



Bike to Work Week 2023

November 16, 2022



Bike to Work Week 2023

- **Event Date:**
 - Bike to Work Week: Monday, May 15 – Sunday, May 21
- **Other Dates:**
 - Sponsorship deadline: Friday, February 3
 - Local events and Bike to Work Day Celebrations/Pit Stops Finalized: Monday, March 6
 - Registration opens: Monday, April 3
 - Bike to Work Day: Friday, May 19



Bike to Work Week 2023

Format

- T-shirt pickups at participating bike shops throughout the region
- Locally-hosted events and group rides during the week
- Locally-hosted Bike to Work Day celebrations and pit stops on Friday, May 19
 - Two to five events per jurisdiction



Sponsorship Levels

GOLD - \$5,000

- Premier logo placement
- News interview shout-out
- All Silver and Bronze benefits

SILVER - \$2,500

- Prominent logo placement
- Feature write-up in active transportation newsletter
- All Bronze benefits

BRONZE - \$1,000

- Logo placement
- Opportunity to distribute product/promo items to participants
- Social media call-outs
- Sponsorship acknowledgment in BMC news releases and active transportation newsletter

If you are interested in becoming a sponsor, please contact Shane Sarver at ssarver@baltometro.org or complete the [Sponsorship Registration Form](#)



For More Information

Shane Sarver | Multi-Modal Planner

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