



# Bike to Work Day 2017

## Regional Sponsorship Declaration

Bike to Work Day is a regional event taking place on Friday, May 19, 2017 in Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, and Howard Counties.

Please check one of the following Sponsor Levels:

		Cash*	In-kind**
<b>Platinum Sponsor Package</b>	\$2,500+	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsors are included in radio advertising, plus the Gold package.</i>			
<b>Gold Sponsor Package</b>	\$2,000	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsor logos are included on additional advertising, e.g. SkyBanners and print advertising, for several weeks leading up to the event, plus the Silver package.</i>			
<b>Silver Sponsor Package</b>	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsor logos will appear on Bike to Work Day T-shirts, plus the Bronze package.</i>			
<b>Bronze Sponsor Package</b>	\$500	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsor logos will appear on the event website, flyers and rack cards.</i>			

Platinum, Gold and Silver level sponsors must provide a minimum of 50% cash\*. Example: Silver level sponsors may donate \$1,000 in cash or \$500 in cash and \$500 in accepted merchandise. Cash donations given at the regional level supplement the procurement of marketing materials for the event, including the purchase of thousands of T-Shirts for participants.

\*\*If In-kind donation, please describe:

\_\_\_\_\_

Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; exact details may vary by pit stop location. **Contact Russ Ulrich at [ru Ulrich@baltometro.org](mailto:ru Ulrich@baltometro.org) with questions or for more information.**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*All cash donations must be in the form of a check. Please make check payable to The Baltimore Metropolitan Council (with B2WD Sponsorship in the notation line). Mail check to **Baltimore Metropolitan Council, Offices @ McHenry Row, 1500 Whetstone Way, Baltimore, MD 21230-4767, ATTN: Russ Ulrich.** Fax signed form to **410-732-8248, ATTN: Russ Ulrich.** The Baltimore Metropolitan Council is a 501(c)3 organization; monetary donations are tax deductible.

Logo must be sent to [lbunton@baltometro.org](mailto:lbunton@baltometro.org) in a high resolution vector format for quality reproduction. Contact Lillian Bunton at 410-732-6000 with any questions.

