Today’s Agenda

- What is Bike Share?
  - Description
  - Benefits
- Baltimore Bike Share
  - Equipment
  - Locations
  - Pricing
- Planning
- Launch
What is Bike Share?

• **Bike-share** is a service in which bicycles are made available for shared use to individuals on a very short term basis. Bike share allows people to borrow a bike from point "A" and return it at point "B".

• An extension of the existing transit system
Why Are Cities Embracing Bike Share?

- Increased mobility options
- Environmental, social, economic, and health benefits
- Complement transit and other modes
- Spontaneous bicycle trips
- “Legitimizes” bicycling as a form of transportation
Highlights of Bike Share in Baltimore

• Largest electric bike share fleet in North & South America
• Accommodates cash payment
• Will create 80 local jobs when fully implemented
• Will launch in conjunction with 10+ lane miles of new bike facilities
Baltimore’s Bike Share Bikes

- **Electric pedal assist**
  - “Pedelec”
  - No throttle or gears
  - Extra help when riding
- **Standard**
  - 8 gears
  - Traditional ride
- **Active GPS**
- **Color screen**
Station Types
Bike Share System Pricing

- Single-Trip Pass ($2)
- Go Pass ($2)
- Monthly Pass ($15)
  - Unlimited rides
Station Locations

- Community preference
- Live/Work/Play density
- Metro/Light Rail/Bus stops
- Bike facilities
- Transit need
- Urban design
Implementation Plan

• Phase 1: 50 stations, 465 bikes
  ▫ Phase 1A fall 2016
  ▫ Phase 1B spring 2017
• Phase 2 & Beyond
  ▫ Dependent on sponsorship and success of the system
Station Planning

- Station siting is a combination of three factors:
  - Community Preference
  - Data Modeling
    - Live/Work/Play density
    - Metro/Light Rail/Bus Bike facilities
  - Urban Design
Public Input / Demo
Launch

- October 28th Press Event
  - Mayor and key partner speeches
  - Launch ride
  - After party
Questions

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