

BALTIMORE REGIONAL SAFETY
SUBCOMMITTEE

NHTSA Regional Programs and Priorities

May 23, 2019

Agenda

Topics to be Covered

NHTSA Region 3 Updates

NHTSA National Initiatives

- Bicycle Safety/Motorcycle Safety Awareness/CIOT Month
- Heatstroke Prevention
- Drug-Impaired Driving
- Vehicle Recalls
- New Guidance Publications

NHTSA R3 Initiatives

- Move Over Initiative
- Strategy Sessions: OP/LEL & Pedestrian

What's Next for R3





We Are R3

R3 Leadership R3 Program Managers

*What are our territories, program areas
of cencentration, and what does this
mean for Maryland and our local
partners?*



NHTSA National Campaigns

May 2019



Bicycle Safety



Motorcycle Safety Awareness



CIOT



Heatstroke Prevention

May 27 - August 11, 2019

National Heatstroke Prevention Day: July 31

Number of child heatstroke fatalities this year: **8**

Number of child heatstroke fatalities in 2018: **52**

Number of child heatstroke fatalities in 2017: **43**

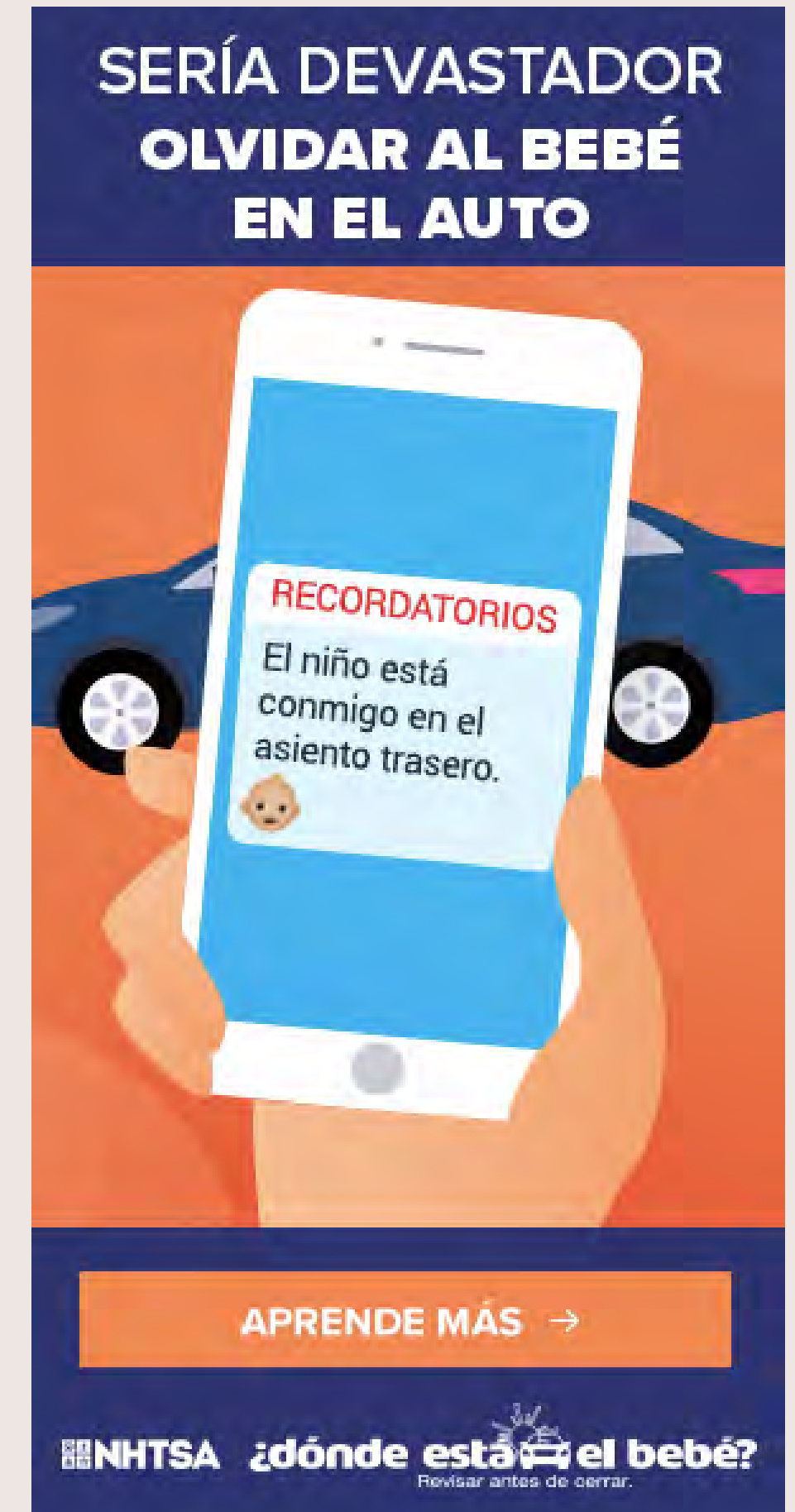
Average number of child heatstroke fatalities per year since 1998: **38**

Total number of child heatstroke fatalities from 1998 - present: **803**

Look Before You Lock



Baltimore Regional Safety Subcommittee | May 2019



Drugged Driving

NHTSA in Action

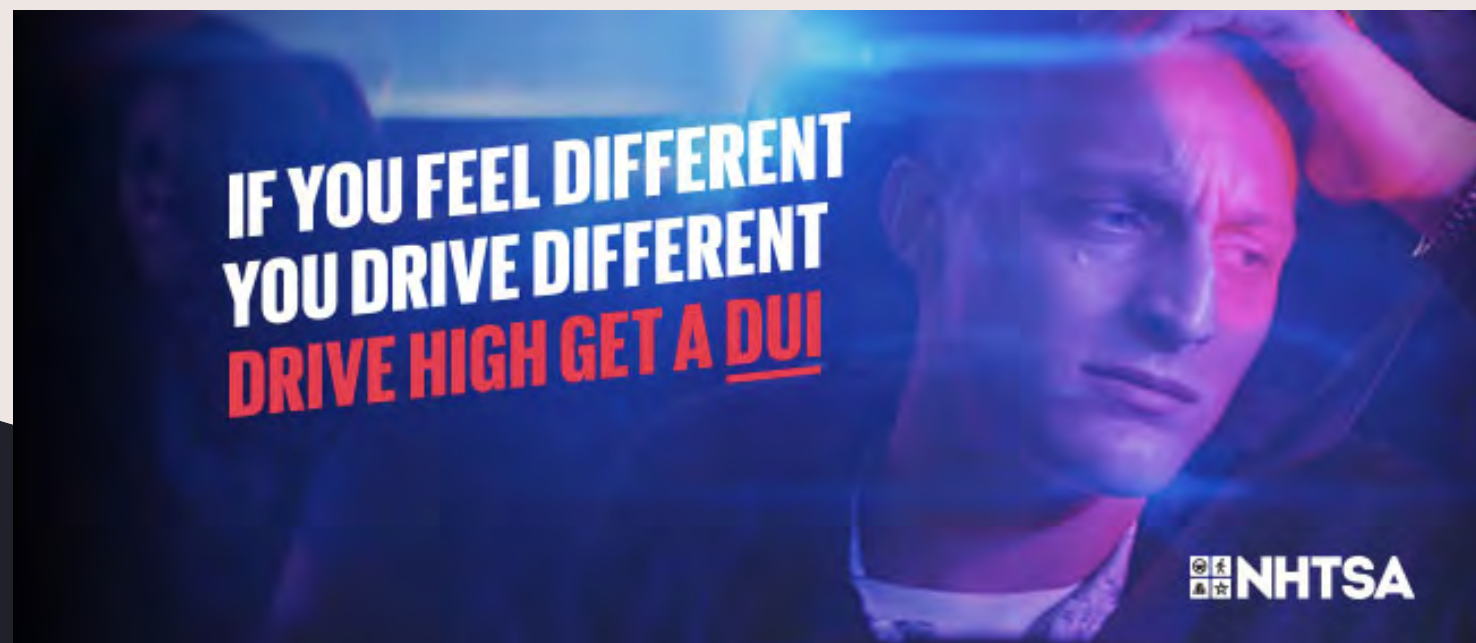
NHTSA launched its *If You Feel Different, You Drive Different* campaign to educate Americans about the dangers of driving while impaired by drugs, and to promote safer choices.

New Resources

NHTSA partnered with the Ad Council to bring forth awareness to this initiative and continues to develop new resources and guidance on the dangers of drug-impaired driving.

Listening Sessions

NHTSA hosted a series of public meetings, "Ideas to Impact: A Dialogue to Address Drug-Impaired Driving," to identify policy and program needs and to share promising practices to stop drug-impaired driving.

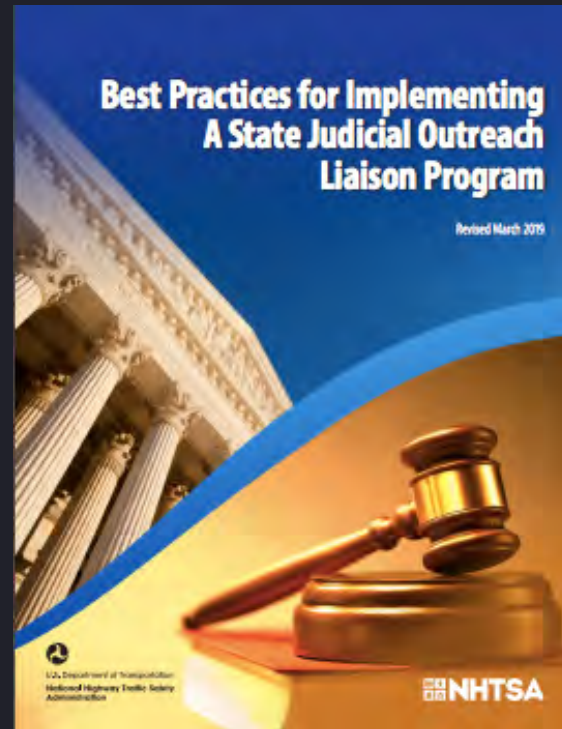




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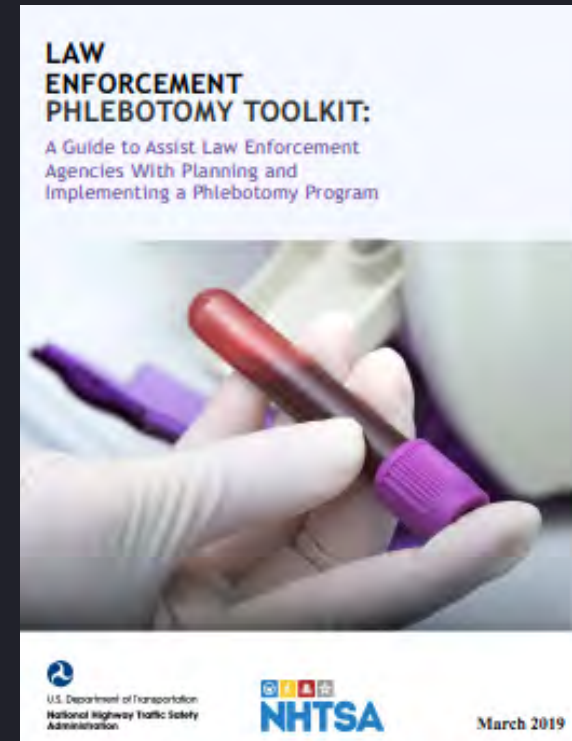
One stop shop to search for vehicle recalls and to search for safety problems for car seats, tires, and vehicle equipment. Similarly, visitors can also submit safety issue complaints for these same items.

NEW RESOURCES



Judicial

Guidelines for the State Highway Safety Office (SHSO) and State Judicial Outreach Liaison (JOL) program; focusing on launching the program and information helpful to both the SHSO and the new State JOL.



Law Enforcement

This toolkit provides information and resources to aid State and local law enforcement agencies in the implementation of a law enforcement phlebotomy program.



Teens

Guide examines the importance and benefit of investing in peer-to-peer teen traffic safety programs as part of a broader strategic initiative.

October

12

Columbus Day

OP/LEL Strategy Session

- * Region 3 Crash Reduction Initiative
- * Local Heroes Campaign

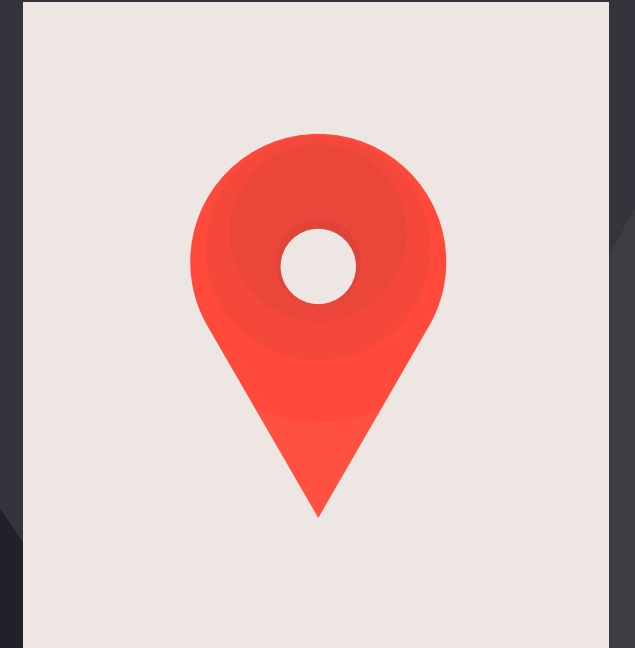
OP should continue to be a foundation of every program area (*speed, distracted, and impaired driving*) that affects vehicle occupants.



Ped/Bike Strategy Session

May 16, 2019

Subject matter experts from R3 states came together to discuss the increase numbers and what strategies and countermeasures should be implemented to prevent further injuries and fatalities.



What's Next for Region 3

2019 - 2020



Strategy Sessions

State SMEs



Working Groups

State/Partner-driven



Leadership Meeting

Annual meeting



Networking

Collaboration