City 78

Inspiring Human-scale Urban Development
The Current COVID-19 Economic Challenge

• The third place bared the brunt; hospitality industry and restaurants in particular are the hardest hit, recording about 78% revenue loss nationally.
• Mobility and transactions reduced nationally by 70% percent

Sectors Impacted
• Public Transit
• Office
Benefits of Work-from-home

Pre-COVID-19

- Flexible schedule (40%)
- Working from any location (30%)
- Time with family (14%)
- Working from home (13%)

Amidst COVID-19

- No commute (47%)
- More flexible schedule (43%)
- Don't have to dress up (33%)
- Fewer distractions (28%)

Data from Buffer 2019 State of Remote Work Report
Data from Clutch State of Remote Work Survey April 16th 2020
Challenges of Work-from-home

Pre-COVID-19

- Unplugging after work (22%)
- Loneliness (19%)
- Collaborating and/or communication (17%)
- Distractions at home (10%)

Amidst COVID-19

- Harder to collaborate with co-workers (33%)
- Interruptions (27%)
- Harder to stick to a routine (26%)
- Unplugging after work (22%)

Data from Buffer 2019 State of Remote Work Report
Data from Clutch State of Remote Work Survey April 16th 2020
70% of leaders say that their team's performance is the same or better

74.3% of employees that are more or equally productive from home

80% of employees that are successful working from home

Data from Verizon 2020 Remote Work Survey and Global Workplace Analytics Global Work-from-home Experience Survey
What industry do you work in?

- Public administration: 28.57%
- Educational services: 11.43%
- Utilities: 2.86%
- Transportation and warehousing: 5.71%
- Information: 2.86%
- Finance and insurance: 2.86%
- Real estate and rental and leasing: 5.71%
- Professional, scientific, technical services: 20.00%
- Healthcare and social assistance: 5.71%
- Accommodation and food services: 2.86%
- Other: 11.43%
Your ability to innovate

- Very positive: 10.81%
- Somewhat positive: 29.73%
- No impact: 13.51%
- Somewhat negative: 35.14%
- Very negative: 10.81%
If there was no threat to your personal health and safety, would you rather continue working from home or return to the office?

- Work from home full time: 44.44%
- Work from home 1-2 days a week: 19.44%
- Work from home 3-4 days a week: 11.11%
- Return to the office full time: 25.00%
If you were to return to the office how would you get there?

- Single user car: 24.00%
- Public bus: 16.00%
- Metro/subway: 18.00%
- Bicycle: 16.00%
- Walking: 18.00%
- Company organized rideshare: 2.00%
- Other: 6.00%
Conclusion

• Remote work tends to benefit workers at the individual level in terms of their own output and ability to innovate; however, this effect is less pronounced company-wide.

• We can expect the gains from working from home to decline over time, as the adverse effects are amplified (such as unplugging after work).

• Importance of in-person collaboration in the setting of a shared office space with regard to a company’s overall output and ability to innovate.