

Household Travel Survey Budget for Baltimore Region

	MWCOG Share	BMC 1st Wave	MDOT Sponsored	Total
# of Surveys	700	1,450	2,350	4,500
Survey Costs	---	\$227,000	\$352,500	\$579,500
GPS Info	---	\$113,000	---	\$113,000
Incentive	---	<u>\$30,000</u>	<u>\$57,500</u>	<u>\$87,500</u>
Consultant Total	---	\$370,000	\$410,000	\$780,000

Household Travel Survey Budget for Baltimore Region

	FY 07	FY 08	FY 09	Total
BMC Staff Admin.	\$40,000	\$110,000	---	
Geocoding	\$20,000	\$140,000	---	
Analysis and Report	---	---	\$150,000	
	\$60,000	\$250,000	\$150,000	\$460,000

Total Survey Costs \$1,240,000

MWCOG's portion (not included in BMC costs) = 700 surveys X \$150 = \$105,000

Household Travel Survey Nustats Office Visit Austin, Texas

- Baltimore Geography Lesson to improve Geocoding
- Critiqued Recruitment and Retrieval Call
- Reviewed and Refined Process - MEF