



Clean Air Partners

Contributing to Improvements in Air Quality

BRTB
4/26/2022

Who We Are

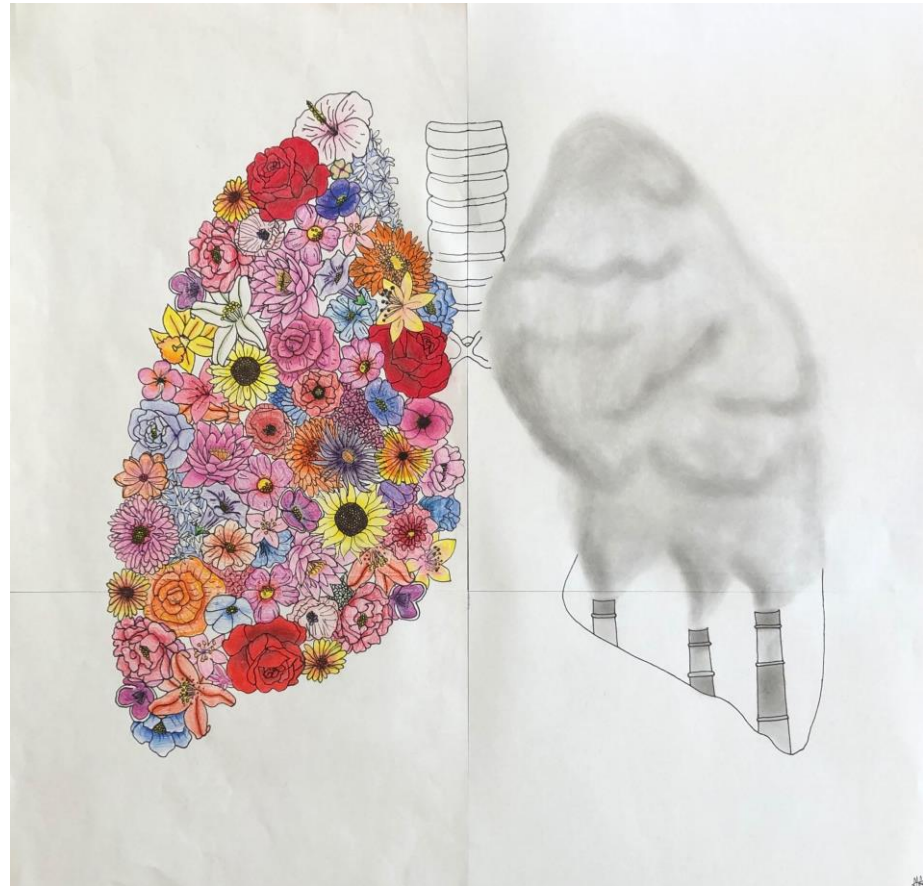
- Public-private partnership formed in 1995 and comprised of a 31-person Board representing:
 - Local governments (DC, MD, and VA)
 - State transportation and environmental agencies
 - Businesses and major employers
 - Advocacy groups (health, environmental, education, and transportation)
- Clean Air Partners was founded by MWCOG and BMC to
 - improve the Baltimore-Washington region's air quality and reduce greenhouse gas emissions through voluntary actions.
 - increase public awareness about the health effects of air quality.

Our Mission

Educate individuals, businesses, and organizations in the greater metropolitan Baltimore-Washington region about health risks associated with poor air quality and the impacts on our environment.

Outreach Activity

- School Program
- Air Quality Forecasting
- Social Media Campaigns
- Pop Up Events



Do your share for cleaner air.

On the Air

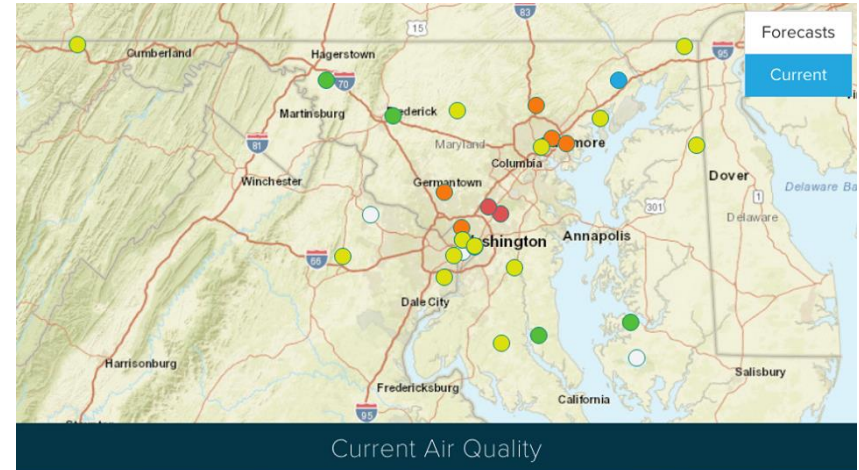
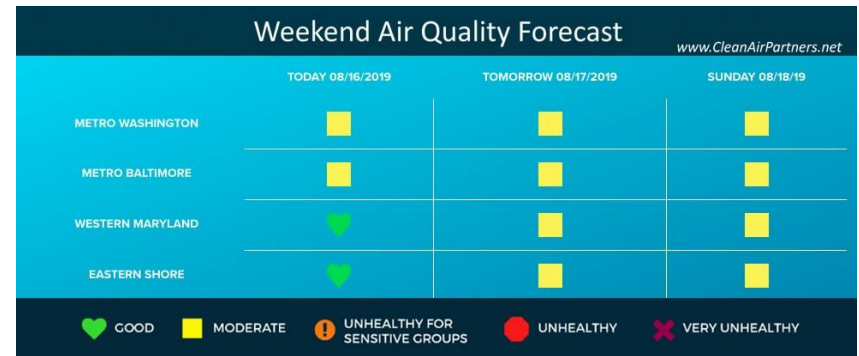
- Standards-aligned air quality curriculum created to support inquiry-based science education for students in grades 5-12
- Available to teachers as a tool, and Education Program Manager is available to present in the classroom
- Key concepts
 - how ozone and particulate matter pollution affects human health
 - how human activities and weather influence short and long-term trends in air quality
 - connection between air quality and water quality in the Chesapeake Bay
 - climate change and the role of air pollution in rising sea levels



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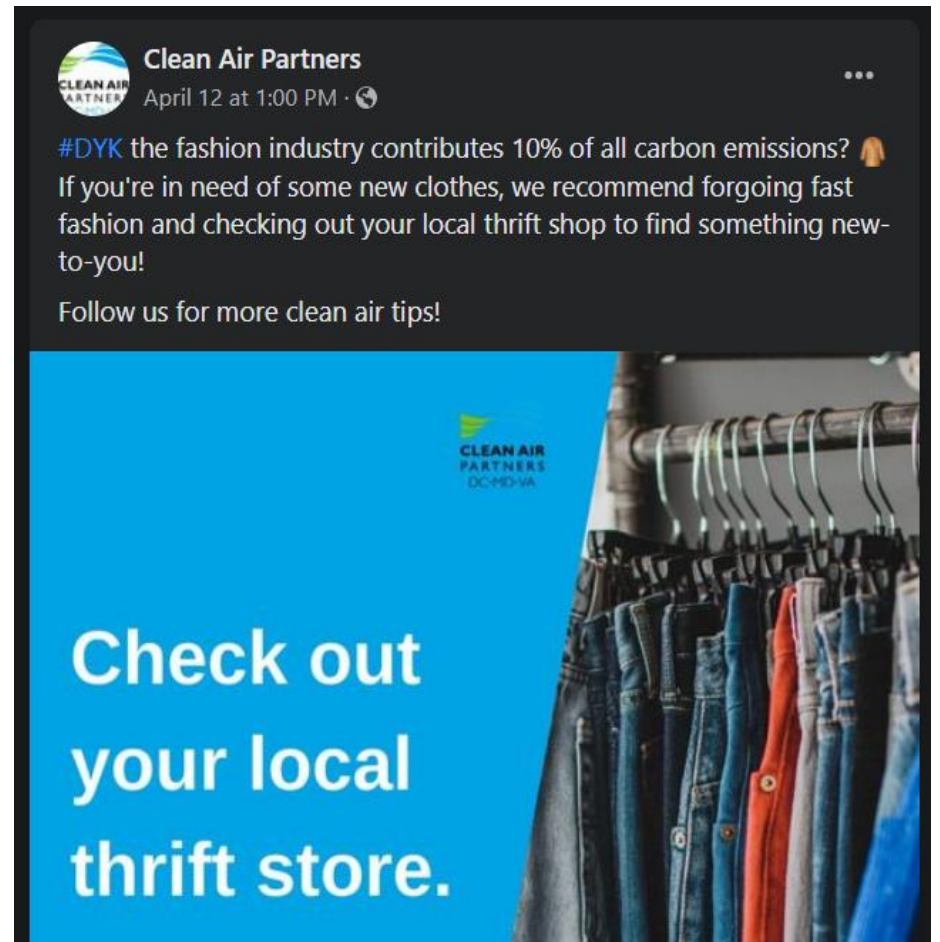
Collaboration with Air Quality Forecasting

- Partner with MD, MWCOG, DC, and VA to provide daily air quality forecasts and current air quality conditions via web and smartphone app
- Historic daily regional air quality data from 1993 on available to view
- Air Quality Index education



Social Media Campaigns

- Air Quality Awareness Week
 - May 2 to May 6
- Monthly social media posts sharing every day tips for reducing emissions
 - Toolkits with ready made content available monthly
- Ozone Action Month
 - Partner with influencers and meteorologists to spread emissions reductions tips



Pop Up Events



Contact Information

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