



Bikemore

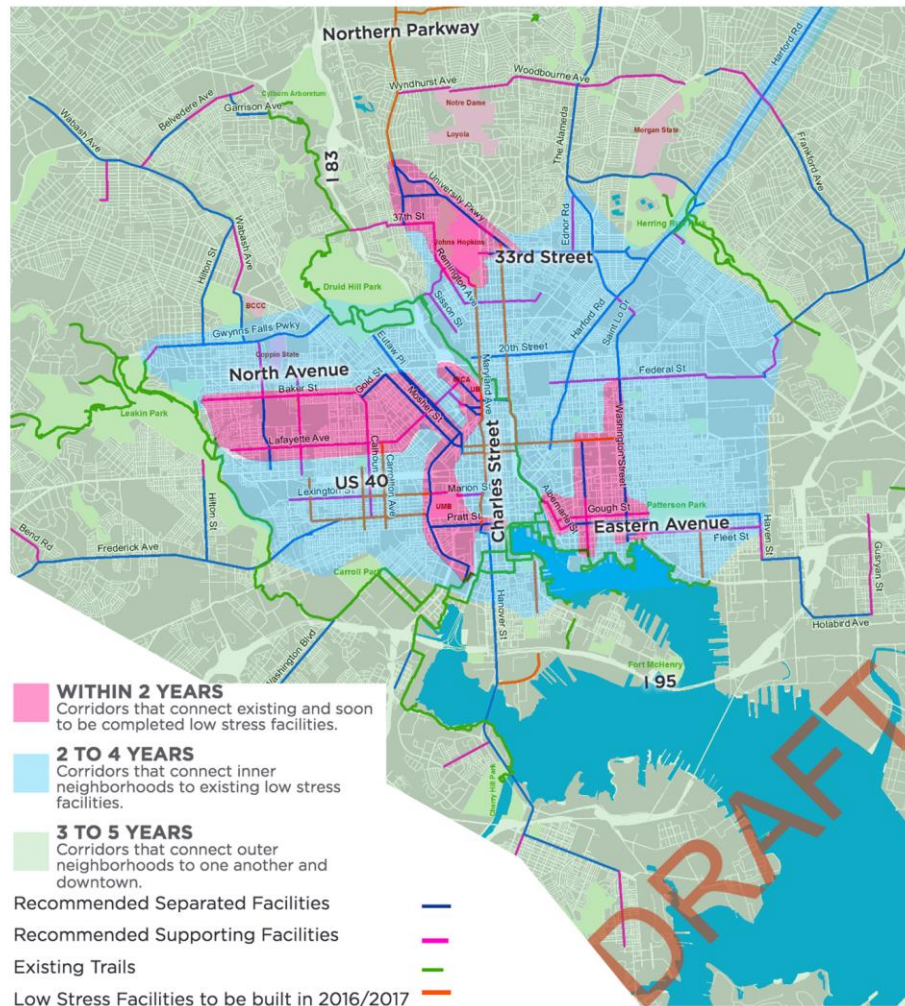




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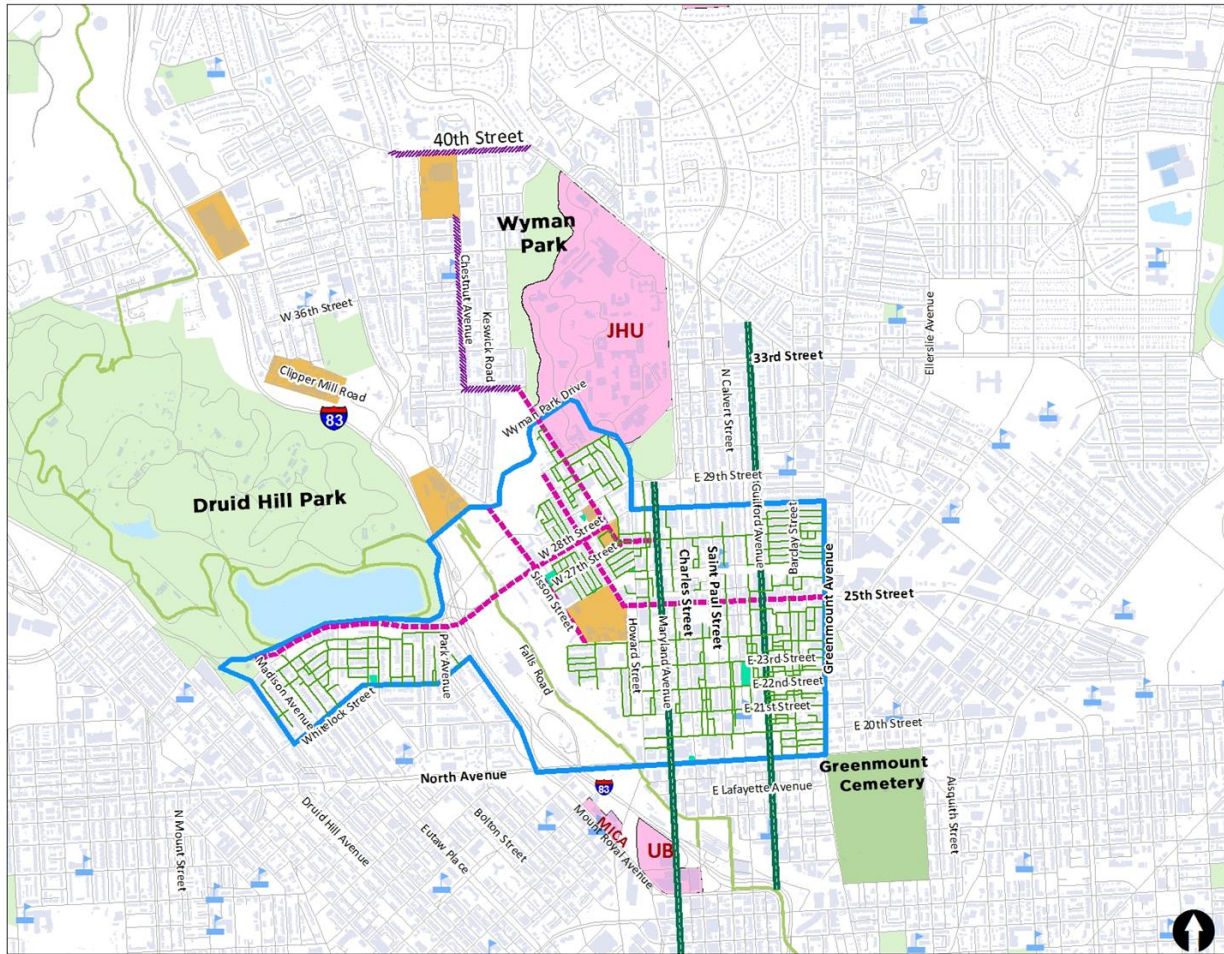
BIG JUMP

a peopleforbikes project



FOCUS AREAS

- Austin, Texas: Central Core
- Baltimore, Maryland: Remington / Old Goucher / Reservoir Hill / North Maryland
- Fort Collins, Colorado: District 6
- Los Angeles, California: Downtown and University Park
- Memphis, Tennessee: South Memphis
- New Orleans, Louisiana: New Orleans Crosstown Gateways
- New York City, New York: East Elmhurst, Jackson Heights, Elmhurst, Corona (Queens Community Boards 4 & 5)
- Portland, Oregon: Gateway
- Providence, Rhode Island: City Walk Corridor
- Tucson, Arizona: City of South Tucson and Surrounding Neighborhoods



THE BIG JUMP PROJECT

The Big Jump Project is a three-year initiative of People for Bikes to help achieve a big jump in biking – a doubling or tripling of people riding – by building a network of safe and comfortable places to ride and engaging the community. The Big Jump will provide technical support to the city and community leaders, supporting on-the-ground infrastructure, smart outreach, community engagement, and measuring result. In total, Big Jump will provide \$750,000 in targeted grants and technical support over three years.

THE BIG JUMP IN BALTIMORE

Baltimore was selected as one of ten cities to participate. The project will focus on improving bike infrastructure in a swath of Central and West Baltimore, with the ability to connect a neighborhood of huge opportunity, Remington, to a neighborhood that would benefit immensely from increased connectivity, Reservoir Hill.

The selected project area already has a higher percentage, relative to the city average, of households that lack access to a car; it has neighborhoods that already have high percentages of people walking; and it has neighborhoods eager to increase the number of people walking and biking if there was better infrastructure.

WE'LL WORK TO COMPLETE BIKING NETWORKS COMBINED WITH COMMUNITY ENGAGEMENT TO:

- » Prove that bike use will increase if people have access to a network of convenient and comfortable places to ride.
- » Identify best practices for changing habits and fostering a culture where it's ordinary to ride bikes.
- » Institutionalize the concept of bike networks as standard planning and implementation practice.
- » Develop metrics that are easily understood and replicable in any community.
- » Research how communities benefit when more people ride.

Community Support

"In 10 short years, the community of Remington and Seawall Development have invested \$100,000,000 in transformative projects in Remington. The JFX is currently a barrier to people without cars in neighborhoods along Druid Park Lake Drive and Auchentoroly Terrace who want to access jobs, shopping, dining, and entertainment just a mile away in Remington. We hope this project will jump that gap." — Thibault Manekin, Seawall Development

Community Support

"Innovation Village was pleased to support the City of Baltimore's application for the Big Jump Project. Removing barriers to mobility is critical to advancing socioeconomic and racial justice in our city, and a key component of raising the quality of life in a neighborhood – a key mission of the Innovation District." — Richard May, Innovation Village

Community Support

For decades, road design has prioritized car commuting through the 7th district over residents' ability to access the assets and opportunities that exist both within and outside our district by foot, bicycle, or public transit.

People for Bikes' Big Jump Project is an opportunity to re-focus our priorities on improving quality of life for people living in and around Reservoir Hill, making jobs to the east and our world-class Druid Hill Park to the north safely accessible to residents who choose to walk, bike, or take transit. -Leon Pinkett, Councilman 7th District

