



Requests for Proposals  
**REGIONAL STREET SMART SAFETY CAMPAIGN**

Responses to Questions Received  
*(as of 11/18/11)*

*Q. If the prime agency is a MDOT-certified DBE does that satisfy the DBE participation goal?*

A. Yes

*Q. Area of accident locations*

A. Campaign will focus on Baltimore City and two adjacent counties - specific locations will be determined closer to the launch of the campaign

*Q. Times accidents most frequently occurring*

A. BMC will obtain data from SHA and local jurisdictions and provide input to the selected consultant.

*Q. Explanation on the bike to ballpark sponsorship*

A. This was done as part of the 2011 campaign to leverage existing opportunities to promote bicycle/pedestrian safety.

*Q. Demographics of the individuals that are injured and fatalities*

A. BMC will obtain data from SHA and local jurisdictions and provide input to the selected consultant.

*Q. Is there an incumbent on this?*

A. Yes - Integrated Designs, Inc. was selected for a 1-year term as the consultant for the FY 11 Street Smart Campaign.