

*Improving pedestrian and bike access, parking, signage, and other transportation issues*

## WELCOME TO OUR MEETING

Baltimore Metropolitan Council (BMC), in partnership with Howard County and Baltimore County, is developing a study of transportation in the historic town centers of Ellicott City and Oella.

The study will collect and analyze data on the conditions of transportation in these historic downtown areas for users across modes and recommend ways to improve multi-modal access and safety, parking management, and signage.

A final report will include best practices for implementing projects in historic town centers around the Baltimore region.

## VISIT OUR WEBPAGE

Please visit our webpage to see project updates:



## PROJECT COMPONENTS

### WAYFINDING



- Document existing wayfinding and signage
- Develop wayfinding guidelines
  - Parking lot wayfinding
  - Ped/bike wayfinding
  - Tourism-focused signage and kiosk opportunities

### BIKE/PED CONNECTIONS



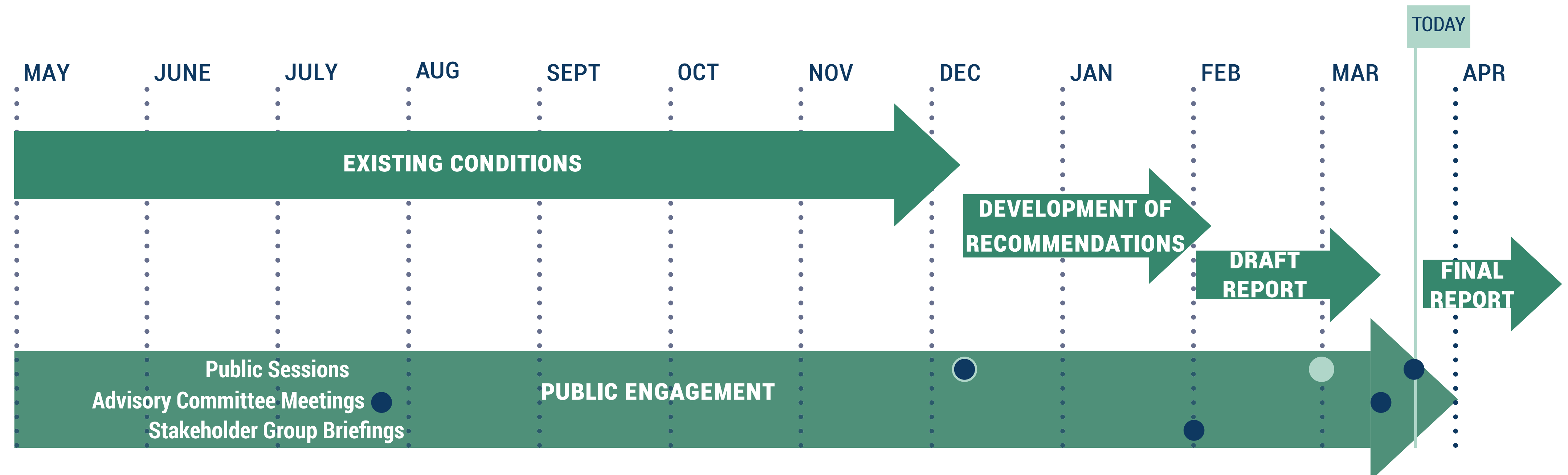
- Identify existing multi-modal access
- Propose access and management solutions
  - Multi-modal emphasis
  - Policies and programs
  - Transportation demand management

### PARKING



- Document parking assets and utilization trends
- Develop potential parking solutions based on findings to include integrated package of alternatives

## PROJECT TIMELINE





## TELL US WHAT YOU THINK!

Place a sticky note with comments indicating what recommendations you think are most important for Ellicott City and Oella.





1. Parking Recommendations	Preferred Recommendations / Comments - Place up to five stickies across <i>all three</i> categories
<p><b>Proactively Manage Curbside Activity</b> Dynamic on-street parking: shorten select on-street 2-hour parking   Add on-street parking and accessible parking by removing loading zones   Widen sidewalks where necessary</p>	
<p><b>Optimize and Manage Existing Inventory</b> Parking information signs and counters   Downtown parking shuttle   Employee parking incentives   Improved parking enforcement   Parking management program</p>	
<p><b>Add Convenient Bike Parking</b> Install bicycle racks at key locations</p>	
<p><b>Improve the User Experience</b> Improved physical signage   Focused marketing   Strong web-based information programs</p>	
<p><b>Establish Customer Friendly Enforcement</b> Customer-oriented parking system   Sensible parking regulations   Modernize parking technologies   Establish data-driven, adaptable parking system</p>	
<p><b>Build Parking Strategically and Sparingly</b> Revise parking code   Facilitate parking agreements with developers</p>	
2. Multimodal Recommendations	
<p><b>Multimodal Policy Recommendations</b> Clearer regulations defining and protecting multimodal facilities   Enhanced enforcement in sensitive areas</p>	
<p><b>Main Street Corridor Multimodal Network Improvements</b> Improvements to multimodal network in downtown Ellicott City, with extra attention focused on the pedestrian network</p>	
<p><b>Multimodal Network Improvements Outside of the Main Street Corridor</b> Improvements to the existing network from the residential portions of Ellicott City to downtown attractions</p>	
<p><b>Ellicott City and Oella Pathways and Trails</b> Multi-phased capital additions and enhancements to Ellicott City and Oella's multimodal network</p>	
3. Wayfinding Recommendations	
<p><b>Improve Guidance to Parking Facilities (New Parking Signs)</b> This recommendation adds and replaces existing parking directional signs with new signs containing larger text and simpler messaging</p>	
<p><b>Rename Parking Facilities (Parking Lot Identity Signs)</b> Rename all parking lots with location specific names   Update all signs accordingly (e.g., county info (websites, etc.) and publicly accessible maps, e.g. Google)</p>	
<p><b>Add Advanced Parking Lot Full Status Signage</b> Add three electronic signs on major thoroughfares entering Ellicott City before parking lots, indicating "OPEN/FULL" status of the primary lots down the road from the sign</p>	
<p><b>Add Pedestrian Directory Signage at Parking Facilities</b> Adds new ground mounted directory signs at the walking path from the lot to the street. Sign to include map, events board, and optional insert for business listing</p>	