Local SHSP Development

September 18, 2018
Current Status

• MDOT-MVA Highway Safety Office – contract position
• Customized plans
  – No set parameters (e.g. time frame, emphasis areas, approach, length)
• Participation in State Strategic Highway Safety Plan Emphasis Area Teams
• Incorporation and support from other BMC areas, as needed
• Preliminary discussions with most jurisdictions, some program partners (AAA, KISS, NSC), and data partners (NSC)
National Study Center for Trauma & EMS

Supplemental data:
- Ignition interlock
- Motorcycle training
- Seatbelt observations
- Crash reconstructions

Contact Information:
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Steps (whole group)

1. Meet to review current status
2. Identify partners
3. Convene a kickoff meeting
   - Review planning process
   - Review data
   - Begin thinking of strategies
4. Meet to finalize strategies
   - Begin thinking of Action Steps
5. Meet to finalize Action Steps
   - Develop evaluation tool
6. Finalize plan/get approval/begin implementation

Support (BMC)

- Arrange Meeting
- Reach out to partners
- Arrange/facilitate meeting
  - With template
  - With data partners
- Facilitate meeting
  - Ongoing discussions
- Facilitate meeting
  - Ongoing discussions
- Compose plan/track implementation
Vision

• **Plan to include:**
  – Data-driven goals/targets and emphasis areas
  – Strategies
  – Action steps
  – Implementation plan
  – Evaluation tool
  – Ongoing tracking and evaluation with annual report/update

• **Executive support:**
  – Signature, not necessarily a committee
Anticipated Timeline

- **Gather**
  - Partners
  - Data

- **Develop**
  - Goals
  - Strategies
  - Action Steps

- **Implement**
  - Gain Approval
  - Begin Actions

- **Evaluate/Revise**
  - Process
  - Outcome

Months 1-6

Months 9-12
For More Information

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