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VISION•2030

SHAPING THE REGION'S FUTURE TOGETHER

VISION 2030

What Is Vision 2030?

Purpose

Vision 2030 was designed to create a clear, consistent and realistic vision for the future of the Baltimore region and ...

To help understanding the factors that will shape mobility and growth in the region

Who Initiated It?

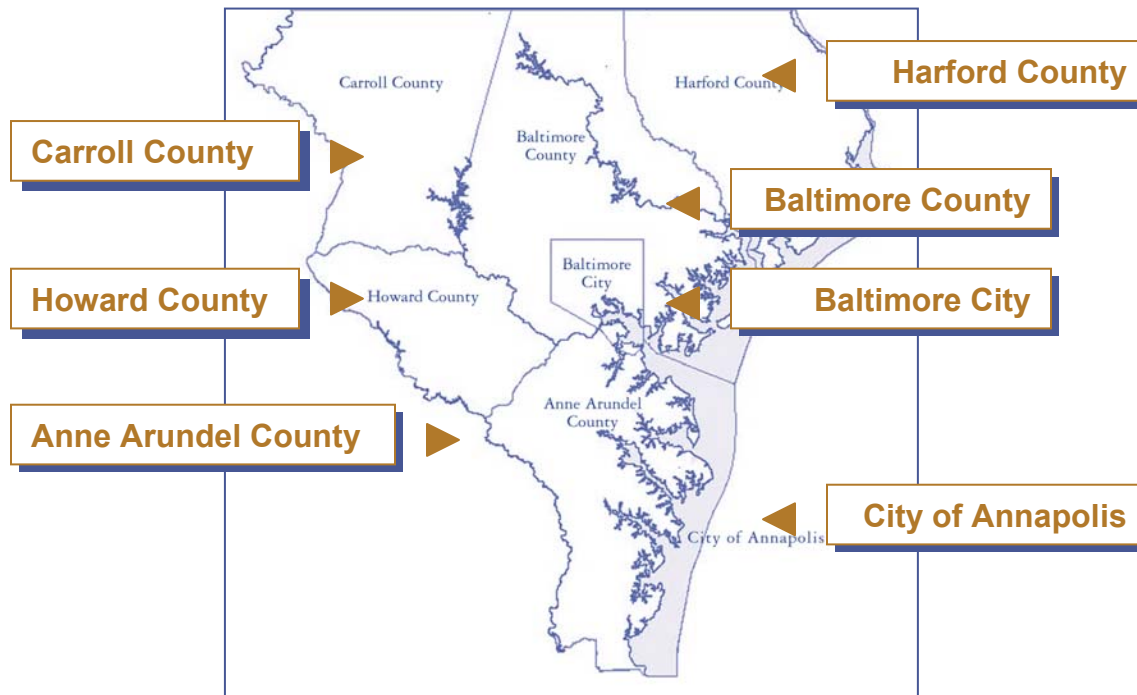
Vision 2030 is an initiative of the Baltimore Regional Transportation Board

Conducted with the support of the Baltimore Metropolitan Council and

With additional funding provided by the Baltimore Regional Partnership

Five Counties, Two Cities

The Baltimore region includes...



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Steps and Methodology

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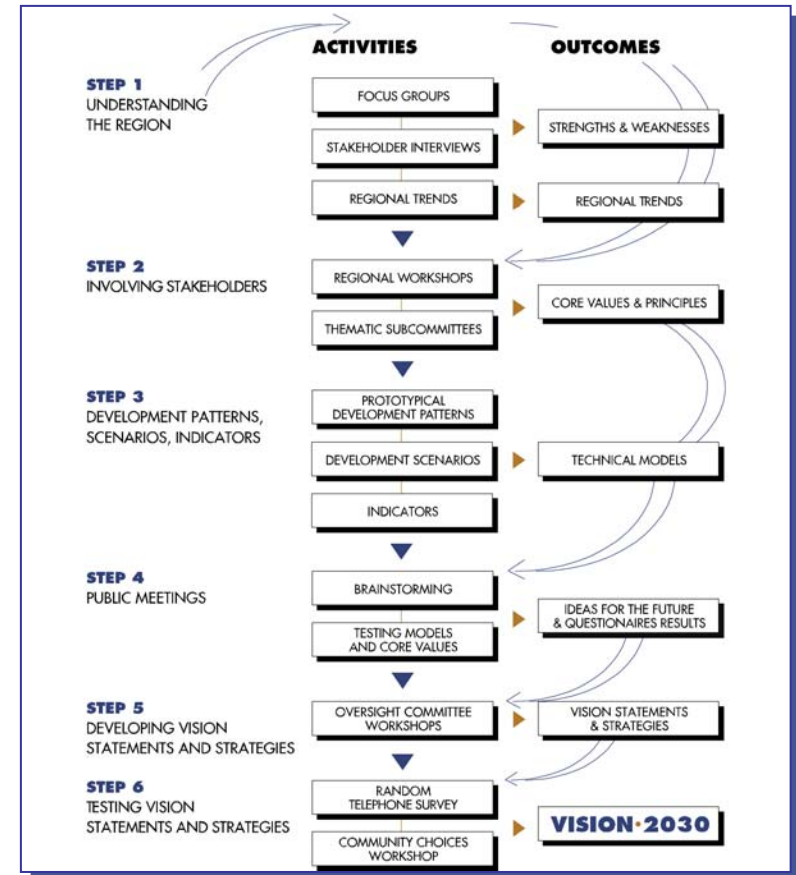
Kick-Off

Vision 2030 started on May 15, 2001 with a press conference attended by the regions' elected officials



Thirteen Activities, Six Major Steps

In the 20 months after the kick-off, Vision 2030 has conducted 13 distinct activities, organized in 6 steps, that have involved over 2000 people



Step 1: Understanding The Region



Step 2: Involving Stakeholders



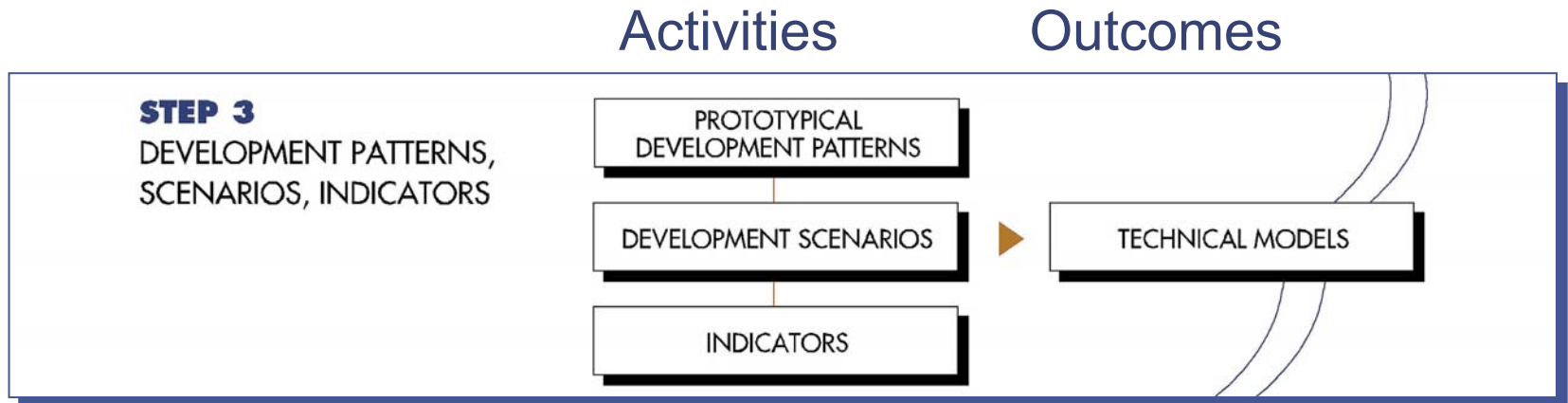
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Step 2: The Regional Workshop



Step 3: Development Patterns, Scenarios and Indicators



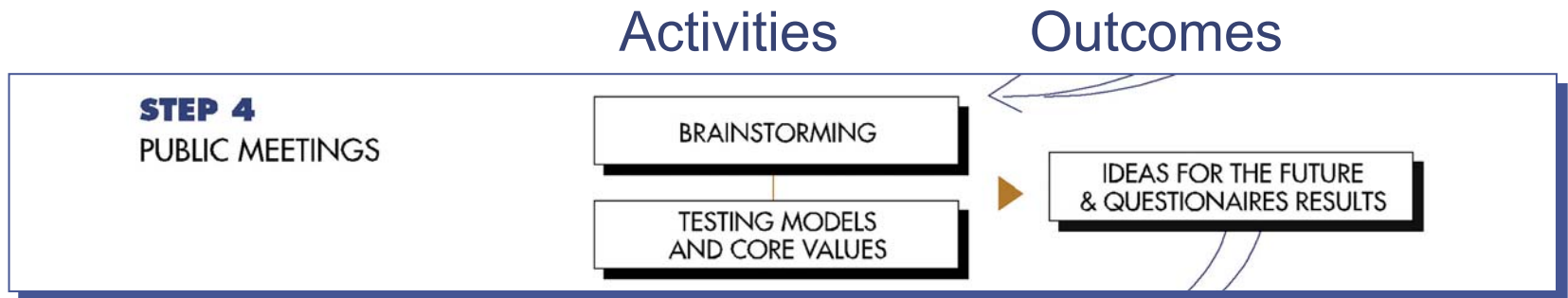
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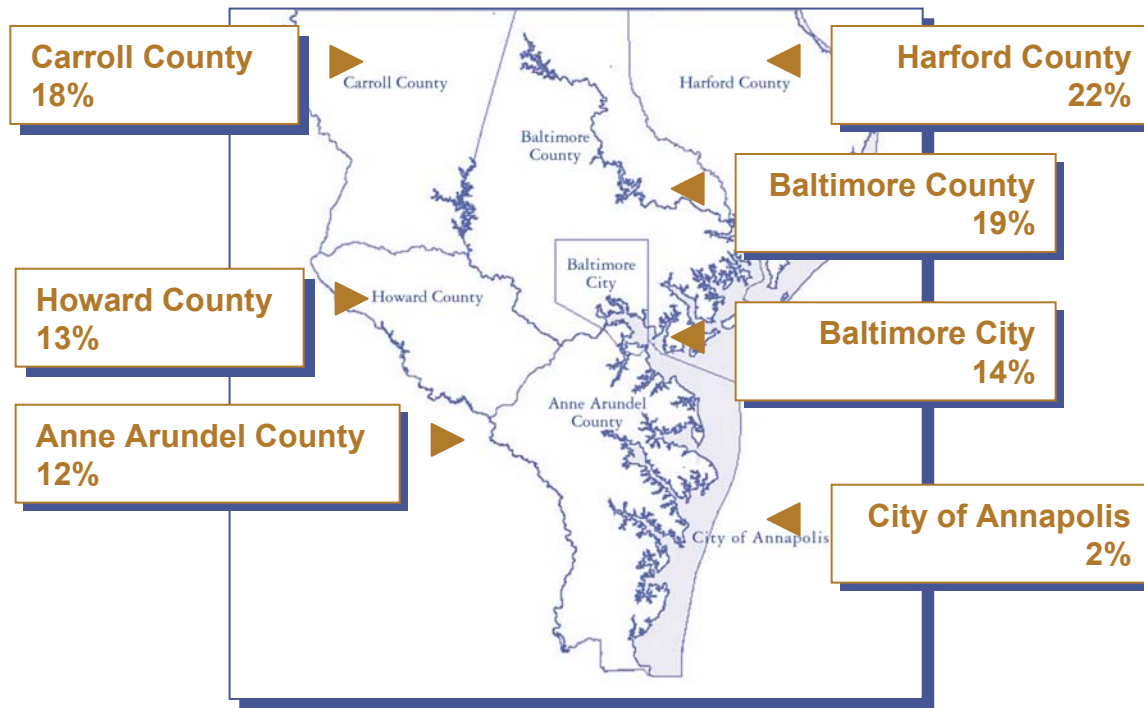
Step 3: 3-D Simulation



Step 4: Public Meetings



Step 4: Where Did Participants To Public Meetings Reside In The Region?



Step 4: Testing Scenarios

The Choices for the Future Questionnaire

Choices for the Future
 Vision 2030 Regional Public Meeting

The three scenarios below show the potential impacts of four different scenarios: 1) Tend, 2) Emphasis on Road Capacity, 3) Emphasis on Mass Transit and 4) Emphasis on Redevelopment. Each scenario is described in the attached handout.

Section 1: Quality of Life Indicators

Step 1: For each indicator, select the scenario you prefer, based on what you believe is best for our region as a whole. Fill in only one for each question.

Step 2: Rank each indicator according to its level of importance to you. Write the corresponding mark in the box to the left of each indicator (4=Most Important, 1=Least Important). No two indicators should have the same mark.

Step 1: For each indicator, select the scenario you prefer, based on what you believe is best for our region as a whole. Fill in only one for each question.

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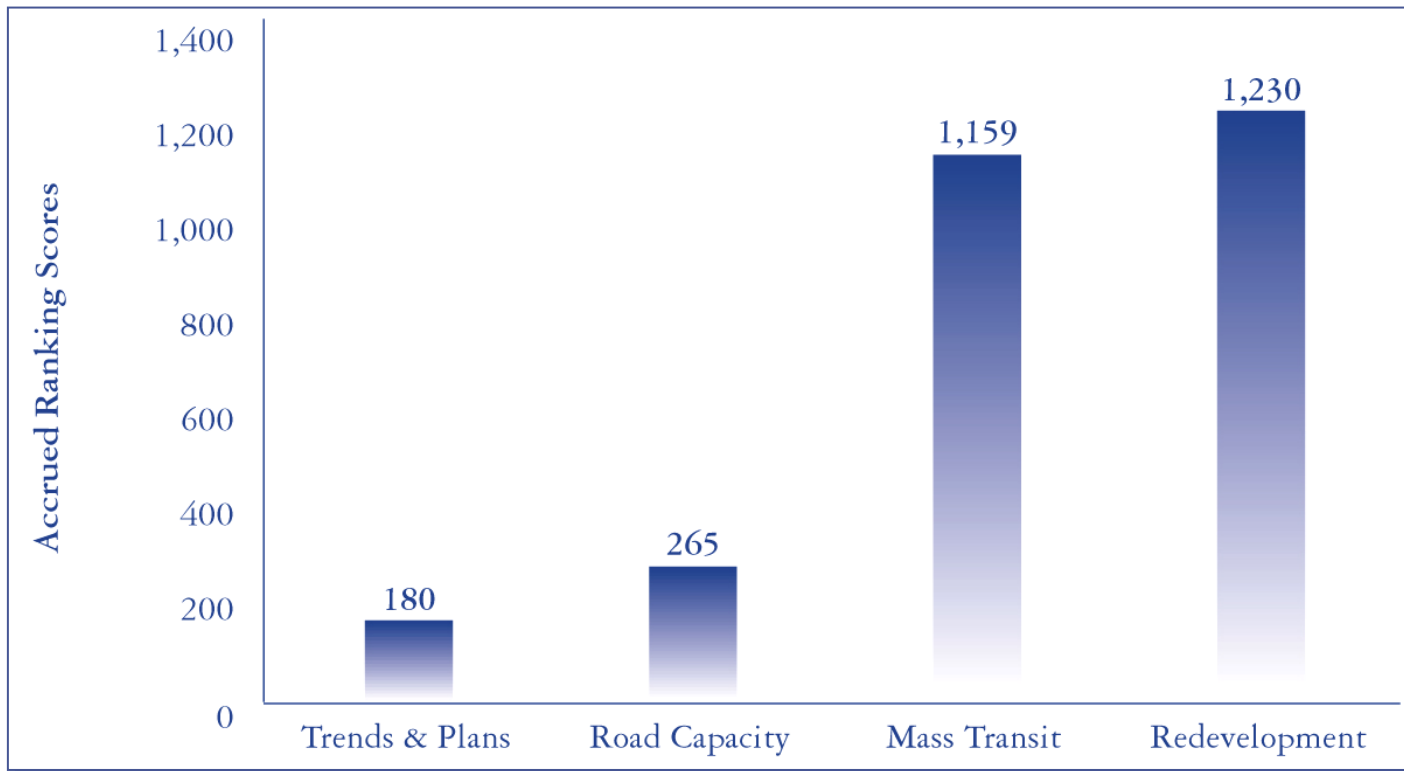
Rank each scenario according to its level of importance to you. Write the corresponding mark in the box to the left of each indicator (4=Most Important, 1=Least Important). No two scenarios should have the same mark.

Section 1: Quality of Life Indicators

Rank	Indicators	Scenarios			
		Tend	Road	Transit	Redevelopment
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					

1

Step 4: Scenario Preferences



Step 5: Developing Vision Statements And Strategies

Activities

Outcomes

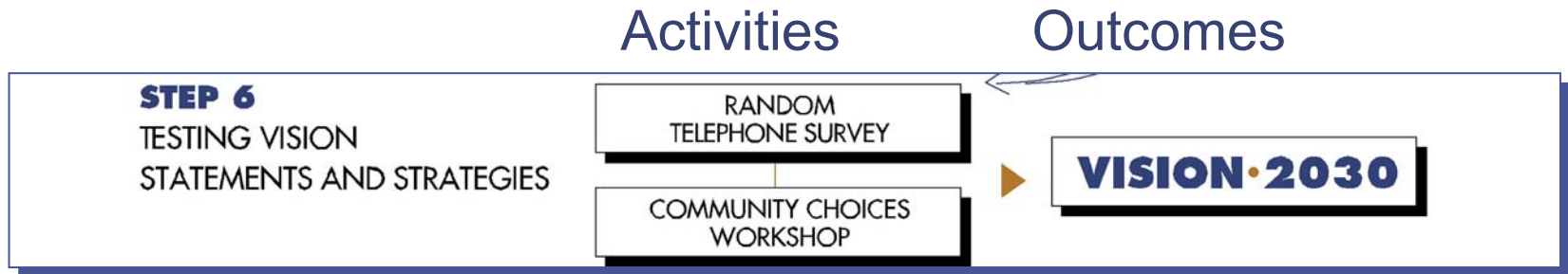
STEP 5
DEVELOPING VISION
STATEMENTS AND STRATEGIES

OVERSIGHT COMMITTEE
WORKSHOPS

VISION STATEMENTS
& STRATEGIES



Step 6: Testing Vision Statements And Strategies



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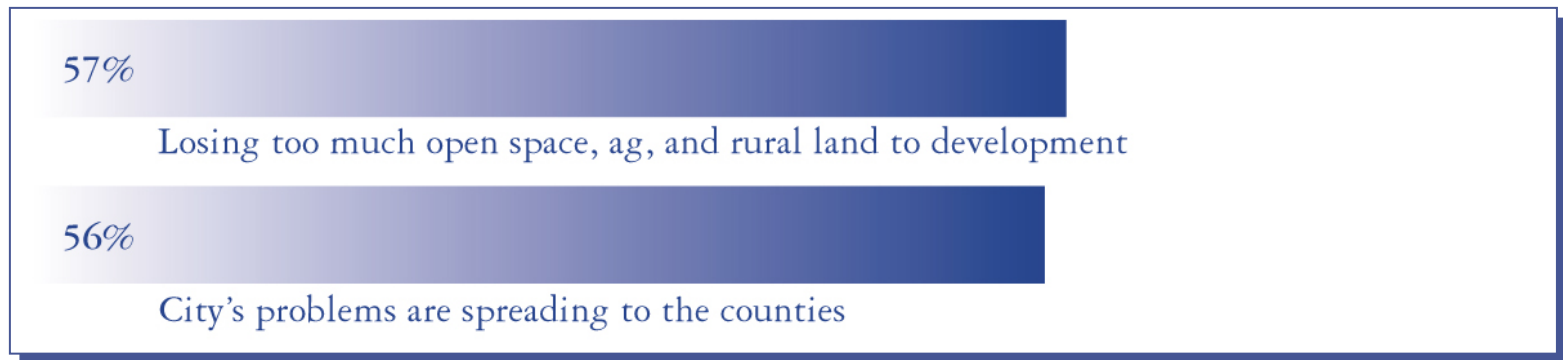
Attitudes and Perceptions

Attitudes and Perceptions



Residents are most concerned about schools, the Bay, traffic congestion...

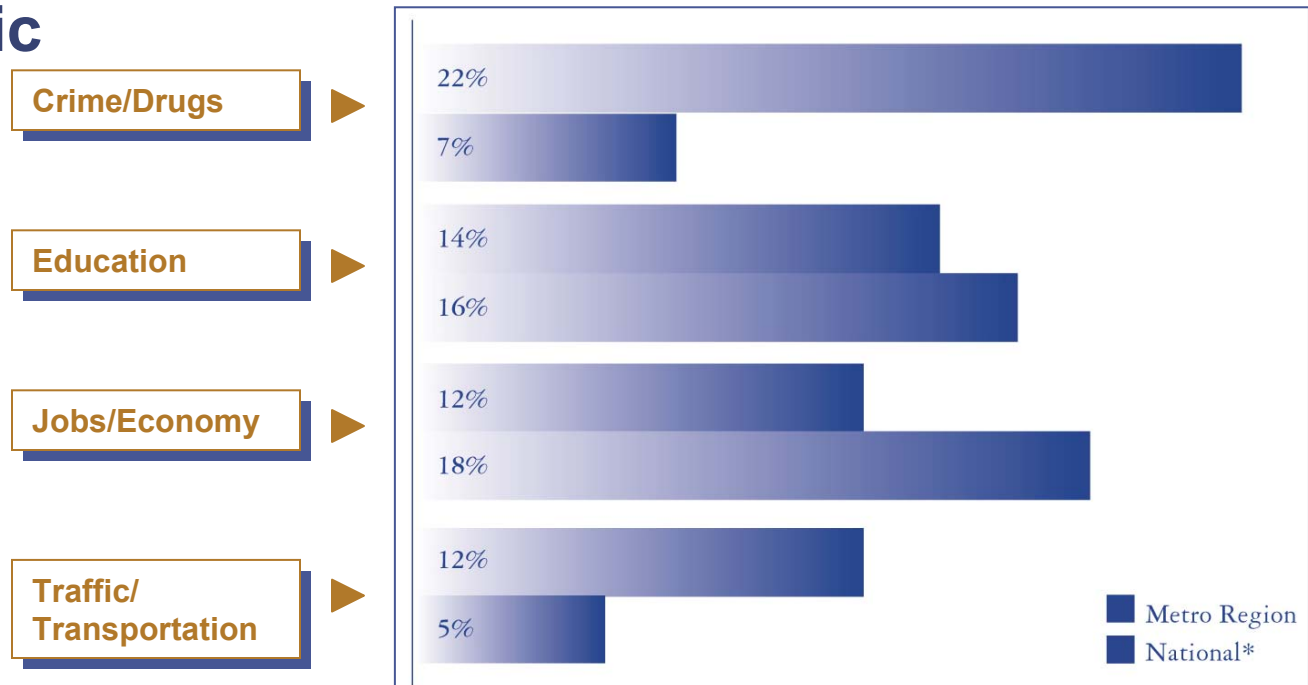
Attitudes and Perceptions



As well open space loss, and urban decline and its spread

Attitudes and Perceptions

Region's residents are more concerned about crime and drugs and traffic and transportation than the U.S. public



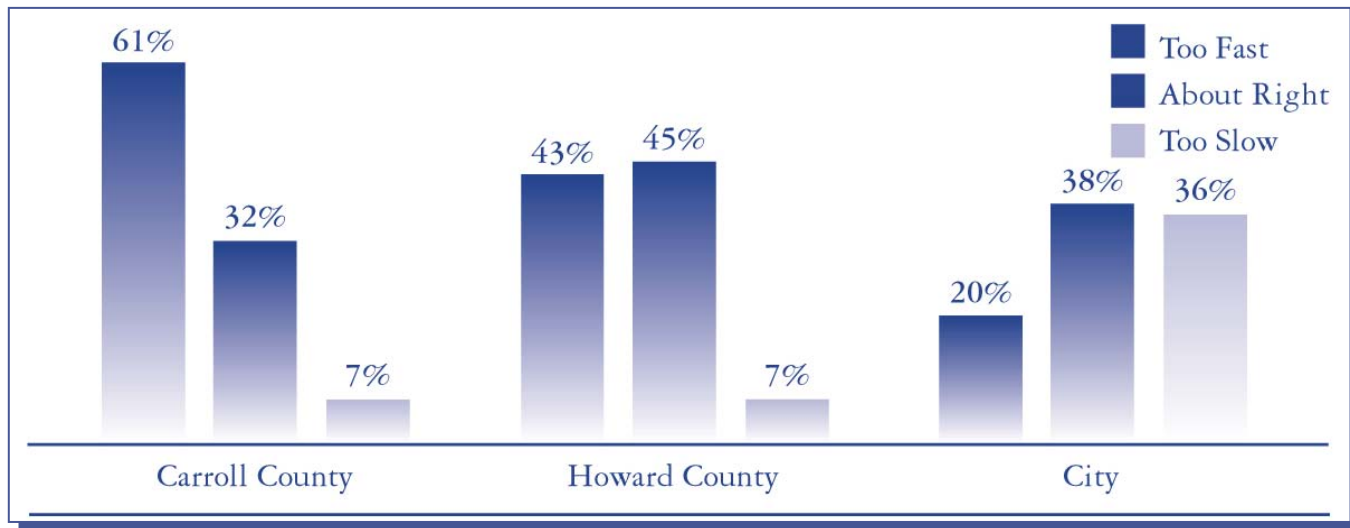
Attitudes and Perceptions



Baltimore residents are more pessimistic than optimistic about the future than those nationally

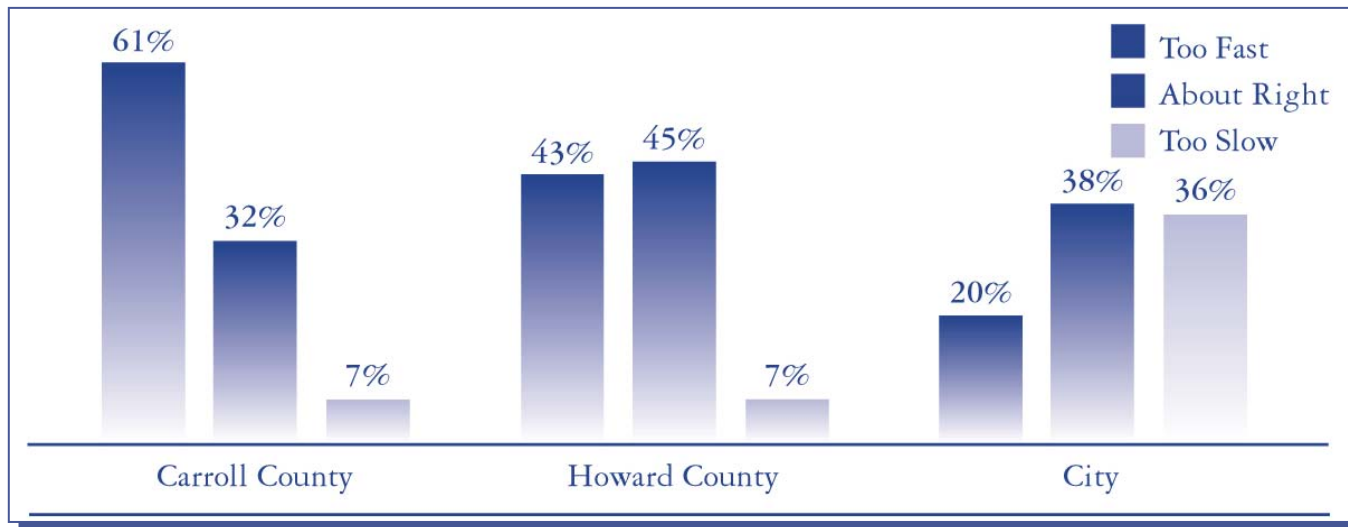
Attitudes and Perceptions

A majority of residents in the more rural counties are concerned that current growth and development has happened too fast



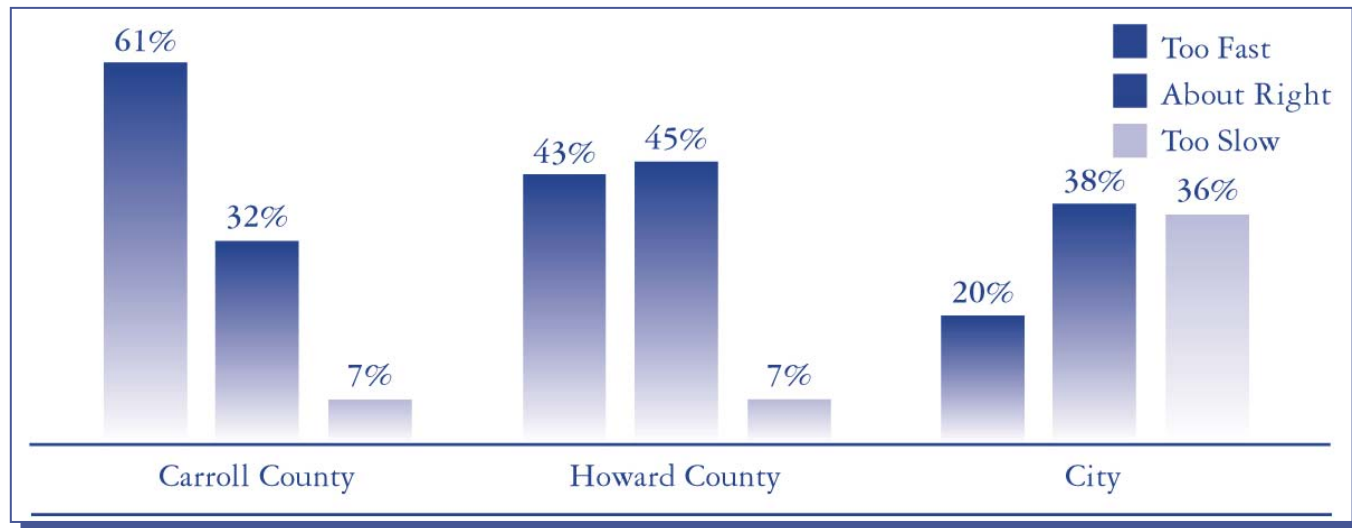
Attitudes and Perceptions

For residents in suburban counties, growth can mean crowding but also prosperity



Attitudes and Perceptions

Thirty-six percent of Baltimore City residents feel that growth has been too slow



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The Vision

The Vision

Thousands of ideas have been collected, sorted, discussed, elaborated, amplified, organized, tested and surveyed many times



The Vision's Thematic Areas

Economic Development

Education

Environment

Government and Public Policy

Livable Communities

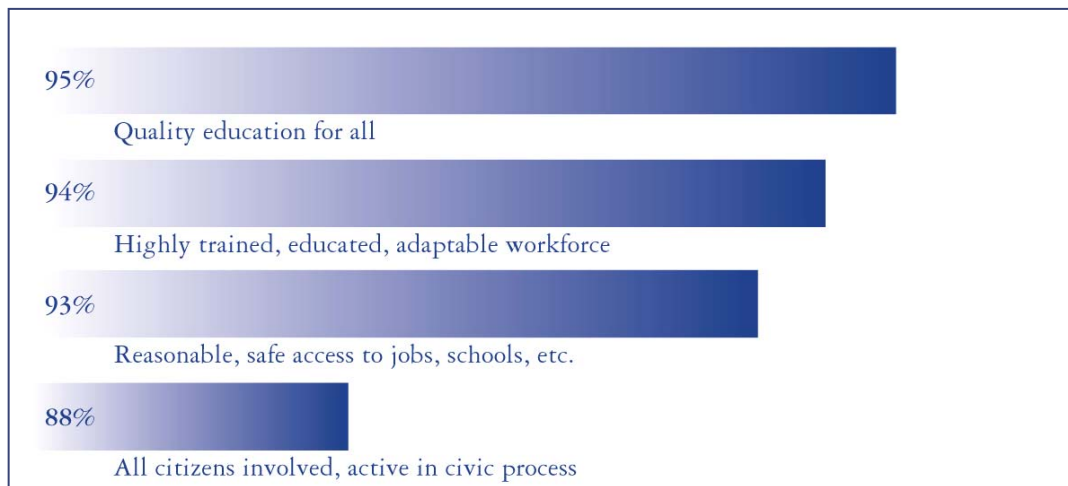
Transportation

A Critical Question

Does Vision 2030 truly represent the collective vision for the future of the Baltimore region?

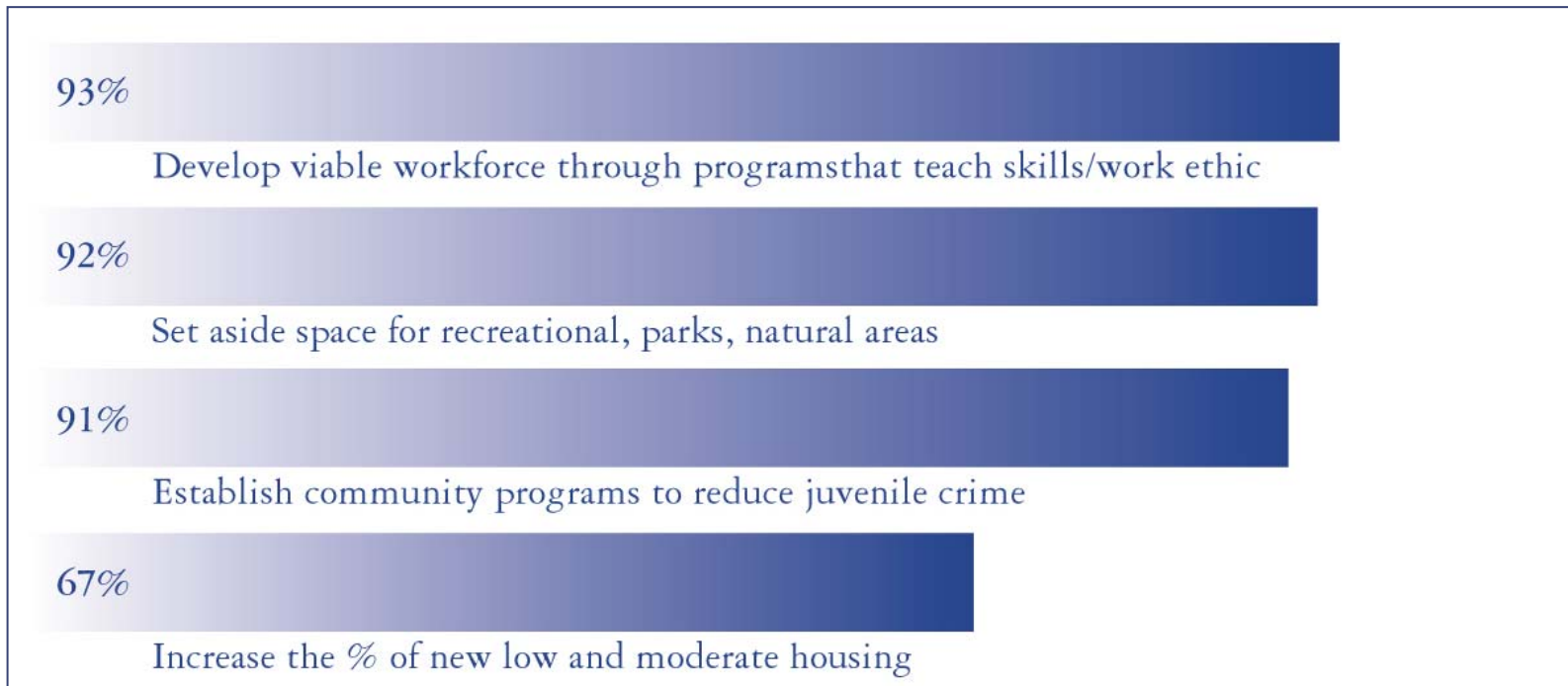
Support For Core Values

The core values of the vision resonate strongly with region's residents



Support For Strategies

At least two thirds favor each of the Vision 2030 strategies tested



Economic Development

Economic Development

Redevelopment and Revitalization

Farmland and Agriculture

Culture and Recreation

Economic Development

An economically strong region that attracts and retains a wide range of accessible, well-paying and career advancement employment opportunities for persons of all skill levels

Attracts businesses of all sizes that balance economic needs with environmental responsibility;

Economic Development (Continued)

Promotes economic development through public/private partnerships that recognize and build upon a multimodal transportation infrastructure which is arguably unparalleled in the nation, i.e. presence and connectivity of major airport, seaport, rail and highway network; and

Implements a workforce development system to ensure job readiness and employment opportunities for residents of the region

Redevelopment And Revitalization

A region that redevelops and revitalizes its urban core, existing communities and town centers, vacant buildings, abandoned sites, brownfields, grayfields and landmark structures to create a sense of community, improve quality of life, promote transit-oriented development, and preserve undeveloped land

Redevelopment And Revitalization (Continued)

Redevelopment and revitalization are accomplished through the mobilization of public and private resources, reinvestment, infrastructure repairs, financial incentives, and infill construction

Farmland and Agriculture

A region that sustains a viable agricultural economy based on preservation of critical and valuable agriculture lands and businesses and includes expanded opportunities to provide benefits to urban populations through farmers markets, and community gardens

Culture and Recreation

A region with extensive cultural and recreational opportunities that benefit residents through coordination of new and existing resources as well as comprehensive, synergistic planning of libraries, local activity centers, regional education facilities, transportation opportunities, and recreation and cultural activities

Survey Results

Regional residents almost unanimously favor the strategy of “developing a viable workforce by creating programs that teach vital skills and a strong work ethic in schools”

(93% favor, 82% strongly favor)

Survey Results

Eighty three percent (83%) favor “promoting reinvestment in Baltimore City and the older suburbs by offering financial incentives to locate new businesses, develop new housing, and rehabilitate existing housing”

Survey Results

Eighty six percent (86%) of those surveyed favor establishing strong laws that protect farmland (67% strongly favor)

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Education

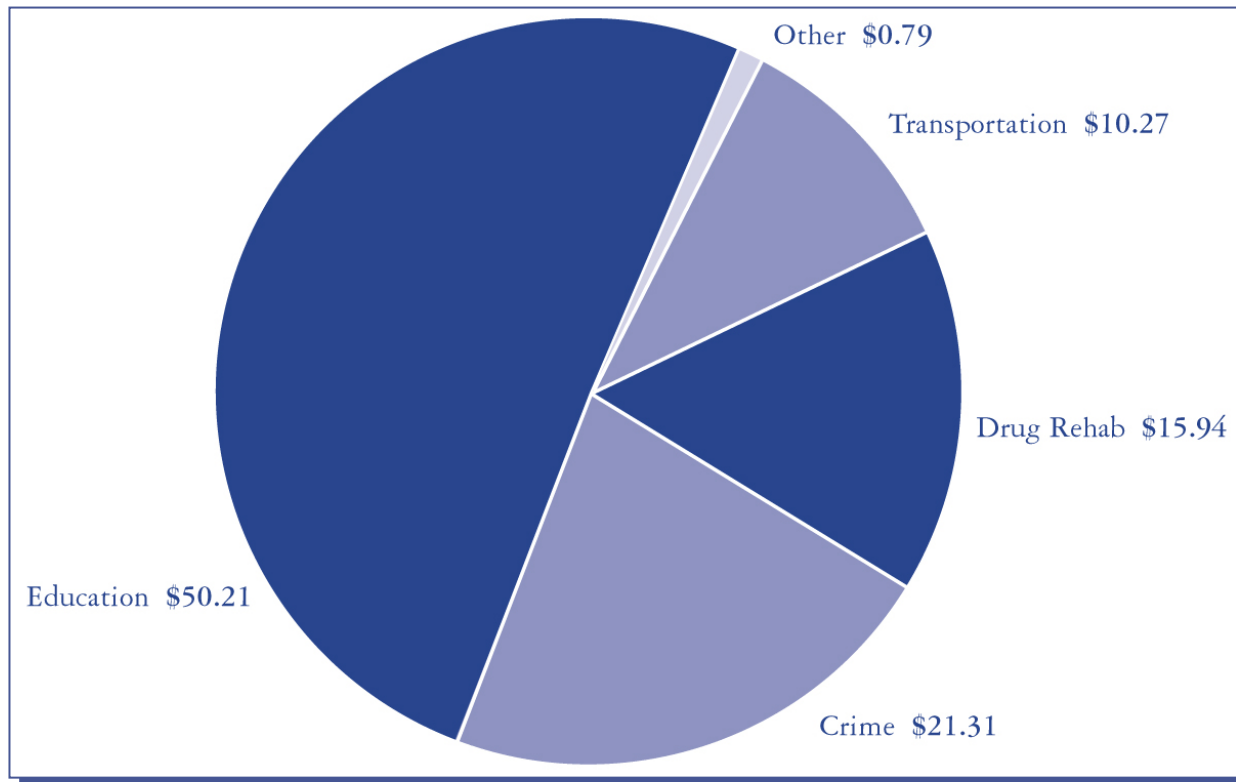
Education

A well-funded, high quality Pre-K–16 educational system represented by small community schools and alternative educational options that provide relevant instruction and extended learning opportunities to children and adults in the areas of technology, values education, and a rigorous academic curriculum to produce a well-educated workforce

Survey Results

Education must be an integral part of Vision 2030, as it is a priority for Baltimore regional residents. Fourteen percent (14%) said it was their top issue, 12% second priority, second most after crime and drugs

Survey Results



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Environment

Categories

Environment

Land Use

Neighborhoods And Community Character

Parks and Open Space

Environment

A region with clean air and water, a well-designed public transit system, clearly defined borders between developed areas and open spaces, and parks accessible to all citizens; with a culture that protects natural resources, enforces environmental laws, promotes energy efficiency, provides incentives for environmental stewardship, and offers environmental education for all students

Land Use

A region of new and revitalized neighborhoods based on compatible mixed-uses (housing, employment, education, cultural, retail, and green spaces) within walking distance of one another, sensitive to the environment, and served by adequate, efficient, and accessible infrastructure and public transportation systems. Preserved and agricultural land surrounds developed neighborhoods

Neighborhoods And Community Character

The region has a network of safe communities that promote neighborliness, diversity, beautification, and open space and historic preservation

Parks and Open Space

A region with expansive acreages of forests and parklands that provides recreational opportunities and environmental benefits and includes a mix of urban and suburban green spaces, community parks, recreational facilities, protected open land, and enhanced public access

Survey Results

Majorities of residents agree that “public policy should balance environmental protection, manage future growth and redevelopment and general economic prosperity” (88% important, 60% very important)

Survey Results

More than six in ten (63%) say that one of the things that concern them a great deal about life in the region is that “the Chesapeake Bay is polluted” (27% one of things that concerns them the most)

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Government and Public Policy

Regional Issues

A cohesive region with dynamic public and private leadership where residents have the awareness, willingness, and opportunity to actively participate in effective and efficient regional planning and problem solving while maintaining a respect for local needs

Regional Issues: Strategies

Establish an entity focused on the implementation of Vision 2030 initiatives

Educate the public and decision-makers through this new entity on the importance of Vision 2030, the key role their participation plays in making the Vision a reality, and the progress of implementation

Survey Results

61% of the respondents think it is “very important” that “all citizens in the region be involved members of their communities, actively participating in the civic process

51% say it is “very important” that there be “regional cooperation and coordination among local leaders in areas where regional solutions have a role”

Survey Results

Forty-five percent of respondents say they are concerned about not enough participation and planning in solving the region's problems



Survey Results

Thirty-eight percent say there is not enough regional cooperation to deal with problems

45%

Not enough public participation in solving regional problems

45%

Not enough vision and planning to deal with region's problems

38%

Not enough regional cooperation to deal with problems



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Livable Communities

Categories

Housing

Social Issues

Public Safety and Crime Reduction

Health

Housing

A region that has a diversity of housing choices for all ages and income groups within well-planned and attractive new, redeveloped and revitalized communities

Social Issues

A region of ethnically and economically diverse communities which provide opportunities for children, youth, seniors and other segments of the population and where problems such as poverty, racism, crime and drug addiction are minimized

Public Safety and Crime Reduction

A safe region in which to live and work comprised of safe and secure cities and neighborhoods free of fear, crime, and drugs with adequate public safety personnel and facilities including police, neighborhood watch programs and community policing, street lighting, support centers for victims of crimes, special programs for youth offenders, fire safety programs, and an effective and convenient judicial system

Health

A healthy region where environmental health risks have been minimized for all citizens and which provides a comprehensive, affordable, high-quality health care system accessible to all citizens, emphasizing education and preventive strategies and also providing ample services to prevent and treat addictions

Survey Results

Residents are concerned about the region's social problems, particularly crime and drugs. Almost a quarter (22%) of regional residents list crime and drugs as their top concern

Survey Results

**A large number, however, agree with the core value:
“communities throughout the region would include
housing opportunities for people of all racial, social
and economic backgrounds”**

**More than eight in ten (83%) say this is important,
and a majority (57%) feel strongly about this
concept**

Survey Results

When asked if they are concerned that “the region’s neighborhoods are not racially and economically diverse,” more than twice as many regional residents say they are not concerned (46%) than say they are (22%), and twenty eight percent (28%) lie somewhere in middle

Survey Results

There is tremendous support for “establishing community based programs to reduce juvenile crime.” Eight in ten (80%) say they strongly favor and another eleven percent (11%) somewhat favor (91% favor) implementing such programs

There is also clear support (74% favor, 53% strongly) for “passing statewide legislation that provides funding for substance abuse treatment on request”

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Transportation

Transportation

There is a fully funded, safe, and convenient transportation system for moving goods and people within the region and beyond, helping to shape and direct the region's growth

Transportation (Continued)

The public transit system is reliable, understandable, affordable, safe, clean, efficient, and accessible to all residents

The highway system is connected and efficient, with priority improvements focused on congested and distressed areas

The pedestrian and bike trail system is interconnected throughout the region

Survey Results

“Traffic, congestion, roads and transportation” was seen as a primary concern to twelve percent (12%) of the residents, making it one of four top general concerns after Crime and Drugs, Education, and Jobs and the Economy

Survey Results

Residents, however, are not that troubled by the lack of public transportation options. More (39%) do not care that “there is not enough good public transportation” than those who expressed concern (31%)

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Implementation

A Call For Action

The need for action is clearly expressed by the first strategy under the Government and Public Policy category that reads:

“Establish an entity focused on the implementation of Vision 2030 initiatives”

Regional Characteristics

The existence of a multitude of organizations already active in the thematic areas of Vision 2030

The high levels of competition for funding from corporations and foundations

The strongly held belief that the region's governments should play a major role in implementing the vision

Implementing The Vision

The Oversight Committee is recommending an integrated and collaborative approach that comprises the following steps:

- **Reshaping the Oversight Committee to include representation from other organizations likely to play a role in implementing the vision**
- **Asking the Greater Baltimore Committee to facilitate a 120-day process to structure the implementation of Vision 2030**

Four Options

- 1. Create an independent spin-off organization with a board that includes members of the present BMC board as well as business and community representatives**

Four Options

- 2. Restructure the Baltimore Metropolitan Council, expanding its board to include business and community leaders and broadening the organization's scope to encompass the scope of Vision 2030's vision statements and strategies.**

Four Options

- 3. Establish an independent entity to implement Vision 2030. This entity could be in the form of a new organization or as an ad-hoc coalition of existing organizations likely to become involved in implementing aspects of the vision**

Four Options

- 4. Implementing Vision 2030 through an existing organization**

Implementing The Vision

At the end of the 120 day period, the Oversight Committee will report back to the region's elected officials and community outlining its findings and recommendations on how to implement Vision 2030

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Thank You