



Cooperative Forecasting Group

Cooperative Forecasting Group Data and Travel Demand Modeling

December 15, 2021



Transportation Modeling

- **InSITE Initiative to Simulate Individual Travel Events (InSITE)**
 - Activity Based Model (ABM) –Simulation/Forecast Average Weekday Person's Travel Behavior, Choices, and Patterns.
- **InSITE – Technical Analysis**
 - Development of Long Range Transportation Plans, Mobile Source Emission Analysis (Federal Conformity Determination), Project Planning/Corridor Evaluation, Mode Alternative Analysis, and Trend Investigation

Travel Modeling - 101

- **Three Inputs**
 - The Travel Model – Estimated 2008/09 HHTS / Calibrated/Validated 2019 HHTS
 - Equations Estimating Number of Trips by Purpose, Time of Day, Destination, Mode and Household Member's Joint Travel.
 - **Transportation Networks – Supply Side**
 - Highway and Transit Networks – Providing Cost (Time/Distance) between Households and Destinations – Work, Shop, Recreation, and Other.
 - **Demographic/Socio-economics – Demand Side**
 - Cooperative Forecast provides TAZ – Households, Total Population, Group Quarter, and Total Employment.
 - BMC provides – Median Household Income, Household Workers and Employment Break Downs.
 - pOPTICS/PopGen – Households and Person Roster
- **Persons Produce Activities/Employment Attracts Activities and Transportation Network provides the Spatial Connection (Cost) between Home and Destinations.**

Demographics – Disaggregate

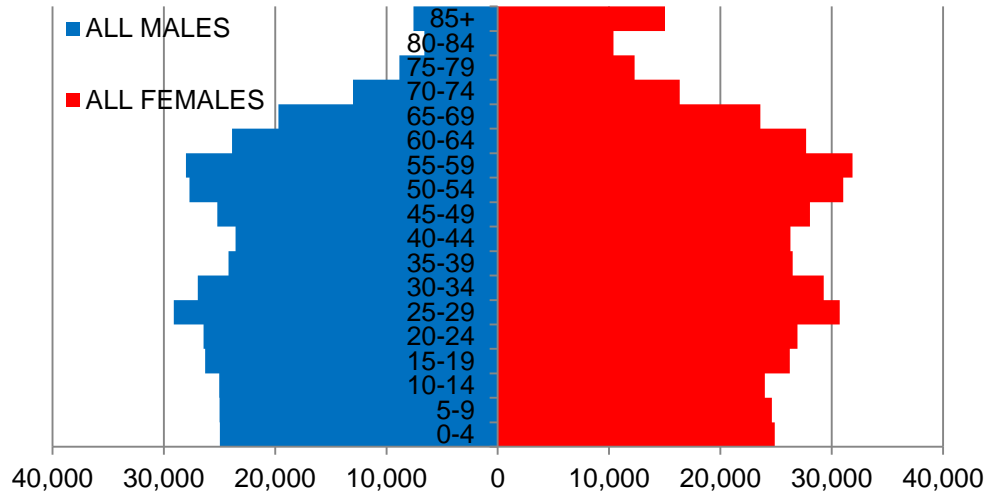
- **Cooperative Forecast Represent TAZ Aggregate Totals**
- **Synthetic Household and Person Roster**
- **PopGen – Database Record for Each Household and Person – Disaggregate**
- **Inputs – Jurisdiction and TAZ Marginal Household/Person Bi-Variate Tables**
 - pOPTICS – Jurisdiction Persons by Age (18), Gender (2), and Race/Ethnicity (2) - $18 \times 2 \times 2 = 72$ Categories
 - Demographic Sub Models – Jurisdiction/TAZs
 - Households by Number of Persons (5), Workers (4) and Income group (5)
 - Persons – TAZ employment status (2)

pOPTICS

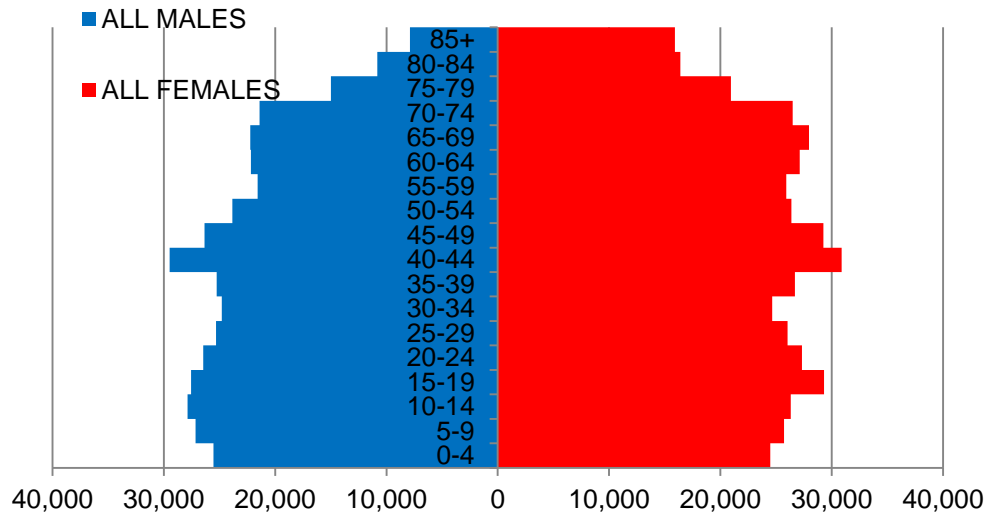
- **Cohort Component of Change Spreadsheet Model**
 - Simulating Births, Deaths and Net Migration
 - Vital Statistics used to Estimate Births/Deaths
 - 2010 and 2015 Census Data Used to Estimate Net Migration (indirect method)
- **Output**
 - Horizon Year (5 year increments) Jurisdiction Population by Age (18), Gender (2) and Race/Ethnicity (2) – $18 \times 2 \times 2 = 72$ population Categorizes.
- **pOPTICS Spreadsheet Model Designed for Scenario Planning**
- **pOPTICS output Matches MDP's Fortran Cohort Model**

pOPTICS - Output

2015 American Community Survey

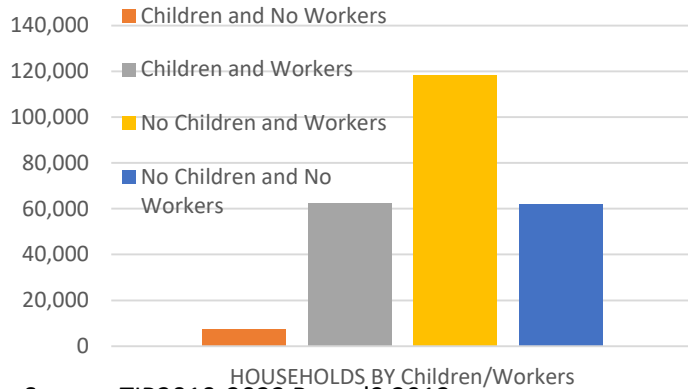


2030 Age Cohort Model



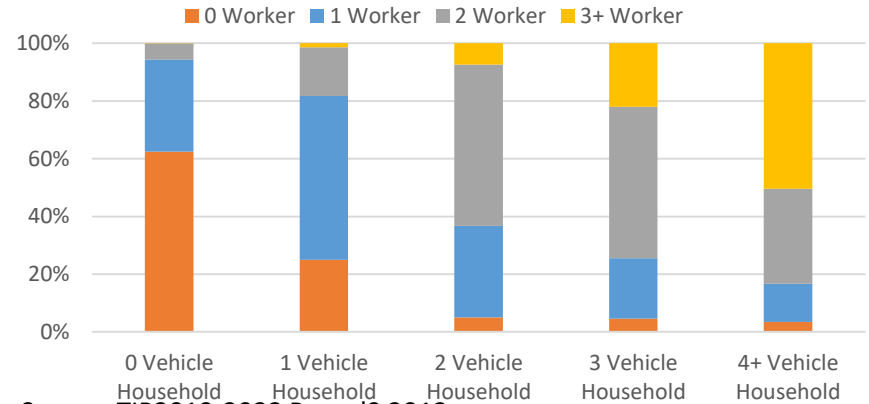
PopGen - Output

Baltimore City
Households by Children/Workers



HOUSEHOLDS BY Children/Workers
Source: TIP2019-2022 Round9 2012

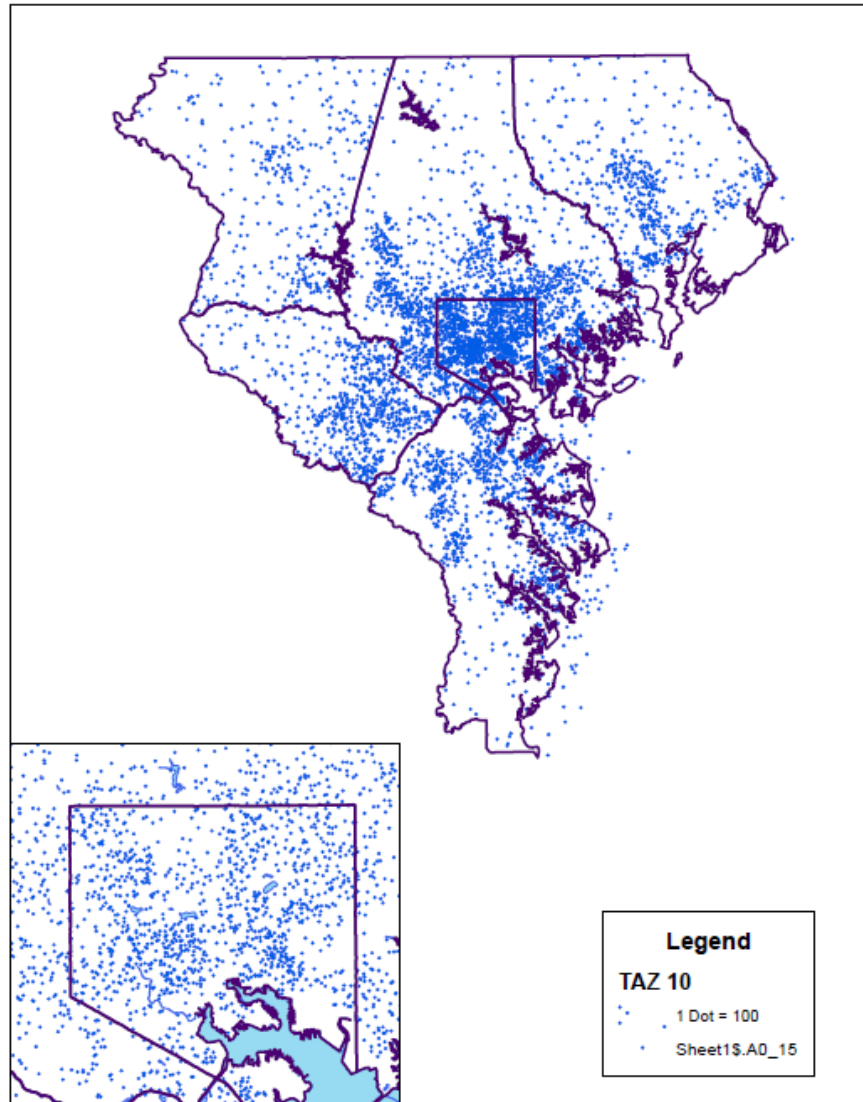
Baltimore City
Households by Vehicle Availability and Workers



Source: TIP2019-2022 Round9 2012

PopGen - Output

Population by Age 0 to 15



PopGen - Output

Population by Age 65 Plus

