

May 2007 is Clean Commute Month

CLEAN
COMMUTE
PARTNERSHIP

Mission Statement

The Baltimore region has a severe air pollution problem, which affects the health and quality of life of the region's citizens. Mobile sources of pollution—such as cars and SUVs—are the largest source of air toxins. And, mobile sources contribute roughly a third of the two pollutants that form ozone on hot, code-alert days. Individual commute choices affects us all.

The mission of the Clean Commute Month program is to:

- Educate the public on the relationship between driving and air quality;
- Raise public awareness of alternative forms of commuting and their benefits; and
- Encourage the use of alternative commute options.

The program's goal is to reduce air pollution, thus improving the quality of life in the Baltimore region.

Objectives:

- Increase the number of employer-based commuting programs for alternatives such as bicycling, transit use, rideshare, telework, and walking; and
- Increase the number of individuals using alternative commute options.

Strategies:

- Provide information and program assistance to employers;
- Provide information to individual commuters on alternative commute options and benefits; and
- Provide opportunities to experience alternative commute options.