Arundel County compiling roster for first group meeting
  - Queen Anne’s County plans to convene a group in late Spring
Strategic Traffic Safety Plan
Executive Steering Committee

- Carroll County Sheriff’s Office
- Carroll County Department of Public Works
- Carroll County Volunteer Emergency Services Association (CCVESA)
- Maryland State Police (MSP) Westminster Barrack
- Carroll County Public Schools
- Westminster Police Department
- MDOT State Highway Administration District 7
Strategic Highway Safety Plan
Traffic Safety Advisory Board

- Harford County Sheriff’s Office
- Harford County Council
- Harford County Department of Public Works
- Maryland State Police Bel Air & JFK Barracks
- MDOT State Highway Administration District 4
- Harford County Office of Drug Control Policy
- Harford County Youth Commission
- Harford County Health Department
- Harford County Public Schools Administration
- Mothers Against Drunk Drivers (MADD)
- MDOT MVA Highway Safety Office
- Aberdeen, Bel Air, & Havre de Grace Police Dpts
- State Delegation
- Motor Vehicle Insurance Industry Representative
- Department of Emergency Services
- Citizens

Lead agency in red
Strategic Highway Safety Plan
Executive Working Group

- Howard County Office of Transportation
- Howard County Department of Public Works
- Howard County Police Department
- Howard County Fire Department
- Howard County Department of Planning and Zoning
- Howard County Public Schools
- Howard County Health Department
- MDOT State Highway Administration District 7