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The Metropolitan Planning Organization for the Baltimore Region

**COOPERATIVE FORECASTING GROUP**

October 25, 2017

Baltimore Metropolitan Council

Baltimore, Maryland 21230

10:00 A.M. to 12:00 P.M.

**MINUTES**

Chairperson Robert Pipik, called the meeting to order at 10:05 A. M. and invited members and guests to partake in the assortment of refreshments contributed to celebrate the upcoming retirement of Richard Campbell.

**1. APPROVAL OF THE MINUTES**

Regarding the August 23, 2017 meeting, Kui Zhao requested edits to the minutes of her Round 9 update and inclusion of a notation that she was late for the meeting and chaired the meeting upon her arrival. Mr. Pipik asked Shawn Kimberly to email the Internal Revenue Service PowerPoint presentation to Cooperative Forecast Group (CFG) members. Dan Rooney then moved the approval of the amended Cooperative Forecasting Group (CFG) minutes. Ms. Zhao seconded the motion. The motion carried.

**2. CENSUS 2020 UPDATE – ERIN GOODNOUGH**

Erin Goodnough, of the Maryland Department of Planning, provided a PowerPoint overview of activities the Department is undertaking in support of the 2020 census. The Local Update of Census Addresses (LUCA) is a voluntary, once a decade, opportunity for jurisdictions, state and local incorporated places to review and update the Census Bureau residential mailing address list for Census forms. This activity is critical to achieving a complete census. The Department is currently scheduling training workshops. Self-training aids and webinars are available at the LUCA web site. A technical workshop is planned for November 8<sup>th</sup> at the BMC and additional dates can be scheduled by contacting the Department.

The Department will pick-up the review responsibility for all non-participating jurisdictions/municipalities. The Department has initiated pre-LUCA data preparation utilizing Maryland Property View and Computer-Assisted Mass Appraisal System (CAMA). The Census Bureau will distribute their Maryland residential address list (2 million plus) in February 2018 and respondents have 120 calendar days to complete and submit corrections/updates. She shared a chart identifying jurisdiction/municipalities that have registered with the Department to participate in LUCA. The Department must finalize the registration list and forward it to the Bureau by December 15<sup>th</sup>. She briefly overviewed the basics of how to find and use the LUCA website. Greg Goodwin of the

Metropolitan Washington Council of Governments (MWCOG) invited CFG members to attend the MWCOG LUCA training workshop (4 hours) scheduled for November 7th.

### **3. TECHNICAL COMMITTEE INVITATION – TERRY FREELAND**

Terry Freeland, staff of the Baltimore Metropolitan Council, indicated that the Technical Committee may occasionally include Mr. Kimberly and/or members of the CFG on their meeting agenda to provide updates and/or status reports of CFG activities. Additionally, he updated the CFG on the status of the current Long-Range Transportation Plan (Maximize 2045) scheduled for BRTB adoption in July 2019. Scenario planning activities to support the plan are under consideration. Mr. Kimberly added that the Technical Committee is scheduled to review the completed Round 9 forecast in the spring of 2018 and forward its recommendation for to the BRTB for endorsement.

### **4. ROUND 9 UPDATE – CFG MEMBERS**

Darby Metcalf reported progress made adjusting Carroll County household and population TAZs through the assistance of Shawn Kimberly. He anticipates meeting the November deadline for submissions.

Richard Campbell is currently working on Anne Arundel County TAZs, targeting completion of control totals for employment, population and household by the end of the month. He is on pace to meet the November deadline for submissions.

Dan Rooney anticipates meeting the November 30<sup>th</sup> deadline for submission of the Harford County Round 9 forecast.

Kui Zhao reported that Baltimore County has completed its Round 9 forecast. A few data tweaks are needed prior to the November submission.

Bob Pipik indicated that Baltimore City may revise employment figures but is on track to meet the deadline.

Jeff Bronow reported that Howard County is on track to meet the deadline. He is currently revising employment figures incorporating the Amazon Headquarters' proposal impacts and potential redevelopment along the Route 1 corridor.

Greg Goodwin indicated the MWCOG is currently developing its Round 9.1 forecast. Carroll, Howard and Anne Arundel Counties are included in their analysis. They utilize 8B as adopted by the BRTB. MWCOG is working closely with its local jurisdictions to develop the 2045 horizon year.

Steve Cohoon reported that Queen Anne's County is on track to meet the deadline. He is currently making small adjustments to account for group quarters. Their economic development staff is reviewing and adjusting the draft employment figures.

In reply to a query from Mr. Pipik, Mr. Kimberly explained that a brief narrative, outlining the methodology used to develop the forecast, should accompany the submissions. Deviations from the CFG methodology concerning BEA and non-employer statistics as well as any variation from the 2015

base population figure and the Census 2015 base population figure, should be explained and justified. He also recommended comparing 8B and Round 9 TAZs and addressing any significant percentage changes in 2045.

## **5. COHORT COMPONENT MODEL – CHARLES BABER**

Charles Baber used a PowerPoint display to update CFG members on the prototype cohort component model demonstrated at the August meeting. BMC staff developed this Population Trends Interpreting Cohort Shifts (pOTICS) model as a “tool” to manipulate and observe selected components of change (survival rates, migration, birth rates and labor force participation rates). He provided an overview of model improvements he generated from CFG member feedback as well as comments noted at a recent meeting with Anne Arundel County and MDP staff. The Model updates are attempts at making the interface more user friendly. Various spreadsheet cells are now color coded making input fields easily identifiable. He aggregated jurisdiction pages to create a regional page. Population pyramid graphs were also updated and work on documentation has begun.

He led the CFG in a brief test scenario to demonstrate the application. The test question was, what level of net immigration to Baltimore City is required to fulfill the 50 thousand jobs noted in the Amazon HQ proposal. After a lively and informative discussion, Mr. Pipik indicated that Baltimore City was interested in using the model to project family level migration and build strategies for schools improvements that support family retention. In closing, he encouraged CFG members to explore using pOTICS for their jurisdictions and regional planning initiatives.

## **6. NEW BUSINESS**

In anticipation of the upcoming holiday, Mr. Kimberly recommended and the CFG agreed to move the date of the next meeting to set December 20<sup>th</sup>, at 11 a.m.. Mr. Rooney volunteered to coordinate the menu for the December meeting holiday luncheon. Mr. Pipik announced that Baltimore City will release the 2016 update of the Housing Market Typology in February. The report, a market study conducted by the City Planning Department with the support of a Philadelphia based community development finance fund, is a longitudinal view of the City housing market using block group level census data, vacancy rates, foreclosures, sales and housing permit statistics.

Mr. Pipik presented Richard Campbell with a certificate of participation from the CFG in recognition of his diligent committee work and congratulated him on his pending retirement from the Anne Arundel County Department of Planning and Zoning. CFG members added best wishes.

**NEXT MEETING – December 20, 2017 (11 a.m. to 1 p.m.)**

## ATTENDANCE

### ***Members***

Krishna Akundi – Maryland Department of Planning  
Jeff Bronow - Howard County Department of Planning  
Richard Campbell – Anne Arundel County Department of Planning  
Steve Cohoon – Queen Anne's County Department of Public Works  
Chris Davis – Baltimore County Department of Planning  
Greg Goodwin – Metropolitan Washington COG  
Darby Metcalf – Carroll County Department of Planning  
Robert Pipik - Baltimore City Department of Planning  
Dan Rooney – Harford County Department of Planning  
Alfred Sundara – Maryland Department of Planning  
Kui Zhao - Baltimore County Department of Planning  
Margret Kaii-Ziegler – Anne Arundel County Department of Planning

### ***Staff and Guests***

Charles Baber - Baltimore Metropolitan Council  
Victor Bonaparte - Baltimore Metropolitan Council  
Blake Fisher - Baltimore Metropolitan Council  
Shawn Kimberly - Baltimore Metropolitan Council  
Terry Freeland - Baltimore Metropolitan Council